



United Way of Hernando County 2016-2017 Annual Report

STRENGTHENING
OUR
COMMUNITY





United Way of Hernando County
2016-2017 Board Chair
John Ehlenbeck



United Way of Hernando County
Executive Director/CEO
Angela Bonfardino-Walasek

Dear Friends of the United Way of Hernando County,

Thank you for another wonderful year. There is so much to share; I would have to write a book to tell of all the great programs your United Way is commissioning.

We have all chosen the Hernando County area as a place where we proudly live, work, raise our families and build great lives. When you picture Hernando County at its best, what do you see? Can you picture successful students? Independent residents? How about families overcoming obstacles with ease, or people with disabilities thriving in the community? As we focus on the community's health and help provide additional resources to our citizens, we too as an organization have barriers to overcome. The high demand of charitable giving, the rapidly changing social media platforms and Workplace Campaign opportunities. All which invite community members as well as organizations to join the movement and pledge to **LIVE UNITED**.

It's up to each and every one of us to ensure our community remains a strong, vibrant place for everyone. By partnering with United Way you join hundreds of local people who want to see Hernando at its very best. Not only does UWHC hold their values high, UWHC is committed to the richness of diversity in all aspects of our organization and those with whom we partner and serve. We will continue assessing needs and collectively working together for solutions.

Needless to say, we could not achieve our goals without your support. We are fortunate to have a terrific staff, a dedicated, supportive UNITED board, and so many wonderful volunteers and donors. Let's keep on keeping on.

As we embark on a new year we ask that the community participate in United Way's online survey to help sharpen our focus for future investments. It has been our pleasure to serve.

LIVE UNITED™

Sincerely,

John E. Ehlenbeck and Angela Bonfardino-Walasek

MISSION

To inspire leaders and partners, and mobilize resources to strengthen the lives of people in the community.

VISION

To build a strong, caring community and improve the quality of life in Hernando.

INITIATIVES



Health



Education



Financial Stability



Basic Needs/Crisis Prevention

2016-2017 Board of Directors:

JOHN EHLENBECK | BOARD CHAIR
Community Advocate

MATT FOREMAN | CHAIR ELECT
Carter, Clendenin & Foreman, PLLC

FRANCINE WARD | SECRETARY
Community Advocate

BRITTANY GREEN | TREASURER
ICTC

GINA WHARTON | PAST BOARD CHAIR
Regions Bank

DR. DONNA BURDZINSKI
Pasco-Hernando State College

FRANK CASSARA
SunTrust Bank

PATRICIA CROWLEY
Greater Hernando County Chamber of Commerce

DAVID GONZALEZ
Withlacoochee River Electric Cooperative, Inc.

CHAE HANLEY
Third Federal Bank

TOM KUPCIK
SirSpeedy

RICHARD LINKUL
HCA, Oak Hill Hospital

JENNENE NORMAN-VACHA
City of Brooksville

EBONY PEREZ
Saint Leo University

CHRIS D. SCAVUZZO
Brown & Brown of Florida, Inc.

GARY STEINMETZ
Community Advocate

LISA WILLIAMS
Publix Supermarkets #1198

UWHC STAFF:

ANGELA BONFARDINO-WALASEK
Executive Director/CEO

DOMINIQUE HOLMES
Community Outreach Director

CYNTHIA GLEUSNER
Finance Director

Where Your Investment Goes

Thanks to our committed Community Investment Grant (CIG) Review Team Members, throughout the 2016-2017 FY United Way proudly invested over \$426,000 in 20 Partner Agencies and 26 local Health, Education, Financial Stability, and Basic Needs/Crisis Prevention initiatives and outreach programs.

2-1-1 TAMPA BAY CARES, INC.
UnitedWayHernando.org/211

2-1-1 Hernando
Crisis Intervention

ALICE IN HERNANDO
(Asset Limited, Income Constrained, Employed)

