



2013-2014 Annual Report  
Collaborating for Real Lasting Change

# COLLECTIVE COMMUNITY



United Way of Hernando County

# Your Support. Our Gratitude.

## We LIVE UNITED



Angie Bonfardino  
Interim Executive Director

Too often, people hear the word "non-profit" and only think of fundraising, without giving much thought to the impact a non-profit organization has on society. For the past 28 years, United Way of Hernando County (UWHC) has believed that the true value of a non profit is not the money it raises, but the connections it makes and leverages across the community in order to drive lasting change through **HEALTH, EDUCATION, & INCOME.**

For the 2013-2014 Fiscal Year, UWHC proudly supported over 27 local programs, as well as collaborated with a multitude of new impact initiatives here in Hernando. Our Board of Directors and Staff are feeling very confident about the future of our United Way. Hernando County residents have expressed, "Yes, I believe in the United Way's mission and I trust in their leadership."



Sonya Jackson  
Board Chair

United Way is on a constant mission to invite community members as well as organizations to join the movement and pledge to **LIVE UNITED.** This is not a mere trend; it is a part of our culture here in Hernando County. That's happening not by a dedicated few, but rather by an empowered many. Whether you're a donor, volunteer or service provider — maybe you're all three — we thank you for your passion, your generous and tireless support, your advocacy of what we do, and for making this community a better place every day.

Our goals are ambitious, but with your help, and by utilizing our core strengths — a national network, committed partners, and public engagement capacity — we CAN achieve them for OUR community.

We hope you enjoy this Annual Report and overview of accomplishments for the 2013-2014 year.

## Give. Advocate. Volunteer.

We are Humbled to Serve, Inspired to Lead,  
and Grateful for the Power to do both.



Angie Bonfardino



Sonya Jackson

# Board of Directors



Gov. Rick Scott & Board Member John Ehlenbeck at Hernando's Business Round-table



BOD Pat Augustyniak, Kathy Jones & Angie Bonfardino at the Annual Renaissance Ball for the Imagination Library



## Executive Committee



Board Chair **Sonya Jackson**, Hernando County School Board  
Chair Elect **Genie Toner**, Toner Law Firm  
Secretary **Steve Porter**, Hernando County Sheriff's Office  
Treasurer **Gina Wharton**, Regions Bank  
Past Chair **John Mitten**, Chick-fil-A

## Sam Shrieves | Walter L. Dry, Sr. | Joe Corwin



1986 - 2014



1999 - 2014



1999 - 2014

Thank you for your time served on the United Way Board. United Way of Hernando County honors your loyal dedication and unwavering commitment to the community.



**Pat Augustyniak**, Spring Hill Dental Associates  
**Joe Corwin**, Publix Supermarkets #411  
**Walter L. Dry, Sr.**, Consultant  
**John Ehlenbeck**, Bank of America  
**Matt Foreman**, Hogan Law Firm  
**Jeff Gebeault**, Walmart DC  
**David Gonzalez**, WREC  
**Deanna Kimbrough**, Community Advocate  
**Tom Kupcik**, Sir Speedy

## 2013-2014 Board of Directors



Annual Board Retreat at Oak Hill Hospital

**George Kurppe**, LaBella Sausage, Inc.  
**Richard Linkul**, Oak Hill Hospital  
**John Murphy**, Accuform  
**Jennene Norman-Vacha**, City of Brooksville  
**Nick Sessa**, Silverthorn Country Club  
**Sam Shrieves**, Capital City Bank  
**Francine Ward**, Community Advocate  
**Lisa Williams**, Publix Supermarkets #1198  
**Nick Woodard**, Alumi-Guard  
**Ned Wright**, UPS

United Way Worldwide Membership Requirement C states:

**"United Ways will have an active, responsible, and voluntary governing body, which ensures effective governance over the policies and financial resources of the organization."**

UWHC is governed by an active and responsible governing body whose members serve two three-year terms, have no material conflict of interest, and serve without compensation.

# United Way is on a Mission



## Compassion

We are a catalyst for change, creating awareness of needs and celebrating success in caring for one another and in creating a more compassionate community.

## Mission

To inspire leaders and partners, and mobilize resources to strengthen the lives of people in the community.

## Core Values

Strength and growth come only through continuous effort and struggle.

## Vision

To build a strong, caring community and improve the quality of life in Hernando County.



The World Health Organization Constitution states, "Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity". Whether it is a neighbor without health insurance, a victim of abuse, or someone struggling with mental illness, United Way is working to ensure everyone in Hernando County has access to affordable and quality health care, a healthy environment, and a healthy lifestyle. With the help of UWHC Programs and Partners, it is a firm belief that achievement of health is certainly within reach.



