



2017-2018 Annual Report

TOGETHER WE CAN **MAKE CHANGE HAPPEN**





**United Way of Hernando County
2017-2018 Board Chair
Matthew Foreman**



**United Way of Hernando County
Executive Director/CEO
Angie Bonfardino-Walasek**

Thank you Hernando County for another successful year of progress, partnerships, volunteers and so many local achievements. You are joining United Way of Hernando County at an exciting time. We are working on several new projects and initiatives that will bring greater visibility to our United Way and help increase the impact we have on the community through the programs and populations we serve.

As a lead health and human service organization it is our vision to build a strong, caring community and improve the quality of life in Hernando County. With that comes realistic goals, some struggles of course, and most importantly evaluating our investments. Evaluation normally helps identify if what you're doing is working the way you intended and achieving the results you desired. We asked our business leaders, volunteers, partners, residents, and everyone to participate in last year's Community Survey and again this past spring. It's important for us to hear our community and empathize with the needs of our neighbors. And we heard you.

We heard your concerns and your priorities, and as we shift our focus to initiatives that need our attention locally, we remind the community we serve that as a non-profit we are driven by a different set of numbers. It's not the campaign dollars or fundraising goals, it's the number of individuals impacted and lives changed because of our organization's existence. We need all the support and help we can get from residents, corporations, and government entities whose passions are in line with ours.

Right now, not far from where you read this, someone is providing a meal to a family in need. Someone is organizing to change a law or fight for those without a voice. And someone is simply searching for a way to get involved in their community. Communities may change over time, but what will always remain the same is the immense difference people make when they come together to help each other live healthier and happier lives. Together we are the game changers.

As we embark on a new year we challenge you to ask yourself, "Do I LIVE UNITED?" Do you volunteer or get involved with projects you're passionate about? Do you know of a friend or co-worker or family in need of help but don't know where to go? Do you give your time, treasure or talents to what's most important to you? Join the **LIVE UNITED** movement and be a part of something so much larger than yourself. Help us **GIVE, ADVOCATE, and VOLUNTEER.**

Needless to say, we could not achieve these ambitious steps without your support. United Way is fortunate to have a terrific staff, a UNITED board, and so many wonderful volunteers and donors. We are humbled to serve, inspired to lead and grateful for the power to do both. Thank you all.

Sincerely,

Matthew Foreman and Angie Bonfardino-Walasek

MISSION

To inspire leaders and partners, and mobilize resources to strengthen the lives of people in the community.

VISION

To build a strong, caring community and improve the quality of life in Hernando.

INITIATIVES



Health



Education



Financial Stability



Basic Needs/Crisis Prevention

2017-2018 Board of Directors:

MATT FOREMAN | BOARD CHAIR
Carter, Clendenin & Foreman, PLLC

RICHARD LINKUL | CHAIR ELECT
HCA, Oak Hill Hospital

FRANCINE WARD | SECRETARY
Community Advocate

FRANK CASSARA | TREASURER
Centennial Bank

JOHN EHLENBECK | PAST BOARD CHAIR
Patriot Lending

BRITTANY GREEN
ICTC

CHRIS D. SCAVUZZO
Brown & Brown of Florida, Inc.

DAVID GONZALEZ
Withlacoochee River Electric Cooperative

DR. DONNA BURDZINSKI
Pasco-Hernando State College

EBONY PEREZ
Saint Leo University

GARY STEINMETZ
Community Advocate

GINA WHARTON
Regions Bank

JENNENE NORMAN-VACHA
Innovative Business Technologies

PATRICIA CROWLEY
Greater Hernando County Chamber of Commerce

SHAWNA HALL
Publix at Avalon

TOM KUPCIK
SirSpeedy

UWHC STAFF:

ANGIE BONFARDINO-WALASEK
Executive Director/CEO

DOMINIQUE HOLMES
Community Outreach Director

CYNTHIA GLEUSNER
Finance Director

KAILEY MCCAIN
Community Outreach Coordinator

Where Your Investment Goes

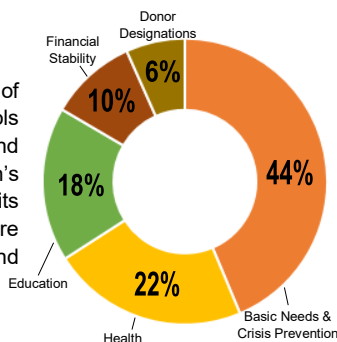
Thanks to our committed Community Investment Grant (CIG) Review Team Members, throughout the 2017-2018 FY United Way proudly invested over \$396,000 in 20 Partner Agencies and 26 local Health, Education, Financial Stability, and Basic Needs/Crisis Prevention initiatives and outreach programs.