Families & Self Sufficiency

THE ARC NATURE COAST
-Residential Supports
-Community Supports

tancinc.org
Health & Wellness

BIG BROTHERS BIG SISTERS
-Comprehensive Mentoring

bbbstampabay.org
Children & Youth

**BOY SCOUTS OF AMERICA
GREATER TAMPA BAY AREA COUNCIL**
-Community Service & Citizenship

tampabayscouting.org
Children & Youth

CATHOLIC CHARITIES
-Foundations of Life Pregnancy Center

ccdosp.org
Families & Self Sufficiency

CIVIL AIR PATROL
-Hernando County Composite Squadron

gocivilairpatrol.com
Children & Youth

DAWN CENTER OF HERNANDO COUNTY
-Domestic & Sexual Violence Victim Services

dawncenter.org
Crisis Intervention

DEAF & HARD OF HEARING SERVICES
-Communication Access Assistance
-Florida Telecommunication Homebound Assistance

deafhhsfla.org
Families & Self Sufficiency
Health & Wellness

DOLLY PARTON IMAGINATION LIBRARY
ImaginationLibrary.com

Children & Youth

FOR EACH 1 REACH 1
-Mentoring

foreach1reach1.com
Children & Youth

GIRL SCOUTS OF WEST CENTRAL FLORIDA gswcf.org
-Healthy Living Initiative-In It for the Long Run Children & Youth

**HABITAT FOR HUMANITY
OF HERNANDO COUNTY**
-Home Build

habitathernando.org
Families & Self Sufficiency

JERICO ROAD MINISTRIES
-Food Barn
-Shelter Facilities

jericho-road.net
Crisis Intervention
Families & Self Sufficiency

**LIGHTHOUSE FOR THE VISUALLY
IMPAIRED & BLIND**
-Adaptive Skills Training

lvib.org
Families & Self Sufficiency

MID FLORIDA COMMUNITY SERVICES
-Children's Advocacy Center

mfcs.us.com
Children & Youth

MID FLORIDA HOMELESS COALITION
-Mid Florida Information Network

midfloridahomeless.org
Families & Self Sufficiency

NAMI HERNANDO
-Support Groups

flnamihernando.org
Families & Self Sufficiency

PAY IT FORWARD FARM
-Future Life Improvement Plan

payitforwardfarm.org
Families & Self Sufficiency

SOCIETY OF ST. VINCENT DE PAUL
-Emergency Assistance
-Food Pantry

svdphernando.org
Crisis Intervention

UNITED CEREBRAL PALSY OF TAMPA BAY
-Hernando Early Intervention

ucptampa.org
Children & Youth

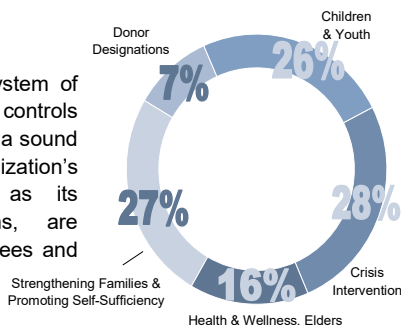
YOUTH AND FAMILY ALTERNATIVES
-New Beginnings Youth Shelter

yfainc.org
Children & Youth

Financial Stewardship

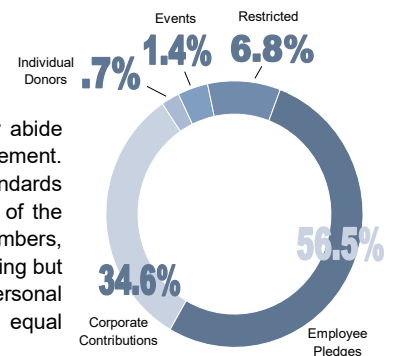
Accountability

United Way has a stringent system of checks, balances, and internal controls in place to ensure it operates in a sound fiscal manner. The organization's operating budget, as well as its community funding decisions, are reviewed by volunteer committees and approved by the Board of Directors.



Ethics

United Way's Board of Directors annually abide by the Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and United Way staff & volunteers. Practicing but not limited to: leadership, responsibility, personal and professional integrity, diversity and equal opportunity, and confidentiality.



Statement on Accounting & Reporting Practices

United Way of Hernando County, Inc. takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 is available upon request.

EDUCATION



Encouraging individuals & families to succeed in school & in life

United Way is committed to supporting academic opportunities and collectively identifying education barriers. Ultimately, focusing on engaging individuals & families by giving them the proper tools to succeed in education and to ensure a lifetime of success.



10th Annual Stuff the Bus

July 22-24, 2016

6,500 lbs.