In our community and in alignment with United Way's national goals, UWHC is committed to supporting academic opportunities. United Way's Education model focuses on supportive communities, effective schools and strong families through programs encouraging everything from early learning to adult education. Ultimately, UWHC is focusing on engaging families in their child's academic journey to ensure a lifetime of success, and increasing teachers' skills and resources for greater teacher-student engagement and learning.



Part of United Way's mission is to help all individuals and families work towards their goals of financial self-sufficiency through educational workshops, support, and training; ultimately securing their finances so they can weather any storm. UWHC is committed to helping families improve their financial situation through multiple community programs. Our vision is to create a cycle of financial success for individuals and families in order to build long-term economic independence.

## United Way Initiatives

UWHC is focused on Health, Education, and Financial Stability.

<sup>3</sup> Advocating for our community, support and strengthen the work of local partner agencies and their objectives, while enriching the lives of individu-

# How do you LIVE UNITED?



## GIVE

### Stewardship/Accountability

As excellent stewards of the financial and human resources entrusted to us, UWHC ensures those resources are effectively managed and properly invested in the community.

### NEW Workplace Campaigns

Burns & McDonnell Engineering  
Centric Group  
Covergys Work at Home  
Deloitte

MettlerToledo United States  
O'Reilly Auto Parts

PCL Civil Constructors, Inc./Construction

### Increased Workplace Campaigns

Bank of America  
Bayfront Health - Brooksville & Spring Hill  
CF Industries  
CitiGroup  
Crystal Automotive  
Dawn Center  
General Electric

Gulf Ridge Council, Boy Scouts of America  
HPH Hospice  
HSBC

JC Penney  
Mid FL Community Services  
Sumter Electric Cooperative (SECO)

Pepperidge Farms  
Wells Fargo

Withlacoochee River Electric Cooperative (WREC)



## ADVOCATE

### Diversity & Inclusiveness

The United Way of Hernando County values and is committed to the richness of diversity in all aspects of our organization and those with whom we partner and serve.

### Be Informed Engage With Your Community

Learn how your community ranks in academic attainment, income stability and health.

Use the **United Way Common Good Forecaster**, a powerful online tool that lets people see for themselves how improving the **EDUCATION** level has a positive impact on several key economic and social measures.

Visit the **County Health Rankings & Roadmaps Project**. With new factors such as housing and transportation included for this year, the Rankings paint an even more comprehensive picture of what impacts our community's **HEALTH**.

Visit [www.unitedwayhernando.org/advocate](http://www.unitedwayhernando.org/advocate) for quick links and connections

### Speak Out Raise Awareness



## VOLUNTEER

### Volunteerism

Volunteers are our foundation and most valuable resource. UWHC was founded by volunteers and is a volunteer directed organization.

- 2014-2015 CIG Review Teams



- Board of Directors
- Florida KidCare Application Assistance
  - In-house Volunteers
  - Lend a Hand Hernando
  - Stuff the Bus



- Visually Impaired Transition Student
- VITA (Volunteer Income Tax Assistance)



Visit [www.unitedwayhernando.org](http://www.unitedwayhernando.org) and 'LIKE' United Way on Facebook at [www.facebook.com/UWHC4030](https://www.facebook.com/UWHC4030) for more program information, local updates, and helpful services.



# BEST PRACTICES AND STANDARDS

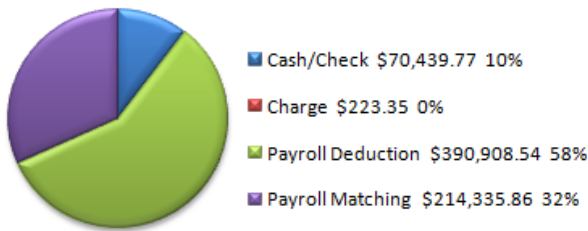


## Statement on Accounting & Reporting Practices

United Way of Hernando County, Inc. (UWHC) takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 is available upon request.

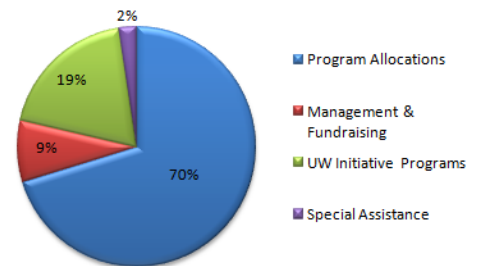
Following the American Institute of Certified Public Accountants (AICPA) Audit and Accounting Guide for Not-For-Profit Organizations, an independent CPA firm will conduct an annual audit, to guarantee financial statements conform to the Generally Accepted Accounting Principles (GAAP).

## Community Investment Revenue



AN INVESTMENT IN UNITED WAY IS AN INVESTMENT IN A DIVERSE PORTFOLIO. VOLUNTEERS ENSURE YOUR DOLLAR PRODUCES RESULTS THAT IMPROVE EDUCATION, INCOME AND HEALTH. THIS BUILDS A STRONGER COMMUNITY, WHICH IS YOUR RETURN ON INVESTMENT.

