

HOW TO

LIVE UNITED:

JOIN HANDS.

OPEN YOUR HEART.

LEND YOUR MUSCLE.

FIND YOUR VOICE.

GIVE 10% GIVE 100%

GIVE 110%

GIVE AN HOUR.

GIVE A SATURDAY

THINK OF US BEFORE ME

REACH OUT A HAND TO ONE AND

INFLUENCE

THE CONDITION OF ALL.

GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED™



**United Way
of Hernando County, Inc.
2007-2008 ANNUAL REPORT**

United Way of Hernando County



MISSION:

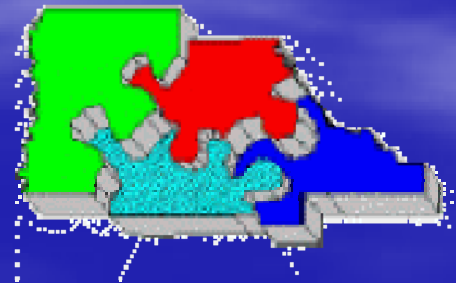
To inspire leaders and partners and mobilize resources to strengthen the lives of people in our community.

VISION:

To build a strong, caring community and improve the quality of life in Hernando County.

CORE VALUES:

accountability, diversity, leadership, inclusiveness, volunteerism, excellence.





United Way of
Hernando County's
20th Anniversary

Gala Kickoff

2 Exciting Events in One Day!

Saturday, Sept. 15

Palace Grand on U.S. 19 Spring Hill
10 a.m. – 2 p.m. FREE

- Classic car show featuring CE Cruisers
- Kenn E as Elvis
- Hot dogs & drinks for a nominal fee
- Games and fun activities including: balloon guy, moon walk, & face painting
- Partner agency booths

6-10 p.m. Dinner and Dance with live entertainment

Dinner Dance tickets are \$60 per person or \$480 for a table of 8. Reserve your table today! For more information on the Family Fun Day or the Dinner Dance, please call 352-688-2026.

Sponsored by

428495-01



Family Visitation
Center of
Hernando
County



Girl
Scouts of
Suncoast
Council



Best of Show/Display of
United Way of Hernando
Branding



A Message from our President

One of my favorite quotes is by author and poet Edith Wharton who wrote, “*There are two ways of spreading light: to be the candle or the mirror that reflects it.*” I hope the United Way of Hernando County will be remembered as doing both. Our mission is to serve the needs of our community through our partner agencies; but along with that, I hope we encourage others to develop a “see a need, meet a need” philosophy.

It has been my privilege to serve as President of the Board of Directors for United Way of Hernando County in the 2007-08 fiscal year. During that time, I was reminded that even though we faced many economic and social challenges, your support of United Way remained strong, allowing us to help where help was needed.

It is my belief that as you read through this Annual Report, you will realize the impact United Way makes in our community. You will realize your donations made it possible for young girls and boys to get involved in after school programs at the Jerome Brown Center in Brooksville, or provided safety for abused women and their children at the Dawn Center. Your generosity has given cancer patients transportation for the treatment they need, or helped young adults learn life skills through The Arc Nature Coast. Struggling families have been able to make ends meet because you gave to the United Way of Hernando County.

Your continued support will provide services to virtually thousands of citizens—from the very young to the very elderly. Remember, your donations stay in Hernando County.

Together, we can *LIVE UNITED*.

Gratefully,

Deanna Dammer Kimbrough

Deanna Dammer Kimbrough, Board President
United Way of Hernando County

LIVE UNITED™





From the Executive Director

"I am so proud to be part of this great organization and be able to share the good news of this year's 2007-2008 Annual Report. I hope you find it motivating and plan to introduce others to LIVE UNITED."

Looking back over the last year, I am reminded of our recurring theme of "partnership" and "transformation". After an important year of planning, redesigning, and realigning, we reached that critical and exciting point of implementation! Partnerships emerged in innovative ways with long-time supporters and donors, while new partnerships surfaced as well: fresh volunteer projects, updated technology applications, contemporary United Way Branding and a long list of progressive strategies to consider for the future.

At the beginning of our fiscal year, we took a look at the recommendations from the United Way National Professional Council Metrics Task Force which was established to help United Ways across the country measure the impact in their communities and the national system. Keeping in line with the recommendation of the Task Force we developed three broad areas: **helping children and youth achieve their potential, promoting financial stability and independence, and improving people's health.** By organizing our work into these three action areas it made it easier for contributors to understand what we do.

