



2014-2015 Annual Community Report

MOTIVATED BY YOUR PASSIONS

---

**POWERED BY  
PARTNERSHIPS**

---

INSPIRED BY YOUR SUPPORT

United Way of Hernando County

# Your Support. Our Gratitude.

## We LIVE UNITED



Gina Wharton  
Board Chair

What a successful year! Our internal goal for 2014-2015 was to increase local United Way awareness, spread a consistent message emphasizing the importance of “collective” impact, and share real program outcomes with our donors and community. United Way’s continued support not only helped address critical needs this past year, but identified realistic solutions. We couldn’t have accomplished what we did without YOUR passion to help make Hernando a better place to live, work, and play.



Angie Bonfardino  
Executive Director/CEO

### Collective Community Impact

To “LIVE UNITED” means that we are willing to be part of something bigger than ourselves. It means that we are willing to invest in our friends, neighbors and community. This spirit of selfless giving is imbedded in the culture of Hernando County.

Since 1987, United Way has partnered with organizations and businesses that share a vision of improving lives by working together. Our support for long-term commitments are essential to addressing key social issues, such as helping children, youth, adults & elders, encouraging health and wellness, including physical and emotional care, promoting financial stability and self-sufficiency, and crisis intervention. United Way could not continue making the impact we do without the help and support from our partners and volunteers.

Thank you for believing in us.



*Gina Wharton*



*Angie Bonfardino*

## Give. Advocate. Volunteer.

We are Humbled to Serve, Inspired to Lead,  
and Grateful for the Power to do Both.

# Your LIVE UNITED Team



## Executive Committee

**Gina Wharton, Board Chair**  
Regions Bank

**Francine Ward, Secretary**  
Community Advocate

**John Ehlenbeck, Treasurer**  
Bank of America/Merrill Lynch

**Sonya Jackson, Past Board Chair**  
Hernando County School Board

## 2014-2015 Board of Directors

**Pat Augustyniak**  
Spring Hill Dental Associates

**Matt Foreman**  
Carter, Clendenin & Foreman, PLLC

**David Gonzalez**  
WREC

**Chael Hanley**  
BBVA Compass Bank

**Deanna Kimbrough**  
Community Advocate

**Tom Kupcik**  
Sir Speedy

**George Kurppe**  
Community Advocate

**Richard Linkul**  
Oak Hill Hospital

**John Mitten**  
Chick-fil-A

**Jennene Norman-Vacha**  
City of Brooksville

**Steve Porter**  
Hernando County Sheriff's Office

**Nick Sessa**  
Silverthorn Country Club

**Lisa Williams**  
Publix Supermarkets #1198

**Nick Woodard**  
Alumi-Guard

**Ned Wright**  
UPS

## UWHC Staff

**Angela Bonfardino**  
Executive Director/CEO

**Tina Kinney**  
Finance Director

**Dominique Ciappetta**  
Community Outreach Coordinator



Annual Appreciation Meeting at Hernando County Department of Health



## United Way Worldwide Membership Requirement C states:

"United Ways will have an active, responsible, and voluntary governing body, which ensures effective governance over the policies and financial resources of the organization."

# Our Foundation

## MISSION

To inspire leaders and partners, and mobilize resources to strengthen the lives of people in the community.

## VISION

To build a strong, caring community and improve the quality of life in Hernando County.

## FOCUS AREAS

THROUGH



Health, Wellness, Elders  
Crisis Intervention



Children & Youth



Strengthening Families & Promoting Self-Sufficiency

## IMPACT



GIVE	ADVOCATE	VOLUNTEER
EDUCATION	INCOME	HEALTH
ASK	THANK	INFORM



## OUR GUIDING PRINCIPLES

Leadership & Collaboration | Compassion | Core Values | Stewardship & Accountability  
Diversity & Inclusiveness | Statement on Accounting & Reporting Practices | Volunteerism

# Volunteerism

We Don't Just Wear the Shirt...  
We LIVE It!

## 2015-2016 CIG Review Teams



**19 Agencies** applied for **2015-2016** funding

**32 Programs** requested support

**33 CIG Review Team Members** interviewed applicants & made grant allocation recommendations

**\$357,300** will be invested back into the Community + **\$60,000** in initiative support = for a total of **\$417,300!**

Under the leadership of the Community Investment Grant Committee, our 7 CIG Review Teams made recommendations to the Board of Directors regarding program funding for the 2015-2016 FY. Each team based their decisions on site visits and comprehensive interviews with agency representatives. Through this process, CIG Review Team Members gain an important understanding of strained challenges, compromised issues and financial concerns escalating within our community.

## Did You Know?



**5,044+** **\$23.07** **\$116,365**

Volunteer hours worked by dedicated United Way Volunteers!

Value of Volunteer Time per volunteer hour

Total monetary impact through volunteer hours.