Of School Supplies

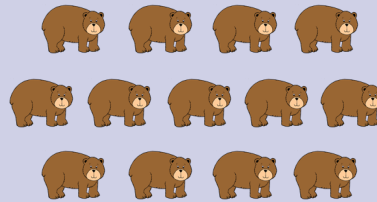


\$8,840

Monetary Donations



Total weight of School Supplies is equivalent to 13 Grizzly Bears



2016 Bus Locations:

Publix Walmart

July Drop Off Locations:

- Pasco-Hernando State College
- Chick-fil-A
- Regions Bank
- BBVA Compass
- SunTrust Bank
- Monster Transmission & Performance

INCOME



Promoting Financial Stability and Independence

Through United Way funded programs, we have put over 18,517 people on the path to Financial Stability. How did we do it? By investing in solutions that provide proven pathways out of poverty.

It doesn't have to be an up-hill battle forever. Let's collectively work together to identify local issues and support sustaining solutions.



Financial education through courses teaching fundamentals such as how to develop a budget, save, reduce debt, and improve credit



Job training programs, such as those offering GEDs, computer literacy, Job placement services



Adaptive skills training and outreach to those facing independent challenges



Providing access to tax preparation services and Connecting community members to vital resources



Permanent and transitional housing programs that promote self-sufficiency and independence



HEALTH



Collaborating to address health concerns with healthy solutions

Through local Partnerships and Programs, United Way strives to ensure that our community and it's residents have access to affordable and quality healthcare, a healthy environment, and a physically and mentally healthy lifestyle.



Healthier Tomorrows

This is OUR community. DID YOU KNOW?

1,490:1

Ratio of population to mental health providers

HC data shows

	2015	2016
Smoking	23%	19%
Adult Obesity	29%	32%

15,014

Children are eligible for free or reduced lunch
Out of approximately 22,262 students

2016 Community Health Needs Assessment reported...

Most important factors that define a healthy community:

access to health care, job opportunities for all levels of education, healthy lifestyles, affordable goods/services

Most important health problems surveyed in Hernando County:

substance/drug abuse mental health, access to primary care, obesity

"Community Factors" identified that could potentially impact the community's health:

homeless population, unemployment, educational attainment, seasonal population, senior population, substance abuse, mental health needs, high concentration of service industry jobs, transportation barriers, ACA and legislation

*Hernando County Health Needs Assessment

*Robert Wood Johnson's County Rankings & Roadmaps 2016 Report

Dolly Parton Imagination Library



13,943

books distributed to children from July 2016-June 2017

In support of Early Literacy, Hernando County children enrolled in United Way's Dolly Parton Imagination Library program receive a FREE book in the mail every month from birth to age 5! United Way's "KICK" Start to Early Literacy Kickball Tournament created an increase of children enrolled for 2017-2018 to 2,200 kids per month... that's 26,400 books next year!

Statistics as of June 2017

1,400 Currently Enrolled Per Month	460 New Children Added in 16-17	407 Children Graduated in 2016-2017	1,864+ Total Children Graduated
----------------------------------------------	-------------------------------------------	-----------------------------------------------	-------------------------------------------



Studies Show...

Within a child's first 5 years, their brain makes 700 neural connections every single second

A child's first 5 years of life is when they develop the foundation for all future learning

By the age of 2, children who are read to regularly display greater language comprehension, larger vocabularies, and higher cognitive skills than their peers

Little Free Library Locations

- LFL #1 Bookshelf at Dr. Schramm's Pediatric Office at Bayfront Spring Hill Hospital
- LFL #2 "Once Upon a Book" at Anderson Snow Park
- LFL #3 "The Book Barn" at Veteran's Memorial Park (Dedicated by The Ciappetta's)
- LFL #4 "UNITED We Read!" at the United Way of Hernando County office



VITA Volunteer Income Tax Assistance is available to those who have a low-to-moderate income (generally \$65,000 or less)

920 Tax Returns Completed
60 Returns — MyFreeTaxes.com
\$930,353 in Total Refunds

\$287,155 Total EITC
\$230,000 Amount Saved
Returning to our Hernando community:

2017 VITA Site Partners

- United Way of Hernando County
- Spring Hill Library
- Mid FL Community Services—RSVP
- Publix at Barclay Store #630
- Publix at Hernando West Store #220

\$1,217,508

- Those could be dollars spent on:
- covering child expenses
 - transportation costs
 - paying bills & groceries
 - purchasing household necessities

Save on prescriptions with United Way's FREE FamilyWize Discount Prescription Card!