## Total Expenses



### Stringent Checks and Balances

UWHC has a stringent system of checks and balances in place to ensure it operates in a sound fiscal manner. The organization's operating budget, as well as its community funding decisions, are reviewed and approved by several volunteer committees, as well as the board of directors.



### Ethics

UWHC's Board of Directors have developed a Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and UWHC staff & volunteers.

Under the leadership of the Grant Committee, that included over **30 local businesses & 40 volunteers** serving on 7 review teams, ultimately made recommendations to the Board of Directors regarding program funding. Each team based their decisions on a site visit and comprehensive interviews with agency representatives. Through this process, CIG Team Members gain an important understanding of strained challenges, compromised issues and financial concerns escalating within our community.

# Strategic Funding : Where Your Investment Goes

## Children & Youth 30% of Allocations (\$111,800)

- **Big Brothers Big Sisters:**  
Comprehensive Youth Mentoring
- **Civil Air Patrol (CAP):**  
Hernando County Squadron CAP
- **Gulf Ridge Council, Boy Scouts of America:**  
Community Service/Citizenship  
Healthy Living/Outdoor Education
- **Mid Florida Community Services:**  
Children’s Advocacy Center (CAC)  
Family Visitation Center
- **Youth & Family Alternatives (YFA):**  
New Beginnings Youth Shelter



## Allocation Expenses



## Health, Wellness, Elders 14% of Allocations (\$51,000)

- **Catholic Charities:**  
Respite Care
- **Girl Scouts of West Central Florida:**  
Healthy Living Initiative
- **Mid Florida Community Services:**  
RSVP (Retired Senior Volunteer Program)
- **United Cerebral Palsy (UCP):**  
Hernando Early Intervention Program
- **The Y:**  
Senior Wellness Rehab & Well-Being

## Impact Initiatives

- 2-1-1 Hernando
- CHIPP (Community Health Improvement Plan Partnership)
- Dolly Parton Imagination Library
- Summer Youth Camp

## Crisis Intervention 16% of Allocations (\$60,000)

- **Dawn Center:**  
Emergency Shelter Program
- **Jericho Road Ministries:**  
Jericho Food Barn

## Strengthening Families & Promoting Self-Sufficiency 40% of Allocations (\$150,000)

- **The Arc Nature Coast:**  
Residential Support  
Community Support
- **Deaf & Hard of Hearing Services:**  
Communication Access Assistance
- **H.E.A.R.T Literacy**
- **Jericho Road Ministries:**  
New Life & Emergency & Transition Program
- **Lighthouse for the Visually Impaired & Blind:**  
Adaptive Skills Training
- **Mid Florida Homeless Coalition:**  
Mid Florida Information Network
- **NAMI (National Alliance on Mental Illness):**  
NAMI Basics  
Support Groups



**“Breaking Down the Barriers”**  
That Are Inhibiting Our Community .



Quick Scan to Participate in UW's Online Poll!!

Collectively

# Impacting EDUCATION

by removing barriers that have a negative impact and giving them the proper tools to succeed in education.

Our Education Goal:

encourage more individuals to succeed in school & in LIFE



## Tools For Tomorrow

In addition to funding local programs with proven results that enhance EDUCATION, United Way of Hernando County (UWHC) provides the **Dolly Parton Imagination Library (DPIL)** program for Hernando County children.

An early literacy initiative focused on supplying pre-school children with **FREE** age appropriate books **every month** > in hopes to prepare children with the proper developmental tools upon entering kindergarten > increasing their chances at a successful education!

HC DPIL statistics as of June 2014...

**63,000+**

books distributed to children under the age of 5 years old, to date.

**808+**

Children Gradu-

Studies Show..

**60%**

of children are developmentally on target upon entering kindergarten

\*NIEER (National Institute for Early Education Research)

**940**

Currently Enrolled

**74.13%**

Hernando County's total graduation rate

according to Florida Department of Education data for 2013



**EDUCATION**

### STUFF THE BUS (STB) Tools For Education



In 2013, UWHC conducted their 7th Annual event. STB is a county-wide school supplies drive for local classrooms. Over 180 teachers participated and received WISH LIST items for their students in need.



**602**

Volunteer hours donated by 2013's Stuff the Bus volunteers.

### EDUCATIONAL WORKSHOPS Community Resources



Providing workshops to further educate our community on: The 2-1-1 Resource Center, Florida KidCare, Youth Services, Money Mentors, Adult Caregivers, etc.



**\$22.14**

Cost of unit of time for each volunteer hour.