2-1-1 TAMPA BAY CARES, INC. UnitedWayHernando.org/211	2-1-1 Hernando Crisis Intervention	JERICO ROAD MINISTRIES -Food Barn -Shelter Facilities	jericho-road.net Food Security Transitional Housing
ALICE IN HERNANDO (Asset Limited, Income Constrained, Employed)	Families & Self Sufficiency	LIGHTHOUSE FOR THE VISUALLY IMPAIRED & BLIND -Adaptive Skills Training	lvib.org Education
A NEW GENERATION -Epiphany	purehope.org Youth Development	MID FLORIDA COMMUNITY SERVICES -Children's Advocacy Center	mfcs.us.com Protection from Neglect or Abuse
THE ARC NATURE COAST -Residential Supports -Community Supports	tancinc.org Permanent Supportive Housing Community Services for People with Developmental Disabilities	MID FLORIDA HOMELESS COALITION -Mid Florida Information Network	midfloridahomeless.org Basic Needs/Crisis Prevention
BIG BROTHERS BIG SISTERS -Comprehensive Mentoring	bbbstampabay.org Education	NAMI HERNANDO -Support Services -Education Programs	flnamihernando.org Mental Health Services
BOY SCOUTS OF AMERICA GREATER TAMPA BAY AREA COUNCIL -Community Service	tampabayscouting.org Youth Development	PASCO KIDS FIRST -Healthy Families Hernando	pascokidsfirst.org Family Engagement
CATHOLIC CHARITIES -Foundations of Life Pregnancy Center	ccosp.org Healthy Beginnings	PAY IT FORWARD FARM -Future Life Improvement Plan	payitforwardfarm.org Income/Financial Stability
CHILDREN'S HOME SOCIETY OF FLORIDA -Mid-Florida Community Counseling	chsfl.org Mental Health Services	PEOPLE HELPING PEOPLE -Weekend Blessings	phpnhc.org Food Security
DAWN CENTER OF HERNANDO COUNTY -Domestic & Sexual Violence Victim	dawncenter.org Protection from Neglect or Abuse	SOCIETY OF ST. VINCENT DE PAUL -Emergency Assistance	svdpbernando.org Basic Needs/Crisis Prevention
DEAF & HARD OF HEARING SERVICES -Communication Access Assistance -Florida Telecommunication Homebound Assistance	deafhhsfla.org Financial Stability Basic Needs/Crisis Prevention	UNITED CEREBRAL PALSY OF TAMPA BAY -Hernando Early Intervention	ucptampa.org Health
EARLY LEARNING COALITION -Support for School Readiness	phelc.org School Readiness & Early Learning	YOUTH AND FAMILY ALTERNATIVES -New Beginnings Youth Shelter	yfainc.org Emergency Shelter Care

Financial Stewardship

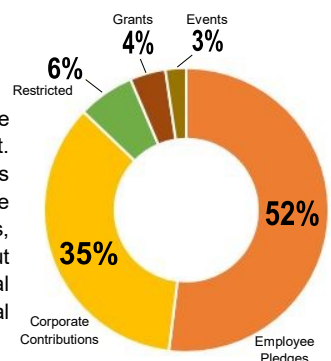
Accountability

United Way has a stringent system of checks, balances, and internal controls in place to ensure it operates in a sound fiscal manner. The organization's operating budget, as well as its community funding decisions, are reviewed by volunteer committees and approved by the Board of Directors.



Ethics

United Way's Board of Directors annually abide by the Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and United Way staff & volunteers. Practicing but not limited to: leadership, responsibility, personal and professional integrity, diversity and equal opportunity, and confidentiality.



Statement on Accounting & Reporting Practices

United Way of Hernando County, Inc. takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 and audit are available upon request.

HEALTH



Collaborating to address health concerns with healthy solutions

Through local Partnerships and Programs, United Way strives to ensure that our community and its residents have access to affordable and quality healthcare, a healthy environment, and a physically and mentally healthy lifestyle.



Healthier Tomorrows

This is OUR community. DID YOU KNOW?