19,496

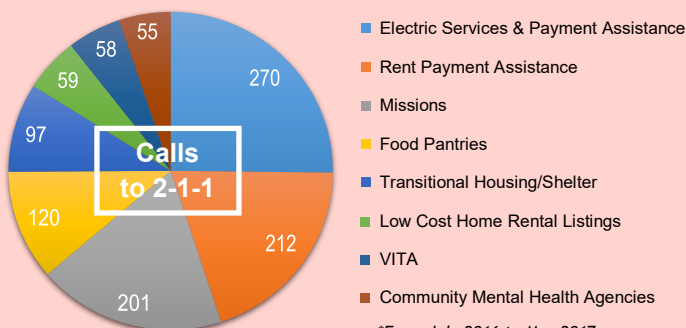
Hernando Residents have been impacted by using FamilyWize

\$1,516,901

were saved in prescription costs as of June 2017

2-1-1 Hernando

2-1-1 is a three-digit helpline that connects anyone with local support and resources. Individuals can call 2-1-1, text their ZIP code to 898211, or visit UnitedWayHernando.org/211 for information about food, shelter, health care, crisis intervention, and much more. This service is free, confidential, and available 24/7 and proudly provided by United Way.



*From July 2016 to May 2017

Top Identified Needs in Hernando

*gathered from 2-1-1 database

- Housing/Rental Assistance
- Mental Health Services
- Utilities Assistance
- Food Pantries
- Health Care
- Transportation

45-54 avg. age of callers	3,608 Need Count	2,902 Call Count
-------------------------------------	----------------------------	----------------------------

The 4 most popular HC ZIP codes 2-1-1 calls come from:
34606, 34608, 34609, 34601

almost **3X**
as many calls are made from woman than men

ALICE

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED

30% OF HOUSEHOLDS ARE WALKING A FINANCIAL TIGHTROPE



UNABLE TO KEEP AND GROW THEIR ASSETS 1 EMERGENCY FROM FALLING INTO CRISIS

The ALICE population are employed, hard working individuals and families who live paycheck to paycheck where one car repair or medical bill can tip them over into financial crisis. These individuals are living above the poverty level (which is approximately \$29,989 for a family of four), but below what it costs to provide for the basics of self-sufficiency: housing, childcare, food, transportation and healthcare.

The ALICE Report shows 42% of Hernando County is considered to be in the ALICE population or already in poverty. These are our neighbors, families, friends and co-workers. United Way chose to use Workplace Campaign presentations as a platform to share the ALICE Perspective Game. This exercise incorporated local employers and real life circumstances. Although they were faced with making difficult budgeting decisions, it gave United Way the opportunity to highlight local resources and solutions.



The ALICE Report is a study of family finances conducted by Rutgers University. Visit www.UnitedWayHernando.org/ALICE to download the ALICE Report and learn more about this important community conversation.

Community Emergency Funds

Provided by the generous support of our partners at Publix Supermarkets Charities & Duke Energy

84 households helped
294 family members impacted

\$21,062

↑ in emergency funds was used to assist Hernando residents going through a difficult time and in need (electric, rent, car repairs, water bills, etc.)

\$4,700 distributed for food and basic necessities

(As of June 29, 2017)

178,439

Hernando County Population

\$19,128

Household Survival Budget (Single)

\$53,736

Household Survival Budget (Family of 4)

\$993

Average cost of childcare for 2 children (More than rent)

30% 12%

ALICE Households

Poverty Households

Community Engagement

CINEMA FOR A CAUSE

Georgia Theatre Company raised \$4,871 for United Way.

NATURECOAST TV

NCTV donates free monthly Web Segments to United Way for sharing upcoming events, volunteer opportunities, and community involvement.

CHARITY CRUISE-INS

Monster Transmission & Performance and Chick-fil-A's summer Cruise-Ins were dedicated to collecting School Supplies for United Way's Stuff the Bus program.

7TH GREEK FESTIVAL

United Way organized volunteer efforts and received \$1,000.

GO GREEN GIVE BACK

United Way encourages the community go green on St. Patrick's Day by recycling paper products at United Way. Proceeds benefit the Dolly Parton Imagination Library.

TAP FOR A CAUSE

Marker 48 Brewing raised over \$860 for local programs by brewing "Crisis Cross Applesauce" for United Way.

"KICK" START TO EARLY LITERACY

Raised over \$4,000 to support Early Literacy.

WWJB PARTNERSHIP

This partnership highlights United Way's Did You Know Awareness Campaign facts, upcoming events, 2-1-1 and services.