- Board of Directors
- Campaign Coordinators
- CHIPP
- CIG Review Team Members
- Committees
- Greek Festival
- Go Green Project
- Golf Tournament—UPS
- Hunger Project with L.R.E
- Santa for a Senior
- Stuff the Bus
- Storybook Forest
- Summer Reading Kick-off
- Tracer's Annual DPIL Ball
- Transitional Student—LVIB
- United Way Office Volunteers
- VITA



**How I LIVE UNITED**

United Way wants to hear from YOU! Create a short summary describing how you LIVE UNITED and post it on UWHC's facebook page or mail it to our office to be entered into the "I LIVE UNITED" Challenge for fun prizes! 4

# Financial Stewardship

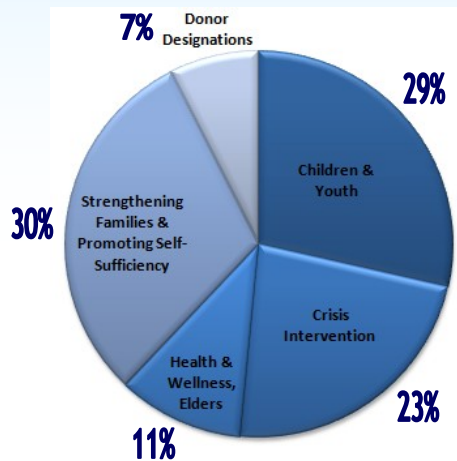
## ACCOUNTABILITY

UWHC has a stringent system of checks and balances in place to ensure it operates in a sound fiscal manner. The organization's operating budget, as well as its community funding decisions, are reviewed and approved by several volunteer committees, as well as the Board of Directors.

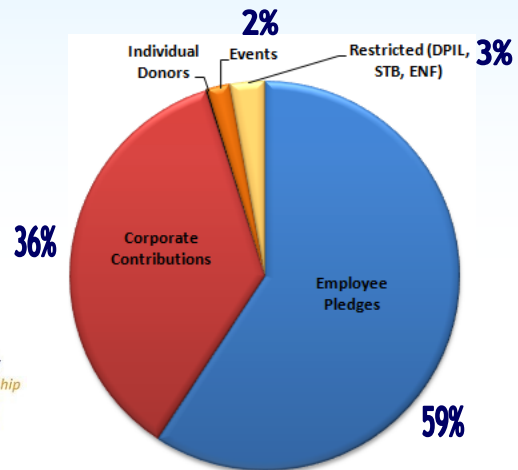
## ETHICS

UWHC's Board of Directors have developed a Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and UWHC staff & volunteers.

## EXPENDITURES



## COMMUNITY INVESTMENT REVENUE



### Statement on Accounting & Reporting Practices

United Way of Hernando County, Inc. takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 is available upon request.



# Where Your Investment Goes: STRATEGIC FUNDING % SPENT IN EACH FOCUS AREA



12%

## Health, Wellness, Elders

- Catholic Charities:**
  - Respite Care
- Mid Florida Community Services:**
  - RSVP (Retired Senior Volunteer Program)
- United Cerebral Palsy (UCP):**
  - Hernando Early Intervention Program
- The YMCA of the Suncoast:**
  - Elder Wellness Rehab



31%

## Children & Youth

- Civil Air Patrol (CAP):**
  - Hernando County Squadron CAP
- Dolly Parton Imagination Library**
- Girl Scouts of West Central Florida:**
  - Healthy Living Initiative
- Gulf Ridge Council, Boy Scouts of America:**
  - Community Service/Citizenship
  - Healthy Living/Outdoor Education
- Mid Florida Community Services:**
  - Children's Advocacy Center (CAC)
  - Family Visitation Center
- The YMCA of the Suncoast:**
  - Region 1 Childcare—Brooksville
- Youth & Family Alternatives (YFA):**
  - New Beginnings Youth Shelter



57%

## Strengthening Families & Promoting Self-Sufficiency

- ALICE Report** (Asset Limited, Income Constrained Employed)
- The Arc Nature Coast:**
  - Residential Support
  - Community Support
- Catholic Charities:**
  - Foundations of Life Pregnancy Program
- Deaf & Hard of Hearing Services:**
  - Communication Access Assistance
  - FTRI Outreach
- Jericho Road Ministries:**
  - New Life & Emergency & Transition Program
- Lighthouse for the Visually Impaired & Blind:**
  - Adaptive Skills Training
- Mid Florida Homeless Coalition:**
  - Mid Florida Information Network

**LIVE UNITED.**  
United Way  
United Way of Hernando County

**DID YOU KNOW?**

LAST YEAR  
**UNITED WAY**  
INVESTED **\$391,725**  
back into local programs  
THROUGH  
COMMUNITY INVESTMENT GRANTS

GET CONNECTED.  
GET ANSWERS. DIAL 2-1-1.  
UnitedWayHernando.org

16 AGENCIES 25 PROGRAMS

## Crisis Intervention

- 2-1-1 Hernando Resource Center**
- Dawn Center:**
  - Emergency Shelter Program
- Jericho Road Ministries:**
  - Jericho Food Barn

Collective Community Impact



Quick Scan to Participate in UW's Online Poll!