183,065

Approx. number of Hernando County residents

Survival Budget

Average Health Care Costs
Single \$165+
Family of 4 \$634+

760 residents

collectively lost 7,200 lbs during Great Hernando Weight Loss Challenge

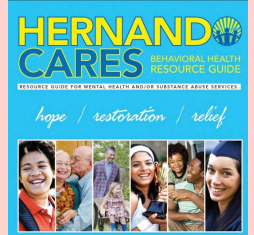
2018 Community Survey

Highlights from the 100 community survey responses:

- 37% of participants ranked "mental health services" as a top priority and **health** concern.
- 40% of participants ranked the importance of having **basic needs/crisis intervention** services focus on "protection from neglect, abuse, and exploitation".

When asked what the 3 greatest barriers are:

- Financial Limitations** (employment, budgeting, "unbankable", connecting to financial institutes, etc.)
- Services Needed** (low-income housing, emergency shelters, etc.)
- Transportation** (not enough public transit, sidewalks, The BUS)



*United Way proudly supports Hernando Cares for mental and behavioral health. Visit HernandoCares.org

*2017 ALICE Report update

EDUCATION



Encouraging individuals & families to succeed in school & in life

United Way is committed to supporting academic opportunities and collectively identifying education barriers. Ultimately, focusing on engaging individuals & families by giving them the proper tools to succeed in education and to ensure a lifetime of success.



11th Annual Stuff the Bus

United Way organizes Stuff the Bus every summer, a county-wide supply drive to fulfill teacher Wish Lists for children in need. While the critical need for supplies grows, a large majority of our schools and families struggle to provide students with even the most basic tools to succeed. All items collected go right back to Hernando County classrooms.

5,000 lbs.

Of School Supplies



\$7,890

Monetary Donations



Total weight of School Supplies is equivalent to 5 Hammerhead Sharks



2017 Bus Locations:

Publix. Walmart

July Drop Off Locations:

Oak Hill Hospital
Pasco-Hernando State College
SunTrust Bank

Partners in Education:



FINANCIAL STABILITY



Promoting Financial Stability and Independence

Through United Way funded programs, we have put over **6,349** people on the path to Financial Stability. How did we do it? By investing in solutions that provide proven pathways out of poverty.

It doesn't have to be an up-hill battle forever. Let's collectively work together to identify local issues and support sustaining solutions.



Financial education through courses teaching fundamentals such as how to develop a budget, save, reduce debt, and improve credit



Job training programs, such as those offering GEDs, computer literacy, job placement services



Adaptive skills training and outreach to those facing independent challenges



Providing access to tax preparation services and connecting community members to vital resources

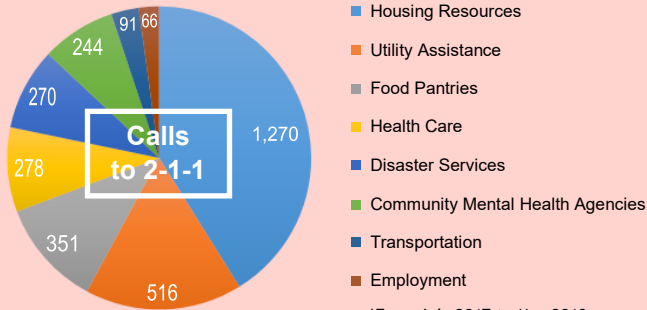


Permanent and transitional housing programs that promote self-sufficiency and independence



2-1-1 Hernando

2-1-1 is a three-digit helpline that connects anyone with local support and resources. Individuals can call 2-1-1, text their ZIP code to 898211, or visit UnitedWayHernando.org/211 for information about food, shelter, health care, crisis intervention, and much more. This service is free, confidential, available 24/7, and proudly provided by United Way.



*From July 2017 to May 2018

Top Identified Needs in Hernando

- Housing/Rental Assistance
- Health Care
- Utilities Assistance
- Disaster Services
- Food Pantries
- Mental Health Services

45-54

avg. age of callers

4,528

Need Count

3,532

Call Count

The 4 most popular HC ZIP codes 2-1-1 calls come from:

34601, 34606, 34608, 34609

804

calls were made from residents in Brooksville

*gathered from 2-1-1 database

Dolly Parton Imagination Library



18,679

books distributed to children from July 2017-June 2018

United Way's "KICK" Start to Early Literacy Kickball Tournament helped enroll additional children for 2017-2018 year!

A special thank you to Suncoast Credit Union for being a Proud Partner in education and providing a \$5,000 grant for the DPIL program.