### SUCCESS BY 6

#### Early Education & Interactions



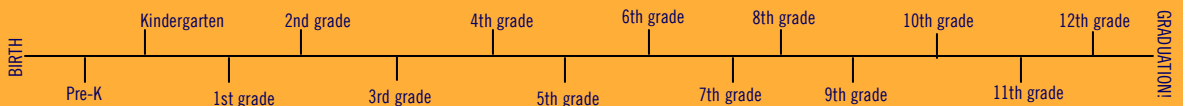
An early childhood initiative that works to ensure that all children from birth to 6 have the positive and enriching experiences necessary to begin school prepared to succeed.



**\$13,328.28**

Total monetary impact through volunteer hours.

Tackling the education challenge requires reframing education on a birth to 21 continuum.





# Our HEALTH Initiative

Collaborating To  
Address Health Concerns With Healthy Solutions



### FAMILYWIZE

#### Discount Prescription Cards

Average saving costs of 40%-75% for insured AND uninsured community members. Text "family" to 700700 for your FREE card!



### FLORIDA KIDCARE (FKC)

#### Low Cost Children's Health Insurance

Assisting parents with applying for FKC to help children qualify for one of the four: MediKids, Healthy Kids, Children's Medical Services Network, Medicaid for Children.



### SUMMER BREAKSPOT

#### Maintaining Proper Nutrition

Local meal sites provide FREE healthy breakfasts, lunches, & snacks to those under the age of 18 during summer break.



### HEALTHY KIDS

#### Staying Active & Healthy

An activity workbook designed to motivate children to stay active. This initiative is focused on building self-esteem and healthy fun.



### PLAY 60

#### A Movement For An Active Generation

United Way has partnered with the NFL to encourage kids to be active for 60 minutes a day in order to reverse childhood obesity.

## Healthier Tomorrows

In addition to funding more than 7 programs with proven results that enhance HEALTH, United Way of Hernando County (UWHC) provides the **2-1-1 Resource Center** for Hernando County.

A county-wide health and human service resource > guiding individuals in need of assistance > connecting them to the appropriate local organizations, services, programs, support, etc. by trained representatives > including basic human needs, physical & mental health resources, employment support, persons with disabilities, support for children, youth and families, volunteer opportunities, and so much more.

Statistics for 2013...

# 171,233

Est. Hernando County (HC) Population

Approx. **29,606** people in HC are uninsured (23%)

Childhood obesity: The **#1** concern among parents (ranks above drugs and smoking)

# 27%

**PHYSICAL INACTIVITY** was reported of HC residents ages 20+

Studies Show...

**2,855** premature health related deaths in Hernando County

\*2013 statistics from the County Health Rankings & Roadmaps



## HEALTH

Through local Partnerships and Programs, United Way strives to ensure our community and it's residents have **access to affordable & quality healthcare, a healthy environment, and a healthy lifestyle.**

Collaborating

# for a Financially Stable Community



## A Penny Saved is a Penny Earned

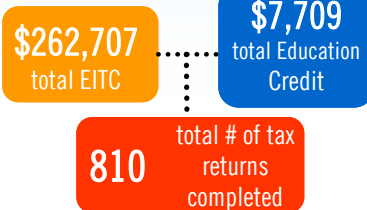


In addition to funding local programs with proven results in enhancing Financial Stability, United Way provides the **VITA (Volunteer Income Tax Assistance)** program for Hernando County. A financial stability initiative focused on saving local residents money by completing their tax returns for **FREE** > prepared by volunteers trained and certified by the I.R.S. > assists taxpayers by helping them claim all tax credits for which they are eligible. This free tax preparation is available to those who: Have a low-to-moderate income (generally \$52,000 and below, have no rental property or farm income, and have a small Schedule C-EZ (expenses \$10,000 or less & no net loss).

Overview of 2014 results...

# \$851,027

was the Total Refund amount of tax returns that went back into the community



Award was presented on: **December 9, 2013**  
Presented to: **Owners Steven and Jewel Lamb, and General Manager Scott Ming**



Award was presented on: **February 13, 2014**  
Presented to: **District Manager David Gonzalez & team**



### FAMILYWISE Discount Prescription Cards

Average saving costs are 40%-75%. UWHC saved community members over \$623,960 to date!

Number of people helped in Hernando: 8,685

### FLORIDA KIDCARE

#### Low Cost Children's Health Insurance



Training local organizations & schools to assist parents with healthcare applications. Most families pay \$15-\$20 premiums per month. (may vary)

### MONEY MENTORS & AMERICA SAVES Free Financial Coaching



Assists with budgeting, spending plans, credit, savings, and much more through the County Extension Office. Promotes good savings behavior, encouraging individuals to assess their own saving status, and PLEDGE TO SAVE.

### STAYING STRONG

#### Corporate Financial Stability Award



Honoring local corporate leaders that have shown consistent community growth, expanded services, encouraged positive employee morale, maintained their economic stability, etc.