# ALICE | One Crisis Away From Poverty

AN INTRODUCTION TO...

# ALICE

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED

In Hernando, a family of 4 has to make

**\$48,555**

a year just to survive.



**ALICE** may be an acronym, but it stands for real people whose income is falling behind the cost of living in Hernando County.

These individuals are living above the poverty level (approximately \$23,050 for a family of four), but below what it costs to provide for the basics of self-sufficiency: housing, childcare, food, transportation and healthcare.

ALICE represents the men and women of all ages and races who get up each day to go to work, but who aren't sure if they'll be able to put dinner on the table each night. They are our child care workers, our mechanics, our home health aides, store clerks, office assistants and so much more. The ALICE population are employed, hard working individuals and families who live paycheck to paycheck where one car repair or medical bill can tip them over into financial crisis.



The ALICE Report shows 52% of Hernando County is considered to be in the ALICE population or already in poverty. These are our neighbors, families and co-workers and their work supports all of us.

The ALICE Report is a study of family finances conducted by Rutgers University. Visit [www.UnitedWayHernando.org/ALICE](http://www.UnitedWayHernando.org/ALICE) to download the ALICE Report and learn more about this important community issue.

## Community Emergency Funds

Provided by the generous support of our partners at Publix Supermarkets Charities & Duke Energy

**64** clients helped



**47**

budget calendars were provided



**\$12,429.98**

was used to supply residents with emergency assistance (electric, rent, car repairs, water bills, etc.)

### Top 5 Identified Needs

\*gathered from 2-1-1 database

- Electric Payment Assistance
- Help with rent
- VITA Program Sites
- Missions (transitional housing, shelters, etc.)
- Food Pantries

**\$5,413**

was distributed for food and basic necessities



## Be The CHANGE

- Talk about the ALICE population with your neighbors, friends, and colleagues
- Learn, share and work with the programs strengthening and supporting ALICE and our community (free tax preparation, afterschool tutoring, etc.)
- Encourage businesses to grow in ways that allow them to support their workforce
- Join United Way in working with local & state governments to ensure our families & community have every opportunity to be secure and successful



# It Doesn't Have To Be An Up-Hill Battle Forever.

Let's Collectively Work Together to Identify Local Issues and Support Sustaining Solutions.



Through United Way funded programs, we have put over **46,428** people on the path to Financial Stability. How did we do it? By investing in solutions that provide proven pathways out of poverty, such as:



Financial education through courses teaching fundamentals such as how to develop a budget, save, reduce debt, and improve credit



Providing access to tax preparation services



Job training programs, such as those offering GEDs, computer literacy



Transitional housing programs that promote self-sufficiency and independence



Adaptive skills training and outreach to those facing independent challenges



Connecting community members to vital resources



Job placement services



**STAYING STRONG AWARD**  
Enhancing Job Stability

*Georgia Theatre Company*



Award was presented on: September 11, 2014  
Presented to: General Manager Holly Hardeman & Team



Award was presented on: January 26, 2015  
Presented to: Managing Partner Stephen Poletta & Team

Preserving Financial Stability Programs.

Overcoming Obstacles.

Strengthening Economic Solutions.

Preventing Lack of Resources.

# Working Together for a Financially Stable Community

**VITA** Volunteer Income Tax Assistance is available to those who have a low-to-moderate income (generally \$60,000 or less)

## 2015 VITA Site Partners

- CareerSource Pasco Hernando
- Spring Hill Library
- Mid FL Community Services—RSVP
- Explorer K-8
- Brooksville Elementary School
- Publix at Barclay Store #630
- Publix at Hernando West Store #220

Overview of 2015 results...

**\$864,149**

was the Total Refund amount of tax returns that went back into the community



**\$255,034**  
total EITC

**\$8,573**  
total Education Credit

**911**  
total # of tax returns completed

**\$227,750**  
amount saved

**24**  
returns thru MyFreeTaxes.com

Free tax assistance through VITA resulted in more than **\$1,091,899** returning to our Hernando Community

Those could be dollars spent on covering child expenses, transportation costs, paying bills, purchasing household necessities, weekly grocery bills, as well as to saving for the future!



Save up to 75% on everyday prescriptions with United Way's FREE FamilyWise Discount Prescription Card

**12,166** Hernando Residents Have been impacted by using FamilyWise

**\$929,341** were saved in prescription costs as of June 2015

# Collectively Impacting EDUCATION

**Our Education Goal:**  
encourage more individuals to succeed in school & in LIFE  
by removing barriers that have a negative impact and giving them the proper tools to succeed in education.



An estimated 85% of students start each school year without the essential tools needed to learn and be productive within the classroom. United Way of Hernando County's Stuff the Bus incorporates teacher volunteerism, community participation, and one very long weekend to advocate for the spirit of giving and help supply our local classrooms with extra tools for the new school year.

24 SCHOOLS 158 LOCAL CLASSROOMS 588 VOLUNTEER HOURS

Our 8th Annual Stuff the Bus collected:

over **4,472 lbs.** of school supplies **\$7,196** Monetary donations  
That's equivalent to...

the total weight of 4 average size horses!

