

United Way of Hernando County's 9th Annual "KICK" Start to Early Literacy

United Way
of Hernando



WHEN:

Saturday, April 6, 2024

WHERE:

Anderson Snow Park
(1360 Anderson Snow Rd)

CAUSE:

United Way's Dolly Parton
Imagination Library

Kickball Tournament

Sponsorship Recognition Packages



All event proceeds benefit United Way of Hernando County's Dolly Parton Imagination Library which provides free, age appropriate books every month to all enrolled Hernando pre-school children. This is in preparation for kindergarten, regardless of their family's economic status. Your sponsorship will sponsor children on the program to receive free books mailed directly to their house every single month for the next year, cover event costs and program coordination, as well as additional education initiatives. As this program continues to grow, we are on a constant mission to raise additional awareness & support to increase the number of children enrolled.



Presenting Sponsor
"Grand Slam Champion"
\$5,000

- This package also includes everything from the "Base Run Baller" and "Home Run Hero" tier, as well as:
- Logo on all 8 banners displayed on fields 1-4 for over a month!
- Your brand will be displayed during prime baseball season. Seen by an average of 600+ families during spring ball, and over 2,000+ attendees the day of.
- Logo included on all photo booth picture print outs!
- Free ad announcements all day at the event
- Special recognition during "Mascot Fun Run"
- Will help present Ultimate Traveling Trophy to the winning team!



Field Sponsor
"Home Run Hero"
\$1,500

No Field Spots Remaining

- 1 sponsored field at Anderson Snow Park
- Includes logo displayed on 2 field bleacher banners for over a month!
- 1 free ad announcement at the event
- Also includes everything from the "Base Run Baller" package



Kickball Base Sponsor
"Base Run Baller"
\$520

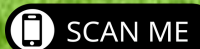
*Equivalent to sponsoring 20 children
with a full year's worth of books!

- Logo featured on event yard signs
- Free vendor space at the event
- Company recognition during the opening ceremony
- Outreach materials included in 200 swag bags for participants
- Listed as a Partner in Education
- Company proudly listed in PSAs and social media recognition
- Featured on www.UnitedWayHernando.org/Kickball



Yard Sign Sponsor
"Double Play"
Only \$52 per sign!

- Join in on the action! Have your company or family sponsor **2 children** on the program by purchasing a yard sign.
- Your **logo** or **personal picture** will be placed on one of the 100s of yard signs at the event
- Have fun looking for your sign! Take a picture with your sign, post on social media & tag UW!



Fill out SPONSOR SLIP to claim your support spot!

For more information, email impact@UnitedWayHernando.org
or visit UnitedWayHernando.org/Kickball

Tax ID: 59-2848474



United Way of Hernando County's "KICK" Start to Early Literacy Sponsorship Slip



***Please fill out the form below and return with payment before March 1, 2024**

Sponsorship Opportunities:

- ☐ Presenting Sponsor (Grand Slam Champion) **\$5,000**
- ☐ Field Sponsor (Home Run Hero) **\$1,500**
- ☐ Kickball Sponsor (Base Run Baller) **\$520**
- ☐ Yard Sign Sponsor (Double Play) **\$52** per sign: # ____ of signs

Total Contribution \$ _____

Contact Information:

Business Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Website: _____

For all sponsorship tiers, except Double Play, will you be hosting a vendor table? **___Yes ___No**

Alternate Payment Option:

Name on Card: _____

Card Number: _____

CVV: _____ Expiration Date: ____/____

Billing Address: _____

City: _____ State: _____ Zip: _____

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www.UnitedWayHernando.org/Kickball



Scan to easily pay online!