Preserving Financial Stability Programs.

Strengthening Economic Solutions.

9 Overcoming Obstacles.

Preventing Lack of Resources.

# Moving Forward → Collective Community Impact → → →

## ALICE: “Asset Limited, Income Constrained, Employed” One Crisis Away From Poverty

ALICE represents the men and women of all ages and races who get up each day to go to work, but who aren't sure if they'll be able to put dinner on the table each night. They are our child care workers, our mechanics, our home health aides, store clerks and office assistants— all workers we cannot live without.

Through a partnership with **United Way of Northern New Jersey & Rutgers University**, UWHC will produce a report (similar to a community needs assessment) that provides the most comprehensive depiction to-date of financial needs across Hernando County, that explains why so many are struggling.

Through the statistics gathered, we will be able to identify the needs most pressing: child care, food, housing, financial stability, etc., and focus on solutions. Ultimately determining what it takes to improve the economic face for ALICE households.

We hope you share our concern for this growing segment and how their everyday struggles reach beyond personal trials to impact the wider community. We all have a vested interest in improving conditions for ALICE. We all have a part to play in the solution. Please join us in raising awareness about ALICE and stimulating a fresh dialogue among community leaders about how, together, we can provide ALICE an opportunity to succeed. -Share - Advocate - Collaborate-

Are YOU ALICE? Visit [www.unitedwayhernando.org/who-is-alice](http://www.unitedwayhernando.org/who-is-alice)

## COMMUNITY HEALTH IMPROVEMENT PLAN PARTNERSHIP

Throughout 2012, more than 50 diverse community partners came together to develop Hernando County's Health Needs Assessment and ultimately form a Community Health Improvement Plan Partnership (CHIPP).

A **Community Health Improvement Plan Partnership** is a long-term, systematic effort to address health problems on the basis of the results of assessment activities and the community health improvement process.

United Way supports CHIPP's GOALS.

**Goal 1:** Enhance leadership on addressing community health issues by mobilizing a community collaborative partnership to identify these issues; inform and educate the community on their impact.

**Goal 2:** Improve and expand central community health services information and referral resources for both consumers and providers.

Through United Way's **FREE 2-1-1 Resource Center**, CHIPP has advocated for and strengthened our local network of services for those in need of assistance and local guidance.

With the help of the CHIPP in Hernando County, there is hope to improve statistics with a positive view of the future for this community.

This cannot be made possible without CHIPP and the leaders implementing it.

## BORN LEARNING Early Interactions

It has been proven that a child's day-to-day experiences effect the structural and functional development of his or her brain, including intelligence and personality. Without the proper early education steps, by the age of 5, many children in high-risk environments are already developmentally behind.

This gap only grows over time-undermining school readiness and success in life.

Born Learning encourages parents and/or guardians to create day-to-day interactions with their children.

United Way, in collaboration with local schools and/or volunteers, plan to install "Born Learning Trails" in Hernando County. The popular Born Learning Trail creates valuable community resources for early childhood learning, and offers opportunities for visibility and volunteer engagement. The trail includes fun, physical learning activities that are designed for parents or caregivers to play with their young children in any outdoor setting - trails, parks, and school yards.



## POVERTY SIMULATION

### The "Walk a Mile" Experience

The "**Walk A Mile Experience**" is an interactive collaborative exercise designed to educate the community with firsthand experiences of harsh realities and local solutions.

This simulation provides participants with an eye-opening experience – a week in the life of a family living at or near the poverty level in Hernando. Participants spend each station doing tasks needed to sustain their families – work, grocery shop, go to school and after school programs, sign up for needed services, etc. This may sound easy, but given the many constraints that low income families face such as transportation, time, and money, achieving self-sufficiency can be complicated and seemingly out of reach. Just as in real life, those in the experience may benefit from the services provided by United Way of Hernando County. Participants will experience the great impact of these services and unfortunately, the limited availability.

UWHC plans on applying this "experience" within our local schools and community conversations.



“Start where you are. Use what you have. Do what you can.” ~Arthur Ash

# CORPORATE PARTNERSHIPS

## INVESTING IN UNITED WAY'S COMMUNITY FUND

**THANK YOU FOR INVESTING IN YOUR COMMUNITY.**  
GIVE. ADVOCATE. VOLUNTEER.

3M Company  
ADP  
The Arc Nature Coast  
AT&T  
Bank of America  
Barrett Outdoor Living  
(Alumi-Guard, Inc.)  
Baycare/Harbors  
BB&T  
BBVA Compass Bank  
Belk Department Store  
Best Buy  
Bloomingdale  
Bayfront Health-Brooksville  
Bayfront Health-Spring Hill  
Burns & McDonnell Engineering  
Capital City Bank  
Catholic Charities  
Centric Group  
Ceridian  
CF Industries  
Citigroup  
City of Brooksville  
Clerk of Court— Hernando County  
Convergys Work at Home