1,100 lbs. each  
x 4 = 4,400 lbs.

**PURCHASED:**

- Over 650 packs of COLORED PENCILS!
- 1,600 MECHANICAL PENCILS
- 6,360 Black Blue & Red PENS
- 454 handheld PENCIL SHARPENERS
- 475 packs of INDEX CARDS
- 10,520 PENCIL CAP ERASERS
- 122 DICTIONARIES & 80 THESAURUSES
- 1,126 PACKS OF PAPER = 168,900 sheets (and so much more!)

Collected over 36,000 CRAYONS...That's 1,500 packs!

Over 3,859 Spiral Notebooks were donated to Stuff the Bus!

1,700 Composition Notebooks were collected. That's 170,000 sheets of paper for students!

**BACKPACKS DONATED:**

2013's STB compared to 2014's STB

**22** **114**

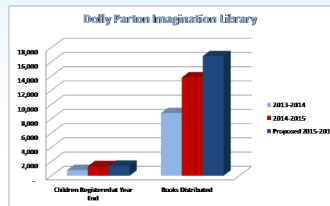
A huge Thank You to our HERNANDO Community for recognizing the need and participating in Stuff the Bus by GIVING, ADVOCATING, & VOLUNTEERING



Hernando County's Stuff the Bus is proudly hosted by United Way of Hernando County. For more information on what YOUR United Way is accomplishing in YOUR community, visit [www.unitedwayhernando.org](http://www.unitedwayhernando.org)



In support of Early Literacy, Hernando County children enrolled in United Way's Dolly Parton Imagination Library receive a FREE book in the mail every month from birth to age 5!



**15,210** books distributed to children from July 2014-June 2015

HC DPIL statistics as of June 2015

**1,109+** Children Graduated

**1,400** Currently Enrolled

Studies Show..

**92%** predict what will happen next in a story by using pictures and content for guides

**87%** of children understand that reading progresses from left to right and top to bottom

\* The American Federation of Teachers & \*Hart, B. Risley, T. Meaningful Differences in the Everyday Experiences of Young American Children



# Our HEALTH Initiative

Collaborating To  
Address Health Concerns With Healthy Solutions

## HEALTHIER TOMORROWS

A closer look at Hernando County through Robert Wood Johnson's County Rankings & Roadmaps 2015 Report

25%  
uninsured  
adults

10%  
uninsured  
children

174,441

Estimated Hernando  
County population

48%

Of children are  
eligible for free or  
reduced lunch

### FLORIDA KIDCARE (FKC)

#### Low Cost Children's Health Insurance

Assisting parents with applying for FKC to help children qualify for one of the four: MediKids, Healthy Kids,

Children's Medical Services Network, Medicaid for Children.



## KNOW YOUR RESOURCES



### 2-1-1 HERNANDO Get Connected

2-1-1 is a Resource Center designed to help connect residents in need of assistance to local health and human service organizations.



### FAMILYWIZE Discount Prescription Cards

Average saving costs of 40%-75% for insured AND uninsured community members. Text "family" to 700700 for your FREE card!



### SUMMER BREAKSPOT Maintaining Proper Nutrition

Local meal sites provide FREE healthy breakfasts, lunches, & snacks to those under the age of 18 during summer break.



### PLAY 60 A Movement For An Active Generation

United Way has partnered with the NFL to encourage kids to be active for 60 minutes a day in order to reverse childhood obesity.

Through local Partnerships and Programs, United Way strives to ensure our community and it's residents have access to affordable & quality healthcare, a healthy environment, and a physically & mentally healthy lifestyle.

# Community Engagement

# SPECIAL EVENTS

## RENAISSANCE BALL

Tracers Information Specialists

## CINEMA FOR A CASUE

Georgia Theatre Company and  
Beacon Brookville Theatre

## BONEFISH GRILL BENEFIT DAY

Bonefish Grill—Brooksville

## 5th Annual Greek Festival

Christ the Savior Greek  
Orthodox Church

## Business Blitz CHALLENGE

Davis Family Hearing Services  
(DFH)



Tracer's hosted their 3rd Annual Event in support of the Dolly Parton Imagination Library

100% of all admission tickets & concession purchases on September 21, 2014 were donated

January 26, 2015: 50% kick-back  
June 2, 2015: 20% kick-back

A percentage of event sales based off of admission and United Way Volunteer participation was donated

DFH matched dollar for dollar donations given by local businesses throughout the month of May 2015



A special thank you to Davis Family Hearing for their corporate Challenge match and the following local partners for "Accepting The Challenge":

For a list of upcoming events and more information on how you can support your local United Way, visit [www.UnitedWayHernando.org](http://www.UnitedWayHernando.org)



# Community Outreach

Hunger Project | Book Drive | Educational Workshops | Nature Coast TV | Radio Appearances | Early Literacy | Touch a Truck | Flu Clinic



## Hunger Project

In collaboration with our friends from LRE Ground Services, UWHC rallying over 30 volunteers (including student volunteers from Springstead High School) to help pack over 13,200 meal bags through Feeding Children Everywhere.