Statistics as of June 2018

1,600

Currently Enrolled Per Month

269

New Children Added in 17-18

397

Children Graduated in 2017-2018

2,349+

Total Children Graduated

Born Learning Trail

United Way's 3rd Born Learning Trail was installed at Veterans Memorial Park. Others can be found at Tom Varn Park, & Delta Woods Park. Thank you to our sponsors: Brown & Brown Insurance, Chamber of Commerce Leadership Hernando, Hernando County Parks & Recreation, City of Brooksville Parks & Recreation, and Century 21 Alliance Realty.



DPIL, the Born Learning Trails, and Little Free Library locations are offered and designed to help prepare children to enter kindergarten and build/enhance key fundamental readiness skills such as:

- Concepts about print
- Counting
- Alphabet knowledge
- Vocabulary development
- Phonemic awareness
- Basic decoding skills
- Colors
- Social & emotional development
- Rhymes

Little Free Library Locations

- LFL #1 Bookshelf at Bayfront Spring Hill Hospital
- LFL #2 "Once Upon a Book" at Anderson Snow Park
- LFL #3 "The Book Barn" at Veteran's Memorial Park (Dedicated by The Ciappetta's)
- LFL #4 "UNITED We Read!" at the United Way of Hernando County office



VITA Volunteer Income Tax Assistance is available to those who have a low-to-moderate income (generally \$66,000 or less)

804 Tax Returns Completed

56 Returns — MyFreeTaxes.com

\$840,759 in Total Refunds

\$248,158 Total EITC

\$201,000 Amount Saved

Returning to our Hernando community:

2018 VITA Site Partners

- United Way of Hernando County
- Spring Hill Library
- HC Mining Association Enrichment Center
- Publix at Barclay Store #630
- Publix at Hernando West Store #220

\$1,041,759

- Those could be dollars spent on:
- covering child expenses
 - transportation costs
 - paying bills & groceries
 - purchasing household necessities

Save on prescriptions with United Way's FREE FamilyWize Discount Prescription Card!



22,601

Hernando Residents have been impacted by using FamilyWize

\$1,918,309

were saved in prescription costs as of June 2018

ALICE

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED



The ALICE population are employed, hard working individuals and families who live paycheck to paycheck, where one car repair or medical bill can tip them over into financial crisis.

Did you know that studies show 47% of generations born into poverty never leave poverty? Our work to end generational poverty is not possible without advocates, donors, community partners, and so many more. Help us bridge the gaps in services and break the cycle.

30% OF HOUSEHOLDS ARE WALKING A FINANCIAL TIGHTROPE

UNABLE TO KEEP AND GROW THEIR ASSETS 1 EMERGENCY FROM FALLING INTO CRISIS

Did you know that United Way works in conjunction with Hernando County's Emergency Operations Center (EOC) before, during, and after a local disaster? UW serves as a lead organization for disaster relief resources and Hernando's Unmet Needs Committee. The aftermath of September 2017's Hurricane Irma continues to impact our community as those who were already one crisis away from poverty struggle to catch up. Well over 60+ Hernando households were displaced.

The ALICE Report is a study of family finances conducted by Rutgers University. Visit www.UnitedWayHernando.org/ALICE to download the ALICE Report and learn more about this important community conversation.

Community Emergency Funds

Provided by the generous support of our partners at Publix Supermarkets Charities & Duke Energy

79 households helped
271 family members impacted

\$28,893

↑ in emergency funds was used to assist Hernando residents going through a difficult time and in need (electric, rent, water bills, etc.)

\$7,800 **\$4,575**

Distributed for disaster relief funds after Hurricane Irma

In food and basic necessities

(As of June 30, 2018)

178,439

Hernando County Population

30% **12%**

ALICE Households

Poverty Households

\$19,128

Household Survival Budget (Single)

\$53,736

Household Survival Budget (Family of 4)

\$993

Average cost of childcare for 2 children (More than rent)

Community Engagement

NATURECOAST TV

NCTV donates free monthly Web Segments to UW for sharing upcoming events, volunteer opportunities, and community involvement.

8TH GREEK FESTIVAL

United Way organized volunteer efforts and received \$1,000.

PUBLIX APPRECIATION DAY

United Way and their Partner Agencies attended the BOCC meeting to present Publix with a proclamation declaring 2/23/18 as Publix Appreciation Day in honor of their generosity in charitable giving.