Combined Federal Campaign  
Crystal Automotive  
Cushman & Wakefield of Florida  
Dawn Center of Hernando County  
Deaf & Hard of Hearing Services  
Deloitte  
Delta Airlines  
Duke Energy Foundation  
Enterprise Leasing Company  
Federal Express  
Florida Blue  
Florida State Employee Campaign  
Ford Motor Retirees  
General Motors Retirees  
General Electric  
Georgia Theatre Company II  
Girl Scouts of WCF  
Gulf Ridge Council BSA  
Hampton Inn-Brooksville  
HCA Healthcare  
Health Management Associates  
Hernando County Government  
Hernando County Schools  
HMA  
HPH Hospice



HSBC  
IBM Employees/Retirees  
JC Penney  
Jericho Road Ministries  
Johnson & Johnson  
JP Morgan Chase  
L.R.E. Ground Services, Inc.  
Liberty Mutual Insurance Group  
Lighthouse for the Blind  
Lowe's  
Macy's  
Marshalls  
Massey Enterprises  
McKnight Family Foundation  
MettlerToledo United States  
Mid FL Community Services  
O'Reilly Auto Parts  
Oak Hill Hospital  
Payless Shoe Source  
PCL Civil Constructors, Inc.  
PCL Construction  
Peoples Gas System (TECO)  
Pepperidge Farms  
PNC Mortgage National  
Publix Associates

You *LIVE* here.. You *GIVE* here.. It STAYS here!

# You LIVE Here.. You GIVE Here.. It STAYS Here!

2013  
Publix  
Coordinators



PUBLIX SUPER MARKETS  
CHARITIES



REGIONS



## Publix Super Markets Charities

- QinetiQ North America
- Quality Inn & Suites Brooksville
- Raymond James & Associates
- Regions Bank
- Ring Power
- RJ Reynolds
- Spring Hill Dental Associates
- State Farm Insurance
- SECO
- SunTrust Bank
- Swiftmud
- Tampa Bay Times
- Tampa Electric Company (TECO)
- TARGET
- Tremco
- United Cerebral Palsy
- United Health Group
- UPS
- Walmart Distribution Center
- Walt Disney Company
- Wells Fargo
- WREC
- Xerox Corporation
- Youth & Family Alternatives
- Zachry Holdings, Inc.



Your Touchstone Energy® Partner



Explore the gift of giving back to your community.

When you donate, you do more than improve the lives of others, you inspire hope.

# GROWING LEADERSHIP

# Setting The Pace



Publix Super Markets Charities & Associates  
\$383,161+ invested  
in United Way's Community Fund!



Pledged: \$29,788.20



Pledged: 21,215.25



Pledged: \$19,944.48



Pledged: \$16,671.80

*"If your actions inspire others to dream more, learn more, do more and become more.. you are a leader."*

*~John Quincy Adams*

# LEADERSHIP GIVERS

# Pillar Society

## MY COMMUNITY.

### GOLD PILLAR \$ 1000-\$ 4999

Adams, Barbara  
 Allan, John  
 Bacher, Nancy  
 Barker, Todd  
 Benedetto, Robert  
 Benner, James  
 Bismarck, Timothy & Carrie  
 Bolton, Valerie  
 Burns, Daniel  
 Carriveau, Susan  
 Case, Angela  
 Chevalier, Chris  
 Clauson, Richard  
 Corwin, Joe  
 Corwin, Tina  
 Dampier, Darin & Kelly  
 Don, Stephen & Raven  
 Dunn, John  
 Egyed, Irene R.  
 Fenton, William  
 Fillbrunn, Chris  
 Finlan, Jeff  
 Fitzgerald, Karole  
 Flanders, Kent  
 Francais, Patty, Russ, Selena, & Brent  
 Friends, Charles



*Thank You!*

## TOCQUEVILLE SOCIETY \$ 10,000+



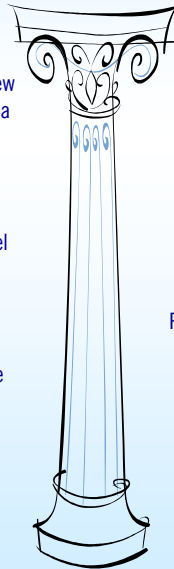
**Carol Jenkins Barnett & Barney Barnett**

**McKnight Family Foundation \$ 35,000**

Within the Raymond James Charitable Endowment Foundation

### GOLD PILLAR

Foreman, Matthew  
 Hall, Shawna & Andrew  
 Jerinsky, Hal & Andrea  
 Jobson, Brad  
 Johnson, Ann  
 Kinman, Krystie  
 Kinseher, Debra  
 Lamb, Steven & Jewel  
 Lariosa, Meriam  
 Lied, Denise  
 Lyons, Aaron M.  
 Manalili, Augie  
 McCormick, Michelle  
 Melko, Michelle