Advancing the Common Good, means creating opportunities for a better life for all. When we reach out a hand to one, we influence the condition of all. We all win when a child succeeds in school, when families are financially stable and when people have good health. These results / changes have benefits that ripple out to the community as a whole.

Education, Income & Health, we consider the building blocks needed for a good life. During the 07-08 year, United Way of Hernando County has focused on: a quality education leads to a stable job, income stability and independence can support a family through retirement, and good health is necessary.

Lasting Changes, our goal over the last year has been to create long-lasting changes by addressing the underlying causes of problems. We don't just address the symptoms of a problem. We want to seek out the underlying causes.

LIVE UNITED, living united means being a part of the change. It takes everyone in the community working together to create a brighter future. Together, we can accomplish more than any single group can on its own.

Please continue to be generous in your giving through your organization's employee campaign, in response to our direct mail requests, with your corporate sponsorships, with your in-kind donations, and with your response to special events and initiatives. With your help our community can LIVE UNITED.

Give. Advocate. Volunteer. LIVE UNITED.

Sincerely,

Kathy Jones

Kathy Jones, Executive Director
United Way of Hernando County



United Way of Hernando County Honors Sam Shrieves



On September 15, 2007, United Way of Hernando County recognized Sam Shrieves for 20 years of dedicated service to United Way of Hernando County.

20 years ago, the community orientation of United Way attracted him to the organization and his volunteer career began. "A lot of my friends and associates signed on, and I soon became passionate about it myself." Sam told Beth Gray of the St Pete Times. "We strive to give back to our community and I think United Way is an efficient way of giving to charities in Hernando County that we believe in."

"We at United Way, feel that Sam is an individual who has demonstrated extraordinary commitment, leadership, volunteerism, inspiration and sustained service with a broad impact on the quality of life in our community. He has a history with the United Way of Hernando County and has remained a loyal supporter over the years," said Kathy Jones, UWHC Executive Director. "We want to thank Sam Shrieves in this 2007-2008 UWHC Annual Report and all of our founding members, who have driven the resources, creating an impact in our community."

Sam has served as a board member since United Way of Hernando's founding in 1987. He has held the office of treasurer for 15 years and served as board president twice. Thank you Sam, for laying the foundation of our success!

LIVE UNITED™



2007 – 2008 Board of Directors

Executive Committee

President	Deanna Kimbrough
President Elect	Barbara Dupre
Secretary	Karen Phillips
Treasurer	Sam Shrieves
Past President	Joe Corwin



Standing from Left: Deanna Kimbrough, Barbara Dupre, Sam Shrieves
Sitting: Karen Phillips
Not pictured: Joe Corwin

General Board

Pat Augustyniak
Linda Conti
Charles Donley
Mike Duncan
Walter L. Dry Sr.
Stanley Giannet
Max Laudun
Robert Mahr
John Mitten
Roger Moore
Steve Porter
Gary Russell
Brande Sanders
Mickey Smith
Don Stewart
Fernando Tercero
Francine Ward
Gina Wharton

Company

Spring Hill Dental
Bank of America
Regional Rehab
WREC
Volunteer
Pasco Hernando Community College
Volunteer
Volunteer
Chick-fil-A
Wal-Mart Distribution
Hernando County Sheriff's Office
Russell Roofing
Edward Jones
Oak Hill Hospital
Hernando County Correctional Institute
Direct Lending Group
Mid-Florida Community Services
Sun Trust Bank

Standards of Excellence

Families are the foundation on which strong neighborhoods and communities are built. The home is a child's first classroom and parents are the earliest teachers. Increased parenting, problem resolution and coping skills helps to ensure that the family home is a safe and supportive learning environment. A community with high rates of employment and home ownership is safe and strong. Individuals in possession of better skills are more likely to find work and retain a living wage to sufficiently support themselves and their families.

The goal in our community, is that families will have the knowledge and skills to thrive in a safe and healthy environment with access to affordable, quality services and support when they need it. In addition, all individuals will have the life skills, educational and economic opportunities to become self sufficient.

Children are better able to achieve success in both the classroom and in life when they enter kindergarten ready to learn, spend quality-learning time with their parents, attend structured after-school programs and have positive goals for their future. Instilling confidence, character and knowledge in all our youth through mentoring is ensuring that today's youth avoid drugs, alcohol, and crime. What we do for our children now-the quality early care and learning opportunities they receive-will impact not only their health and well being today, but will guide the direction they take and the choices they make in the future.