## Book Drive Collects 566 Books!

The Department of Children & Families collected over 566 books and donated them to United Way of Hernando County trusting we would find them a good home. Books were distributed at local events and partner program meetings.



## Dementia Care Seminar

Gary LeBlanc held his annual workshop on December 12, 2014 with advocates John Winans & patient Diana Winoker. Together, they inspire to educate dementia caregivers & help them cope with everyday challenges & emotional struggles of dementia care-giving. Over 30 caregivers attended that session.



## 2-1-1 Community Workshops – Get Connected

UWHC hosted two 2-1-1 Get Connected Workshops at the Department of Health. These workshops included information for NEW & existing 2-1-1 partners, helpful tools on how to keep the resource data base current, tips & marketing strategies, and shared results! Over 40 residents joined us that morning.



## Nature Coast TV - Positive Promotions

UWHC partnered with Nature Coast TV to enhance our community outreach through social media. This partnership has produced quality weekly web segments that highlight upcoming events, reporting results, volunteer opportunities, giving options, and encourage community involvement. THANK YOU NCTV!!



## Raising Awareness with WWJB Radio

Community advocates at WWJB enhanced their support this year with rallying behind United Way's "Did You Know" Awareness Campaign! WWJB was kind enough to invite UW out to discuss on-air some of our upcoming events & fun "DYK" facts. THANK YOU WWJB!!



## Promoting Early Literacy

UWHC attended the Early Learning Coalition's Storybook Forest & the HC Public Library's Summer Reading Kick Off in support of education & encouraging Early Literacy.



## Touch-A-Truck

UWHC helped sponsor the HC Public Library's Touch-A-Truck event by providing UNITED WAY hard hats for over 400 children on October 20, 2014.



## FREE Flu Shots

UWHC, the Department of Health, and Walgreens partnered to provide FREE flu shots to residents 18+. This service was offered to those with little or no health insurance!

## Committed to Our Partnerships



# Highlights of the Year

School Support | Stamp Out Hunger | Scholarships | America Saves | EFSP | Veterans | Residents Reception | Positive Picketing | Awareness

## D.S. Parrott Middle Honored With Bright Apple Award

Parrott Middle School's Principal Brent Gaustad & his team rallied in honor of receiving United Way's Traveling Apple Trophy for their participation with their internal giving campaign and volunteerism with Stuff the Bus!



## Chocachatti Helps "Stamp Out Hunger"

Chocachatti students collected 80 mail trays of non-perishable food items for Hernando County! This year's collection contributed to over 30 local food pantries.



## Scholarships through CETA

UWHC provided four \$500 education scholarships through CETA (Chamber Education Training Association), for students who exceeded in two categories: Community Service & Leadership.



## America Saves— Advocating for Financial Stability

UW is an official Participating Organization with the National America Saves Campaign. Already aligning with our Financial Stability Initiative, UW promoted smart savings strategies and collaborative efforts with local financial institutes & local partners to show the community how easy it is to "Pledge to Save".



## EFSP (Emergency Food and Shelter Program)

Hernando County was chosen to receive \$23,988 to supplement emergency food and shelter programs in the county. The selection was made by a National Board that is chaired by the Department of Homeland Security's Federal Emergency Management Agency. A Local Board made up representatives from United Way of Hernando County, American Red Cross, Salvation Army, Catholic Charities, Local Government, Jericho Road Ministries and the Jewish Community will determine how the funds are to be awarded for Hernando County. The Local Board is charged with the distribution of funds appropriated by Congress to help expand the capacity of food and shelter programs within Hernando County.



## Veteran's Resource Fair

It was an honor for UWHC to attend Hernando's Annual Veteran's Resource Fair on April 18, 2015. Connecting community members to needed resources is our mission! A special thank you to all veterans who have served our country proudly!



## Residents Reception

UWHC participated in the Greater Hernando County Chamber of Commerce's Residents Reception on September 12, 2014. This event was the perfect opportunity to share information on 2-1-1 and other helpful programs UW provides locally.



## Positive Picketing

United Way Partner Agencies thanked Publix Associates on 'Publix Appreciation Day' by Positive Picketing to all eight Hernando Stores. It created a positive spin on this annual event and captured the media's attention! A special thanks to the Children's Advocacy Center for spearheading this important day!



## 20 Mile Awareness Walk

On April 7, 2015, the LIVE UNITED Team, along with 100 other advocates, took to the streets to raise awareness for child abuse prevention during a 20 mile walk across Hernando County in support of *Lauren's Kids*.