### GOLD PILLAR

Mills, Daniel S.  
 Motzer, Donnell  
 Mullane, Barbara  
 Napolitano, Francine  
 Naylor, Roxanna  
 O'Berry, Allissa  
 O'Neill, Brian  
 Osborne, Tanuja  
 Parrish, Kenny  
 Patel, Akshar  
 Philhower, Rob & Theresa  
 Ponds, Jonathan  
 Robinson, Bryce  
 Robinson, Danielle



*Thank You!*

## MY COMMUNITY FUND.

### GOLD PILLAR

Sayre, Anna  
 Scala, Kelly  
 Schaub, Doreen  
 Sedgwick, Jason R.  
 Seminera, Matthew -Seminera Family  
 Sievers, John  
 Spooner, Kelly  
 Steinmetz, Gary & Patricia  
 Stifanic, Gina  
 Tate, Ken & Micaene  
 Thompson, Lisa  
 Tomaszewski, Chris  
 Tracy, Tyson & Kelly  
 Triplett, Dale & Tina  
 Velez, JoAnn & John  
 Viereck, Ellen  
 Walker, Bob & Patti  
 Watts, Robert  
 Williams, Lisa & Nate  
 Williams, Janice C.  
 Wilson, Kevin  
 Woolever, Susan L.  
 Wyatt, Lisa



L.R.E's Leadership Giver,  
 Susan Woolever

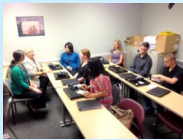
**United Way investors know what it means to LIVE UNITED!**

Many of them not only give generously to United Way, but have been loyal contributors of the United Way movement for years.  
 Thank you for the positive Impact you make on our community and the lives of thousands each year!

# COMMUNITY ENGAGEMENT

# Highlights of the Year

Educational Workshops: Youth Workforce, Caregivers, 2-1-1, and Florida KidCare Training | Conferences | Events | Radio Appearances



### Youth Workforce Initiative— Employment Solutions

UWHC partnered with Career Source's Youth Internship. This program builds skills, work readiness, & self-sufficiency. This initiative encouraged volunteerism and discusses the importance of supporting you community and one another.



### Florida KidCare (FKC)- Application Site Training

UWHC facilitated two FKC workshops this year, including a collaborative training with eleven of Hernando's Title 1 schools' Parent Educators.



### Alzheimer's CareGivers Workshop

Gary LeBlanc held his annual workshop with advocate Christine Hamacher. Together, they inspire to educate dementia caregivers & help them cope with everyday challenges and emotional struggles of dementia care-giving.



### 2-1-1 Community Workshop— Connecting Resources

UWHC hosted two 2-1-1 Get Connected Workshops at the Department of Health . These workshops included information for NEW & existing 2-1-1 partners, helpful tools on how to keep the resource data base current, tips & marketing strategies, and shared results!



### Cinema for a Cause

Through Georgia Theatre Company and our very own Beacon Stadium Cinemas 10-Brookville, United Way was chosen to participate in Florida's first Cinema for a Cause on September 22, 2013. 100% of all admission, and concession purchases were donated towards local community initiatives. A total of \$2,453.79 was contributed to UWHC. THANK YOU BEACON!



### Raising Awareness with WWJB Radio

WWJB was kind enough to invite United Way out to discuss on-air some of our upcoming events and local happenings for Hernando. Thank you WWJB!



### Reading With The Rays

UWHC and their Imagination Library collaborated with the Hernando County Public Library for their Summer Reading Kick-Off!



### ALICE

At June 2014's State Wide ALICE Conference, the UW staff & Board Member Pat Augustyniak had the pleasure of meeting John Franklin, CEO of United Way of Northern NJ and leader of the United Way/ALICE Initiative.

## Committed to Our Partnerships



# COMMUNITY ENGAGEMENT Community Impact

School Support | Financial Stability Workshops | EFSP | Annual Renaissance Ball | Kindness Week | VITA Results | Positive Picketing for PUBLIX

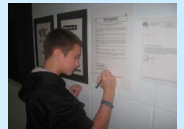
## Powell Middle Honored With Bright Apple Award

UWHC Board Chair & Asst. Superintendent Sonya Jackson honors Powell Middle's Principal Jamie Young for supporting the community through GIVING, ADVOCATING, & VOLUNTEERING.



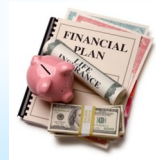
## Powell Middle "LIVES UNITED" For Kindness Week

Over 700 students committed to sign the 'I Pledge' for Kindness Week, agreeing to demonstrate kindness daily. Participating students were honored with LIVE UNITED wrist bands.