"KICK" START TO EARLY LITERACY

Raised over \$4,000 to support Early Literacy. Congrats WRECKing Crew!

BUSINESS BLITZ CHALLENGE

Davis Family Hearing Challenged all local business to give back during the month of June and matched dollar for dollar donations up to \$5,000! Thank you Davis Family Hearing! (see back)

HITS 106 PARTNERSHIP

Hits 106 partnered with UW throughout the year and advocated for upcoming events and opportunities through radio promotions.

SUMMER READING KICK-OFF

United Way staff handed out free books to children and families during the Hernando County Public Library's Summer Reading Kick-off event.

LEND A HAND HERNANDO (LHH)

United Way's Online Volunteer Portal was launched in the summer of 2017. LHH helps connect residents to local volunteer opportunities.

VITA LUNCHEON

On 4/19/18, UW held a VITA Volunteer Appreciation Luncheon to thank our hard working volunteers for completing over 804 Tax Returns.

EMERGENCY MANAGEMENT

The EOC and UW work hand in hand when it comes to the unmet needs in our community after a disaster especially after Hurricane Irma.

5



BRIGHT APPLE AWARD

J. D. Floyd Elementary was awarded with UW's Bright Apple Award and received a traveling trophy to showcase their UW participation and hard work.

SCHOLARSHIPS THROUGH CETA

United Way donated two \$1,000 scholarships through the Chamber Education Training Association in Leadership & Community Service.

EFSP

United Way is a part of the Emergency Food and Shelter board and helps determine how funds are distributed to local food and shelter programs. In 2017, \$19,553 was allocated to Hernando.

GREAT HERNANDO WEIGHT LOSS CHALLENGE

United Way participated on the committee encouraging groups of 10 to lose 10 pounds in 10 weeks. Over 7,200 lbs were lost.

CHIPP (COMMUNITY HEALTH IMPROVEMENT PLAN PARTNERSHIP)

This community health initiative is a collective collaboration which focuses on improving the quality of life in Hernando by advocating for access to primary care, mental health care, & substance abuse services.

LITTLE FREE LIBRARIES

LFL's are FREE book swap locations in Hernando that encourage children to take a book and leave a book. Check out the locations on page 4!

UNITED WAY STUDENT BOARD

An opportunity for students (ages 16-21) to engage in something larger than themselves. Their mission is to raise community awareness and develop leadership skills for a bright future.

CHIPOTLE GIVE BACK NIGHT

On July 27, 2017 UW and their Student Board hosted a give back night at Chipotle where 50% of the proceeds benefitted United Way.

PARENT ACADEMY

United Way and the Parent Academy are working closely together on education initiatives and Hernando family centers.



Corporate Partnerships



3M Company
AAA Auto Club South
 Ability Tree of Florida !
 Accufury !
 Allstate
 Ackley Dental Group !
Alumi-Guard
The Arc Nature Coast*
AT&T
Bank of America
Baycare Behavioral Health*
BB&T
BBVA Compass Bank*
Big Brothers Big Sisters
Brown & Brown Insurance*
 Buyer Guard Home Inspections, LLC !
 Campbell & Company CPA's !
 Capella Education Company !
 Capital City Bank
 Carter, Clendenin & Foreman PLLC •
 Catholic Charities
 Centennial Bank !
 Century 21 Alliance Realty !
 Charles Schwab*
Charter Communications
 Christ the Savior Greek Orthodox Church

Citigroup
City of Brooksville
Crystal Automotive*
 Davis Family Hearing
Dawn Center of Hernando County*
Deaf and Hard of Hearing Services
Delta Airlines*
 DeMarco Family Funeral Home !
Duke Energy
Enterprise Leasing
 Faith Evangelical Church of Spring Hill !
Federal Express
Fifth Third Bank*
Frontier Communications
Girl Scouts of West Central Florida
 Greater Hernando County Chamber of
 Commerce Young Professionals •
 Harland Clarke !
HCA, Oak Hill Hospital* •
 Healthier 4 U Vending !
HC Board of County Commissioners
HC Clerk of Circuit Court
Hernando County Schools*
 Hits 106
 Holmes Drafting Services !
 Home Instead Senior Care
IBM Employees/Retirees