FAMILY CAR WASH

United Way was selected as the recipient charity for the month of February and Family Car Wash donated \$1,140.

FLASH MOB

United Way Partner Agencies thanked Publix Associates on Publix Appreciation day by hosting a Flash Mob to all 8 Hernando Stores.

2-1-1: PROJECT HERNANDO

The 2016 Community Outreach Grant allowed UW to create localized 2-1-1 Hernando materials highlighting the new website and database.



BRIGHT APPLE AWARD

Winding Waters K-8 was awarded with United Way's Bright Apple Award and received a traveling trophy to showcase their hard work in the community.

SCHOLARSHIPS THROUGH CETA

United Way donated two \$1,000 scholarships through the Chamber Education Training Association.

EFSP

United Way is a part of the Emergency Food and Shelter board and helps determine how funds are distributed to local food and shelter programs. In 2016, \$20,703 was allocated to Hernando.

GREAT HERNANDO WEIGHT LOSS CHALLENGE

United Way participated on the GHWLC committee encouraging groups of 10 to lose 10 pounds in 10 weeks. Over 5,400 lbs were lost.

CHIPP (COMMUNITY HEALTH IMPROVEMENT PLAN PARTNERSHIP)

This community health initiative is a collective collaboration which focuses on improving the quality of life in Hernando by advocating for access to primary care, mental health care, & substance abuse services.

LITTLE FREE LIBRARIES

LFL's are FREE book swap locations in Hernando that encourage children to take a book and leave a book. These book stands are graciously stocked by hosting book drives, misc. donations, and Challenger K-8.

BORN LEARNING TRAILS

United Way installed 2 Born Learning Trails in Hernando. You can find them at Tom Varn Park and Delta Woods Park. Thank you to our sponsors: Brown & Brown Insurance, Chamber of Commerce Young Professionals, Hernando County Parks & Recreation, and the City of Brooksville Parks & Recreation.

UNITED WAY STUDENT BOARD

An opportunity for students (ages 16-21) to engage in something larger than themselves. Their mission is to raise community awareness and develop leadership skills for a bright future.



Corporate Partnerships

3M Company
 AAA Auto Club South
 Allstate*
 Alumi-Guard
 The Arc Nature Coast
 AT&T
 Bank of America*
 Baycare Behavioral Health*
 Bayfront Brooksville/Spring Hill •
 BB&T*
 BBVA Compass Bank
 Belk Department Store
 Big Brothers Big Sisters*
 Brown & Brown Insurance !
 Burns & McDonnell Engineering !
 Capital City Bank
 CareerSource Pasco Hernando
 Carter, Clendenin & Foreman PLLC
 Catholic Charities*
 Ceridian*
 Charles Schwab
 Charter Communications !
 Chick-fil-A
 Christ the Savior Greek Orthodox Church
 Citigroup
 City of Brooksville
 Crystal Automotive •

Davis Family Hearing
 Dawn Center of Hernando County
 Deaf and Hard of Hearing Services*
 Delta Airlines
 DEX Imaging !
 Duke Energy
 Enterprise Leasing
 Express Scripts !
 Family Car Wash !
 Federal Express*
 Fifth Third Bank !
 Frontier Communications !
 Frosty Bites Hawaiian Shave Ice !
 Georgia Theatre Company
 Hampton Inn
 HCA, Oak Hill Hospital*
 HC Board of County Commissioners
 HC Clerk of Circuit Court
 HC Community Resource Council !
 Hernando County Schools
 IBM Employees/Retirees
 JC Penney
 Jericho Road Ministries
 Kiwanis Club of Brooksville Ridge !
 Lighthouse for the Visually Impaired and Blind, Inc.
 L.R.E. Ground Services, Inc.
 Lowe's

Macy's*
 Manpower
 Marker 48 Brewing
 Mid Florida Community Services ! •
 Mid Florida Homeless Coalition
 Monster Transmission & Performance •
 Mosaic Company
 NAMI Hernando
 Nationwide*
 O'Reilly Auto Parts
 Pay It Forward Farm !
 Paychex*
 Payless Shoe Source !
 Pepperidge Farms*
 PNC Mortgage National*
 PUBLIX Super Markets & Charities •
 Quality Inn & Suites Brooksville
 R.J. Reynolds Tobacco Company*
 Raymond James & Associates*
 Regions Bank* •
 Ring Power*
 Salvation Army !
 Spring Hill Dental Associates
 Senator Wilton Simpson !
 St. Joseph's Baptist Healthcare !
 St. Louis Contact Center !
 State Farm Insurance

Sumter Electric Cooperative (SECO)
 Suncoast Credit Union !
 SunTrust Bank •
 Tampa Bay Times
 TARGET
 United Cerebral Palsy
 United Health Group*
 United Way of Florida !
 UPS
 Utica National Insurance Group !
 Walmart Distribution Center
 Wells Fargo
 WREC* •
 Xerox Corporation
 Youth & Family Alternatives
 Zachry Industrial, Inc. !

