



TOGETHER WE ARE BUILDING A STRONGER COMMUNITY.

HOW? United Way of Hernando County collaborates with individuals, community members, local business and local agencies to make a critical difference in our community.

LIVE UNITED[®]

GIVE. ADVOCATE. VOLUNTEER.



WE CREATE CHANGE

United Way continues to carry out its mission of local support with a heavy focus on programs and partnerships that provide direct services to those most vulnerable. We have been uniquely positioned to directly impact change by swiftly mobilizing resources.

Thanks to the tireless efforts of hundreds of volunteers, incredible corporate partners, and our many dedicated Partner Agencies, United Way of Hernando County has touched thousands of lives throughout the community.

UNITED WAY OF HERNANDO COUNTY IS...

ACCOUNTABLE When you contribute to United Way, you can trust that your investment is supporting fiscally sound, results-driven programming that makes a difference in your community.

LOCAL Dollars raised in Hernando County stay in Hernando County, and are strategically invested where needed the most through health, education, financial stability, & basic needs/crisis prevention.

VOLUNTEER DRIVEN Annually, more than 800 volunteers assist with special projects, funding decisions and programming.



OUR MISSION To inspire leaders and partners, and mobilize resources to strengthen the lives of people in the community.

OUR VISION To build a strong, caring community and improve the quality of life in Hernando County.

OUR CORE VALUES Accountability, Diversity, Leadership, Inclusiveness, Volunteerism, Loyalty, and Excellence

UNITED WAY OF HERNANDO COUNTY

Est. 1987



4028 Commercial Way
Spring Hill, FL 34609

www.UnitedWayHernando.org

United Way
of Hernando



COMMUNITY INVESTMENT

AT UNITED WAY, WE FIGHT FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.

Doing so, we continue to assess the unmet needs Hernando faces and directly assist residents in crisis with wraparound services. Our team advocates on behalf of those in need of help, and in need of hope. Through our Community Investment process, United Way strategically invests in programs, services, and partnerships that align with our initiative GOALS.

Now more than ever, the community's support for our organization and programs, as well as financial resources, are critically needed. It is in large thanks to dedicated Partners, loyal donors & active supporters that we are able to continue doing what we do best... and that's help Hernando.



TAKE ACTION HOW DO YOU LIVE UNITED? HERE ARE A FEW EASY WAYS TO GET INVOLVED!



GIVE

- You LIVE here, You GIVE here, It STAYS here!
- Pledge through your Workplace Giving Campaign
- Online giving & pledging is available (Facebook, Venmo, PayPal, Amazon Smiles)



ADVOCATE

- Advocate for a cause you are passionate about
- Help raise awareness about United Way & ALICE
- Stay current on local issues & solutions
- Follow us on social media as a "Digital Advocate"



VOLUNTEER

- Visit Lend a Hand Hernando, United Way's online volunteer portal for local volunteer opportunities
- Become an United Way Student Board Member year-round or VITA Volunteer in the spring
- Join the COAD & help with response coordination for local disasters



HEALTH

INCREASING ACCESS TO HEALTH

FOCUS AREAS:

- Access to Care & Available Health Resources
- Mental & Behavioral Health Services
- Support Services for People with Disabilities (physical, intellectual, developmental)

GOAL: INDIVIDUALS & FAMILIES IN OUR COMMUNITY ARE ABLE TO ACCESS & BENEFIT FROM AFFORDABLE HEALTH SERVICES TO BETTER THEIR OVERALL QUALITY OF LIFE.



EDUCATION

FOSTERING CHILDHOOD & YOUTH SUCCESS

FOCUS AREAS:

- Early Childhood Development & School Readiness
- Mentoring Support & Out of School Services
- Youth Development & Family Engagement

GOAL: CHILDREN & YOUTH WILL HAVE ACCESS TO QUALITY, EDUCATIONAL WRAP AROUND SERVICES TO FURTHER ENHANCE THEIR KNOWLEDGE, SKILLS, & BEHAVIOR IN ORDER TO BE SUCCESSFUL IN SCHOOL & AT HOME.



FINANCIAL STABILITY

ENCOURAGING ECONOMIC MOBILITY

FOCUS AREAS:

- Financial Literacy for Youth & Adults
- Job Development & Workforce Training
- Financial Assistance Services

GOAL: INDIVIDUALS & FAMILIES WILL BE EQUIPPED WITH RESOURCES TO ACHIEVE & MAINTAIN SELF-SUFFICIENCY.



**BASIC NEEDS/
CRISIS PREVENTION**

BREAKING DOWN BARRIERS

FOCUS AREAS:

- Food Security
- Protection from Neglect, Abuse, & Exploitation
- Transitional/Permanent Supportive Housing Services for Those Experiencing Homelessness

GOAL: RESIDENTS EXPERIENCING CRISIS OR TRAUMA WILL RECEIVE EMOTIONAL, FINANCIAL, OR GENERAL SUPPORT THEY NEED TO OVERCOME LIFE'S UNEXPECTED BARRIERS.

DID YOU KNOW?

UNITED WAY HAS A HEAVY FOCUS ON POVERTY PREVENTION, MENTAL

HEALTH, & CRISIS RESPONSE SERVICES.

EACH ONE OF THESE AREAS HAS BEEN LOCALLY IDENTIFIED AS A PRIORITY IN NEED OF ENHANCED RESOURCES & ON GOING SUPPORT.



**UNITED WAY
OUTREACH**



ALICE stands for Asset Limited, Income Constrained, Employed. This population is made up of hard working individuals one crisis away from poverty. Many UW wraparound services are designed to help ALICE households with sustainability & prevention.

bornlearning This local early education initiative consists of BornLearning Trails & Little Free Libraries installed throughout Hernando. All efforts equip parents & caregivers with tips and tools to easily engage with their children.

SingleCare SingleCare works directly with pharmacies to negotiate up to 80% off select prescriptions for uninsured or underinsured residents. TEXT "family" to "700700" to receive a FREE RX card & start saving.

VITA provides FREE tax preparation services for low-to-moderate income households, saving families anywhere from \$200-\$400. This is accomplished by dedicated volunteers who have been trained & certified by the IRS and is facilitated Jan-April annually.



2-1-1 is a FREE health & human service database of local resources. In need of help but don't know where to go? Call 211 or visit UnitedWayHernando.org/211 to get connected!

Ask a team member about other available outreach programs such as our Dementia Care support services, Stuff the Bus, UNITED @ WORK, RIDE UNITED, & Dolly Parton Imagination Library.