## Dedicated to Our Community

# Corporate Partnerships

INVESTING IN UNITED WAY'S  
COMMUNITY INVESTMENT FUND

3M Company  
AAA Auto Club South  
Alumi-Guard, Inc.  
Amazon Smiles  
The Arc Nature Coast  
AT&T  
Bank of America/Merrill Lynch  
Baycare Behavioral Health  
Bayfront Health-Brooksville  
Bayfront Health-Spring Hill  
BB&T  
BBVA Compass Bank  
Belk Department Store  
Best Buy  
Big Brothers Big Sisters  
Bonefish Grill-Brooksville  
Budget Inn-Hampton Inn  
Burns & McDonnell Engineering  
Capital City Bank  
Catholic Charities  
Ceridian  
Christ the Savior Greek Orthodox  
Church  
Citigroup  
City of Brooksville  
Clerk of Court-Hernando County



Combined Federal Campaign  
Crystal Automotive  
Cushman & Wakefield of Florida  
Davis Family Hearing  
Dawn Center of Hernando County  
Deaf & Hard of Hearing Services  
Delta Airlines  
Doctor's Choice Weightloss  
Duke Energy Foundation  
Enterprise Leasing Company  
Express Scripts  
Federal Express  
Florida State Employee Campaign  
Ford Motor Retirees  
GE Foundation  
General Electric  
Georgia Theatre Company  
Girl Scouts of WCF  
Gulf Ridge Council BSA  
HCA Healthcare-Oak Hill Hospital  
Healthsouth  
HC Board of County Commissioners  
Hernando County Schools  
Hernando Realty Corp-Quality Inn  
Hits 106 Radio



Home Instead Senior Care  
HPH Hospice  
IBM Employees  
IBM Retirees  
JC Penney  
Jericho Road Ministries  
JP Morgan Chase  
L.R.E. Ground Services, Inc.  
Legal Shield  
Liberty Mutual Insurance Group  
Lighthouse for the Visually  
Impaired & Blind  
Lowe's  
Macy's  
Main Street Fabrications &  
Manufacturing  
Manpower  
Marshalls Store #1010  
Massey Enterprises  
MettlerToledo United States  
Microchip Technology, Inc.  
Morton Plant Mease Health Care  
Mosaic Company  
Nationwide  
O'Reilly Auto Parts  
PCL Construction

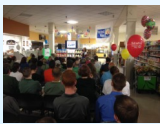
You *LIVE* here.. You *GIVE* here.. It STAYS here!

# Corporate Partnerships

INVESTING IN UNITED WAY'S  
COMMUNITY INVESTMENT FUND



PUBLIX SUPER MARKETS  
CHARITIES



Peoples Gas System (TECO)  
PNC Mortgage National

**Publix**

R.J. Reynolds Tobacco Company  
Raymond James & Associates

Regions Bank

Ring Power

Royal Cup Coffee

Sam's Club

Seaboard Pencil Company, Inc.

Shuayb Dental

Spring Hill Dental Associates

State Farm Insurance

SECO

Suncoast Credit Union

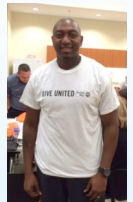
Suncoast Urgent Care

SunTrust Bank

Southwest FL Water Management  
District



**REGIONS**



Tampa Bay Times

TARGET

Thunder Bay Builders, Inc.

Total Merchant Services

Tracer's Information Specialists

Tropic Shores Realty

United Cerebral Palsy

United Health Group

UPS

USAA

Walmart Distribution Center

Walmart Stores

Wells Fargo

WREC

Youth & Family Alternatives

Zachry Holdings, Inc.

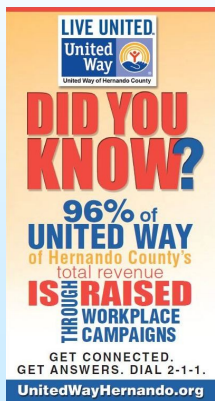
**\* Explore the Gift of Giving Back to Your Community \***

Contact the United Way office to organize a Workplace Giving Campaign for your place of business.

# Giving Campaigns

Employee Pledges + Corporate Contributions = A Stronger Community

# of DONORS:	Companies that offer Workplace Campaigns to their employees:	Increased Giving Campaigns:	New Campaigns:
1,864+	89	31	4



- AAA Auto Club
- AT&T
- Baycare Behavioral Health
- Belk Department Store
- Big Brothers Big Sisters
- Burns & McDonnell Engineering
- Capital City Bank
- Catholic Charities
- Crystal Automotive
- Deaf & Hard of Hearing
- D.S. Parrott Middle
- Federal Express
- Gulf Ridge Council, Boy Scouts
- IBM Employees/Retirees
- JC Penney
- L.R.E. Ground Services, Inc.
- Manpower
- Nationwide
- O'Reilly Auto Parts
- Pine Grove Elementary School
- PUBLIX
- Raymond James
- Ring Power
- Royal Cup Coffee
- Spring Hill Elementary School
- State Farm Insurance
- Target
- USAA
- UPS
- Wells Fargo
- West Hernando Middle School
- Express Scripts
- Main Street Fabrications & Manufacturing
- Morton Plant Mease Health Care
- Suncoast Credit Union

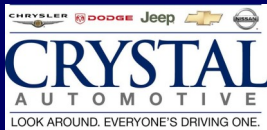
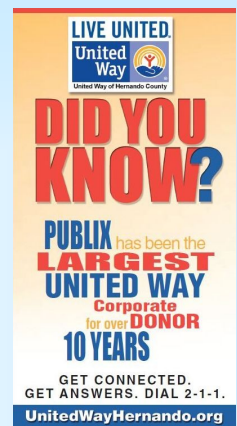
17 **As Our Community Continues To Grow, So Shall We!**

# GROWING LEADERSHIP

# Setting The Pace



Publix Super Markets Charities & Associates  
\$391,952+ Contributed  
in United Way's Community Investment Fund!