Bold = Workplace Campaign
 * = Increased Campaign
 ! = NEW
 • = Kickball Team



**Publix Super Markets
 Charities & 960 Associates
 Contributed \$388,926+ to
 United Way's Community
 Investment Fund!**

Loyal Leadership Givers

John & Pam Allan
 Angela Ausiello & Family
 Todd Barker
 Barney & Carol Barnett
 Robert Benedetto
 Jim Benner
 Anthony Bisesti
 Terry Brieck
 Daniel Brown
 David Burbine
 Matt Caldarella
 Susan Carriveau
 Noreen Carter
 Vicki Carter
 Anthony Clark
 Rich & Toni Clauson
 Darin & Kelly Dampier

John Dunn
 Eric Emmerth
 Jeff Finlan
 Kent Flanders
 David Gonzalez
 Michael Gordon
 Louis Grasso Jr.
 Andrew & Shawna Hall
 Wayne Heavens
 Ann Johnson
 Sam & Dawn Johnson
 Riley Kinman
 Arica Koster
 Steven & Jewel Lamb
 Alice Lied
 Frances Lodge
 August Manalili

Janet Marino
 Brittany Mastantuono
 Michelle McCormick & Family
 Brian Miller
 Kelly Miller
 Daniel Mullane
 Roxanna Naylor
 Brittany Parks
 Akshar Patel
 Jon Ponds
 Anna Reynolds
 Bryce & Danielle Robinson
 Gino Romanello
 Chris Scavuzzo
 Troy Schuldt
 Jason R. Sedgwick
 Christine Simpson

Michael Statuto
 Gina Stifanic
 Ken & Michelle Tate
 JoAnn & John Velez
 Ellen Viereck
 David Walker
 Krista Walker
 Robert & Monica Watts
 Steven Wegner
 Allyn D. Welch
 Christy Wiggins & Family
 Janice Williams
 Stephanie Williamson
 Lisa Wyatt
 Michael Yatrourissis

TOCQUEVILLE SOCIETY \$10,000: Carol Jenkins Barnett & Barney Barnett

In Memory of

David Hopkins
 ~Tammy Byers

Margherita Berry
 ~Angela Bonfardino-Walasek

Joseph D. Branscomb

Need Help? Dial 2-1-1



2016-2017 Annual Report Courtesy of

SirSpeedy placeholder



Dial 2-1-1 on your phone to talk with a caring professional 24/7 in over 150 languages



Text your Zip Code to **898211** to communicate with a professional
*Monday thru Friday from 7am to 6pm. Standard text message rates may apply.



Visit the 2-1-1 website to search Hernando's database
www.UnitedWayHernando.org/211



Live chat with one of our professionals
(Limited hours are available)

United Way



LIVE UNITED

United Way of Hernando County

Thank You to those who **GIVE**:

We couldn't continue serving the community like we do without each and every one of you. EVERY dollar, every contribution counts.

Thank You to those who **ADVOCATE**:

You give us a voice and a presence here in Hernando. You share our stories and you connect our community to the services we help provide.

Thank You to those who **VOLUNTEER**:

Your helping hands are always there when we need you the most. You are valuable.. You are appreciated.. You are priceless.



YOU are all a part of something much larger than yourself. YOU are the true definition of what it is to **LIVE UNITED**. United Way THANKS YOU for that.

TAKE OUR SURVEY ▶

Help United Way of Hernando County sharpen the focus of its investments in our community by taking a quick survey at www.UnitedWayHernando.org/survey

United Way of Hernando County, Inc.
4028 Commercial Way, Spring Hill FL, 34606
Phone: 352-688-2026
Fax: 352-688-8336

LIKE us on facebook: facebook.com/UWHC4030
Visit our website: UnitedWayHernando.org
Subscribe to #UnitedNews: UnitedWayHernando.org/UnitedNews