JC Penney*
Jericho Road Ministries
Kelloggs
Macy's
Manpower*
Massey Services
 Mediware !
 Mirage Hair Studio !
 Monster Transmission & Performance •
Mosaic Company
NAMI Hernando
Nationwide
 North American Title !
O'Reilly Auto Parts*
Patriot Lending Services ! •
 Ped-Stuart Corporation
PNC Mortgage National
 Premier Community Healthcare Group !
PUBLIX Super Markets & Charities
R.J. Reynolds Tobacco Company
Raymond James & Associates
Regions Bank
Ring Power*
Royal Cup Coffee
 Saint Leo University !
 Senator Wilton Simpson

Spring Hill Dental Associates*
St. Joseph's Baptist Healthcare
Suncoast Credit Union
SunTrust Bank •
Tampa Bay Times
TARGET
 Tropic Shores Realty
United Cerebral Palsy
United Health Group
 United Way of Florida
UPS*
 Utica National Insurance Group
Walmart Distribution Center*
Wells Fargo
WREC* •
 YMCA !

Bold = Workplace Campaign
*** = Increased Campaign**
! = NEW
• = Kickball Team



Publix Super Markets Charities & 902 Associates Contributed \$360,280+ to United Way's Community Investment Fund!



Loyal Leadership Givers

TOCQUEVILLE SOCIETY \$10,000:
Carol Jenkins Barnett & Barney Barnett

Ralph Ausiello
 Richard Banks
 Todd Barker
 Barney & Carol Barnett
 Robert Benedetto
 Jim Benner
 Anthony Bisesti
 Kimberly Bowling
 Daniel Brown
 David Burbine
 Matt Caldarella
 Jim Caldwell
 Christina Callahan
 Susan Carriveau
 Noreen Carter
 Nancy Caruso
 Anthony Clark
 Rich & Toni Clauson
 Amber Clingo

Jeffrey Cloud
 Tina Corwin
 Ashley Crisci
 Cliff Davis
 Shiloh Delaney Schrantz
 Deseray Edwards
 Charles Fernandez
 Jeff Finlan
 Kent Flanders
 David Gonzalez
 Andrew & Shawna Hall
 Wayne Heavens
 Nicole Hendren
 Nolberto Hernandez
 Gary Hortsman
 Sam & Dawn Johnson
 Casey Jones
 Robert Kleiner
 Arica Koster
 Steven & Jewel Lamb
 Meriam Lariosa

Kurt Larsen
 Alice Lied
 August Manalili
 Janet Marino
 Michelle McCormick & Family
 Stephanie McDowell
 Thomas McTague
 Brian Miller
 Kelly Miller
 Brittany Montmarquet
 Joshua Moore
 Daniel Mullane
 Roxanna Naylor
 Allissa O'Berry
 Jon Ponds
 Anna Reynolds
 Bryce & Danielle Robinson
 Gino Romanello
 Melanie Sanabria
 Chris Scavuzzo
 Troy Schuldt

Christine Simpson
 Gary Steinmetz
 Gina Stifanic
 Ken & Michelle Tate
 Debra Urban
 JoAnn & John Velez
 Kimberly Velez
 Joshua Verkade
 Ellen Viereck
 David Walker
 Victoria Wall
 Robert & Monica Watts
 Steven Wegner
 Allyn D. Welch
 Christy Wiggins & Family
 Stephanie Williamson
 Lisa Wyatt
 Michael Yatroussis

In Memory of

Ken Hardy
 ~Alan Hardy

Robert L. Cooper
 ~Rebecca Grim

James Bonfardino
 ~Angie Bonfardino-Walasek

William Earl Lowe, III & IV
 ~Christine Morana

In Honor of

Brittany Green
 ~John & Leonette Ehlenbeck

Need Help? Dial 2-1-1

2017-2018 Annual Report Courtesy of



SirSpeedy placeholder



Dial 2-1-1 on your phone to talk with a caring professional 24/7 in over 150 languages

Text your Zip Code to **898211** to communicate with a professional
*Monday thru Friday from 7am to 6pm. Standard text message rates may apply.

Visit the 2-1-1 website to search Hernando's database
www.UnitedWayHernando.org/211

Live chat with one of our professionals
(Limited hours are available)



LIVE UNITED

United Way of Hernando County



GIVE your dollars for the cause.



ADVOCATE so these problems aren't ignored.



VOLUNTEER to create lasting impact in the community.

Supported Partners



2018 Business Blitz Challenger: Davis Family Hearing



Business who accepted the Challenge!



TAKE OUR SURVEY

Help United Way of Hernando County sharpen the focus of its investments in our community by taking a quick survey at www.UnitedWayHernando.org/survey



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