Pledged: \$43,044

Pledged: \$29,697

Pledged: \$26,344

Pledged: \$15,178

Teamwork Divides the Task and Multiplies the Success



# Loyal Leadership Givers

# Pillar Society

## MY COMMUNITY.

### GOLD PILLAR \$1,000-\$4,999

Adams, Barbara  
 Allan, John  
 Bacher, Nancy & Family  
 Barker, Todd  
 Benedetto, Robert  
 Benner, Jim  
 Bismarck, Tim & Carrie  
 Bolton, Valerie  
 Burbine, David  
 Burns, Danny  
 Carter, Noreen  
 Case, Angela  
 Challis, Tonya  
 Chevalier, Chris  
 Clauson, Richard  
 Corwin, Joe  
 Corwin, Tina  
 Crisci, Al & Ashley  
 Curry, Alan  
 Dampier, Darin & Kelly  
 Dyer Triplett, Tina  
 Finlan, Jeffrey J.  
 Fitzgerald, Karole  
 Flanders, Kent  
 Foreman, Matthew  
 Francais, Patty, Selena, & Brent



*Thank You!*

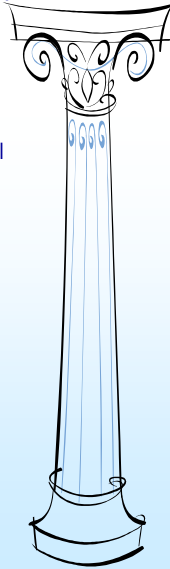
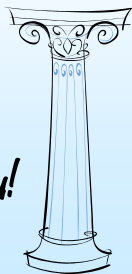
## TOCQUEVILLE SOCIETY \$10,000+



**Carol Jenkins Barnett & Barney Barnett**

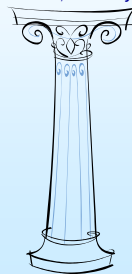
### GOLD PILLAR

Gonzalez, David  
 Gordon, Michael  
 Hall, Andrew & Shawna  
 Jobson, Bradley  
 Johnson, Ann  
 Jones, Velma  
 Kinman, Riley  
 Kinseher, Debra  
 Lamb, Steven & Jewel  
 Lariosa, Meriam  
 Lied, Denise  
 Lyons, Aaron M.  
 Manalili, August  
 Manliguis, Jodi



### GOLD PILLAR

Mastantuono, Brittany  
 McCormick, Michelle & Family  
 Melaccio, Bob  
 Melko, Michelle  
 Merson, Andy & Ashley  
 Mills, Daniel S.  
 Napolitano, Francine  
 Naylor, Roxanna  
 Nix, Chatty  
 O'Neill, Brian  
 Olson, Brian  
 Osborne, Tanuja  
 Palmore, Richard T.  
 Parks, Brittany



*Thank You!*

## MY COMMUNITY FUND.

### GOLD PILLAR

Patel, Akshar  
 Ponds, Jon  
 Robinson, Bryce  
 Robinson, Danielle  
 Sedgwick, Jason  
 Shaw, Teresa  
 Sievers, John  
 Smith Sr., Jeffrey  
 Spooner, Kelly  
 Steinmetz, Gary & Patti  
 Stifanic, Gina  
 Strickland, Iary  
 Tate, Kenneth  
 Thompson, Lisa  
 Tomaszewski, Chris  
 Tracy, Tyson & Kelly  
 Velez, JoAnn & John  
 Viereck, Ellen  
 Walker, Bob & Patti  
 Watts, Robert & Monica  
 Williams, Lisa & Nate  
 Williams, Janice C.  
 Williamson, Joshua  
 Wilson, Kevin  
 Woolever, Susan L.  
 Wyatt, Lisa



## United Way investors know what it means to LIVE UNITED!

Many of them not only give generously to United Way, but have been loyal contributors of the United Way movement for years. Thank you for the positive Impact you make on our community and the lives of thousands each year!





United Way of Hernando County



United Way of Hernando County, Inc.  
4030 Commercial Way  
Spring Hill, FL 34606  
Phone: 352-688-2026  
Fax: 352-688-8336

**Thank You to those who GIVE:**

We couldn't continue serving the community like we do without each and every one of you. EVERY dollar, every contribution counts.

**Thank You to those who ADVOCATE:**

You give us a voice and a presence here in Hernando. You share our stories and you connect our community to the services we help provide.

**Thank You to those who VOLUNTEER:**

Your helping hands are always there when we need you the most. You are valuable.. You are appreciated.. You are priceless.

