

Collaborating for the Born Learning Trail

United Way of Hernando County, Inc. | www.UnitedWayHernando.org

Project: *Born Learning Trail #6*

Partnership Support: \$1,600 (10 trail signs and additional installation materials)

Description: The popular *Born Learning Trail* creates valuable community resources for early childhood learning, and offers opportunities for visibility and volunteer engagement. These fun, physical learning activities are designed for parents or caregivers to play with young children in any outdoor setting - trails, parks, and school yards.

Intended to be a family-engagement tool, the trail consists of ten 12" by 24" .080 inch thick aluminum signs which are the same as most street signs and can be assembled onto wood or metal posts without backer boards. Each sign is printed with a unique playful, engaging activity based on early learning outcomes. The signs have slogans like "talk, listen, sing, jump, clap, skip," and are designed to help young children learn together. Laminate top helps protect against UV rays, graffiti, and moisture damage. Signs have an average two to four-year life expectancy, depending on weather conditions and climate. Trail also includes sidewalk artwork such as shapes, letters, and a 12' hopscotch court that all relate to the sign activities.

Objective

- The Born Learning Trail will be installed at a local park by volunteers
- To promote healthy interactions in a playful and visible community setting
- To engage local parents, grandparents, caregivers & their children with early learning tools
- To strengthen all corporate/local partnerships involved with accomplishing this project

Partnership Recognition

Partners will receive public recognition as a valued United Way Community Partner in **HEALTH & EDUCATION**