## Florida Master Money Mentors (FMMM)

UW strengthened their partnership with FMMM. Through the HC Extension Office & the University of FL, financial workshops were conducted assisting residents with monthly budgeting, spending plans, building credit, and establishing savings.



## America Saves— Advocating for Financial Stability

In the beginning of 2014, UW became an official Participating Organization with the National America Saves Campaign. Already aligning with our Financial Stability Initiative, UW promoted smart savings strategies and collaborative efforts with local financial institutes & local partners to show the community how easy it is to "Pledge to Save".



## EFSP (Emergency Food and Shelter Program)

Hernando County was chosen to receive \$63,993 to supplement emergency food and shelter programs in the county. The selection was made by a National Board that is chaired by the Department of Homeland Security's Federal Emergency Management Agency. A Local Board made up representatives from United Way of Hernando County, American Red Cross, Salvation Army, Catholic Charities, Local Government, Jericho Road Ministries and the Jewish Community will determine how the funds are to be awarded to Hernando County. The Local Board is charged with the distribution of funds appropriated by Congress to help expand the capacity of food and shelter programs within Hernando County.



## VITA (Volunteer Income Tax Assistance)

With fifteen volunteers and three tax prep locations, VITA completed 810 tax returns and brought in over \$851,027 in refunds for Hernando County residents! Thank you VITA Volunteers!



## Tracer's Annual DPIL Renaissance Ball

Tracer's Information Specialist, Inc. have made it their mission to support early education through United Way's Dolly Parton Imagination Library. At November 2013's Ball, they raised over \$6,800 for local children. THANK YOU TRACERS!



## Positive Picketing

United Way Partner Agencies thanked Publix Associates for 'Publix Appreciation Day' by Positive Picketing to all eight Hernando Stores. It created a positive spin on this annual event and captured the media's attention! A special thanks to the Children's Advocacy Center for spearheading this important day!



# Dedicated to Our Community

*A gift has been made in memory of your loved one.  
May you find comfort in knowing that lives will be changed  
because of your community contribution.*

*In Memory of William & Mildred Buys  
~Debra Kinseher*

*In Memory of Sonja Hendrickson  
~Hank & Dina*

*In Memory of Theodore P. Geatrakas  
~Steve & Vickie Porter*

*In Memory of Lynn Cheer  
~Clerk of Circuit Court  
Advisory Board*



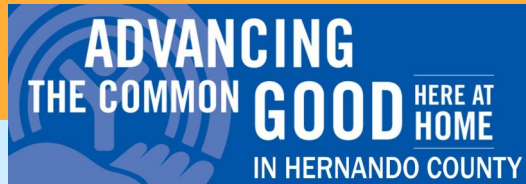
*In Memory of my sister  
Carmen Lucila Torres  
~Alexander Torres*

*McKnight Family Foundation  
Within the Raymond James  
Charitable Endowment Foundation*

*In Memory of George L. Cole Jr.  
~Ethel A. Cole*

*In Memory of Phyllis Lund  
~George R. Lund*

*“If there ever comes a day when we can’t be together,  
keep me in your heart, and I’ll stay there forever.” ~Winnie the Pooh*



United Way of Hernando County, Inc.  
4030 Commercial Way  
Spring Hill, FL 34606  
Phone: 352-688-2026  
Fax: 352-688-8336

**Thank You to those who GIVE:**

We couldn't continue serving the community like we do without each and every one of you. EVERY dollar, every contribution counts.

**Thank You to those who ADVOCATE:**

You give us a voice and a presence here in Hernando. You share our stories and you connect our community to the services we help provide.

**Thank You to those who VOLUNTEER:**

Your helping hands are always there when we need you the most. You are valuable.. You are appreciated.. You are priceless.

YOU are all a part of something much larger than yourself. YOU are the true definition of what it is to **LIVE UNITED**, and **United Way** THANKS YOU for that.

**HOW YOU CAN HELP**

**To change lives, we need your help. Successful strategies are those that connect community members to the proper resources, through:**

- Parental involvement
- Encouraging healthy lifestyles
- Becoming a FKC Application Site
- Volunteering for VITA
- Volunteering for Stuff the Bus
- Investing in United Way!
- Knowing your resources! (2-1-1)
- Helping others by sharing program info
- Being a Summer BreakSpot meal site
- Encouraging smart savings at home, in the classroom & workplace
- Sponsoring a UWHC Initiative program
- Motivating youth/students to take the Young America Saves pledge
- Attending a 2-1-1 Workshop
- Being a Participating Organization of America Saves

Visit [www.unitedwayhernando.org](http://www.unitedwayhernando.org) to see what YOUR United Way is accomplishing in YOUR Community.