YOU are all a part of something much larger than yourself. YOU are the true definition of what it is to **LIVE UNITED**.

**United Way THANKS YOU** for that.

**HOW YOU CAN HELP**

- Conduct a Workplace Giving Campaign at your company
- Parental involvement
- Encourage healthy lifestyles
- Volunteer your time
- Donate supplies for Stuff the Bus
- Invest in United Way!
- Know your resources! (2-1-1)
- Help others by sharing program info
- Become a Summer BreakSpot meal site
- Sponsor a UWHC Initiative program
- Attend a 2-1-1 Workshop

*In Memory of  
William & Millie Buys  
~Debra Kinscher*

*In Memory of  
David Hopkins  
~Tammy Byers*

*In Memory  
of George L. Cole Jr.  
~Ethel A. Cole*

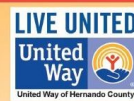
*In Memory of  
Margherita Berry  
~Angela Bonfardino*

To change lives, we need YOUR help.  
Sign up to receive our #UnitedNews NEWSLETTER for current details  
on what's happening at YOUR United Way!

# Awareness Campaign

## ADVOCATE

This Campaign is a year-round effort that highlights fun facts about your local United Way and how their work impacts our community. This outreach is executed through handout materials, social media posts, local radio announcements, and presentations. Help us raise awareness!



**DID YOU KNOW?**

**UNITED WAY** provides **FREE BOOKS TO OVER 1,300** local children through

**DOLLY PARTON'S** Imagination Library Program

GET CONNECTED. GET ANSWERS. DIAL 2-1-1.

[UnitedWayHernando.org](http://UnitedWayHernando.org)

**PUBLIX** has pledged over \$760,000 to UWHC and our Partner Programs over the past two years!

Take a look at 2015's "PUBLIX Appreciation Day" video on Facebook!

Turn to page 15 & 16 for a list of United Way's other Corporate Giving Partners

Sign your pre-school aged child up to receive **FREE** books through DPIL

For the 2014-2015 FY United Way provided over 15,210 books for Hernando children

1,400 Currently Enrolled

1,109+ Children Graduated



**DID YOU KNOW?**

**PUBLIX** has been the **LARGEST UNITED WAY** Corporate for over **DONOR 10 YEARS**

GET CONNECTED. GET ANSWERS. DIAL 2-1-1.

[UnitedWayHernando.org](http://UnitedWayHernando.org)

Become a #DigitalAdvocate today!  
 'LIKE' United Way of Hernando County on Facebook

# Did You Know?



**DID YOU KNOW?**

LAST YEAR  
**UNITED WAY**  
INVESTED **\$391,725**  
back into local programs  
THROUGH  
COMMUNITY INVESTMENT GRANTS

GET CONNECTED.  
GET ANSWERS. DIAL 2-1-1.

[UnitedWayHernando.org](http://UnitedWayHernando.org)

Where does my donation go?

Who does it support?

Check out our Health, Education, & Income Initiatives

View a list of volunteer opportunities with local non-profits through UW's Lend a Hand Hernando

Check out how many programs United Way invested in!

Find out who gets to decide what programs are funded

Where do YOU believe the dollars should be invested?

Take a look at what some of our Partners were able to achieve in 2014-2015!



**DID YOU KNOW?**

**UNITED WAY** supports **25** local **HEALTH EDUCATION** and **FINANCIAL STABILITY** programs with proven outcomes

GET CONNECTED.  
GET ANSWERS. DIAL 2-1-1.

[UnitedWayHernando.org](http://UnitedWayHernando.org)



**DID YOU KNOW?**

**96%** of **UNITED WAY** of **Hernando County's** total revenue **IS RAISED** THROUGH **WORKPLACE CAMPAIGNS**

GET CONNECTED.  
GET ANSWERS. DIAL 2-1-1.

[UnitedWayHernando.org](http://UnitedWayHernando.org)

What is 2-1-1?

Looking for help but don't know where to go?

Need assistance but don't know what resources your community has to provide?

Dial 2-1-1!

Offer this giving opportunity to your employees!

Ask us what the benefits for your business/organization

Are you a campaign coordinator? Visit our website for helpful resources to make your campaign successful!



**DID YOU KNOW?**

**UNITED WAY'S 2-1-1 Resource Line** took **1,784 CALLS** AND **MADE 2,871 REFERRALS** TO RESIDENTS IN NEED OF **HELP**

GET CONNECTED.  
GET ANSWERS. DIAL 2-1-1.

[UnitedWayHernando.org](http://UnitedWayHernando.org)



## How You Can Help!

LIKE us on Facebook!

Check out our website  
[www.UnitedWayHernando.org](http://www.UnitedWayHernando.org)

Tell your friends or family members of our helpful programs.

Advocate at local events and Volunteer with United Way!

Support Health, Education and Financial Stability Initiatives.

For more fun "Did You Know" facts and answers visit  
[www.UnitedWayHernando.org](http://www.UnitedWayHernando.org)