In 2007-2008, United Way implemented a new web site with applications and tools to increase and develop communications, promote and support family initiatives. We are committed to the on going improvement of our programs and operations. Our goal is to ensure that programs and service are of the highest quality and delivered efficiently.



Leadership You Can Trust



United Way is working to Advance the Common Good by focusing on Education, Income, and Health. These are the building blocks for a good life- a quality **Education** that leads to a stable job, enough **Income** to support a family through retirement, and good **Health**.

At the center of serving our community is our desire to have integrity in everything we do. Staff and volunteers are entrusted with community resources that must be used wisely and effectively, employing the highest ethical standards. We are proud of our high standards of accountability.

Our goal is to create long-lasting changes that prevent problems from happening in the first place. Our vision for Hernando County in the next ten years is bold: Investing in the future success of children by providing safe environments & educational activities.

Enhance character development and self-esteem. Promote wellness of the community through physical activities. Provide physical, emotional and psychological caring to the sick, disabled & terminally ill. Provide people with the basic necessities in a disaster or times of temporary need.

Encourage and facilitate a return to self-sufficiency. Provide support service, i.e. case management, counseling, budgeting, goal setting, employment skills, education and training.

We invite you to be part of the change. Together, United, we can Inspire Hope and Create Opportunities for a Better Tomorrow.

LIVE UNITED™



United Way of Hernando County Receives: Internal Revenue Service's



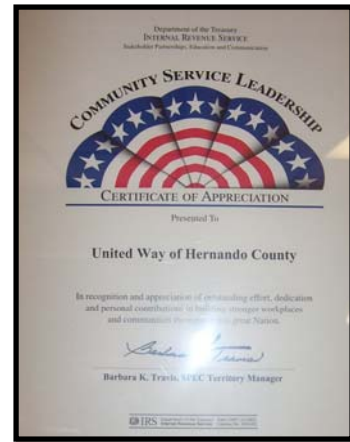
Community Service Leadership Certificate of Appreciation Award



United Way of Hernando County is focused on community Financial Stability. In 2007-2008 UWHC helped sponsor free Volunteer Income Tax Assistance (VITA) sites offering free tax return preparation to individuals with low to moderate incomes. This annual tax assistance program is dedicated to helping families achieve financial success.

Our success was accomplished by:

- Supervising VITA sites
- Marketing and promoting the program
- Providing free tax assistance
- Meeting quality standards
- Following confidentiality and security requirements
- Adhere to civil rights requirements
- Complying with all other operational standards
- Providing accurate return preparation and quality service



Our partnership with the IRS provided many benefits to our community:

- Brought dollars and other resources into the community
- Provide volunteers with valuable personal skills and financial insight
- Satisfied community outreach goals and requirements
- Promoted tax understanding and awareness
- Connected VITA to other financial literacy and asset building opportunities

In 2007, fifteen Volunteer Hernando volunteers, who were IRS trained and certified, prepared and filed over 694 tax returns at three sites across Hernando County. Residents and families of Hernando County received **\$87,694.00** in **EITC** refunds with a **total refund savings** of **\$250,355.00**.



LIVE UNITED™



Management You Can Trust

Statement on Accounting & Reporting Practices

United Way of Hernando County, Inc. takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 and Audited Financial statements are available upon request.

The independent CPA firm of Oliver and Company conducts an annual audit of United Way of Hernando County. In fiscal year 2007-2008, auditors reported that United Way of Hernando County's, financial statements were fairly and accurately presented. The annual audit is reviewed and approved by the Board of Directors.



United Way also follows the American Institute of Certified Public Accountants' (AICPA) Audit and Accounting Guide for Not-For-Profit Organizations to guarantee financial statements conform to Generally accepted Accounting Principles (GAAP).

Stringent Checks and Balances

United Way of Hernando County has a stringent system of checks and balances in place to ensure it operates in a sound fiscal manner. The organization's operating budget as well as its community funding decisions are reviewed and approved by several volunteer committees, as well as the board of directors.

Ethics

United Way of Hernando's Board of Directors has developed a Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and employees of United Way of Hernando County, Inc.

LIVE UNITED™



Advancing the Common Good

Creating the
Opportunities
for a good life
for all by
focusing on:

EDUCATION

Helping Youth &
Children
Achieve their
potential

INCOME

Promoting
Financial Stability
& Independence

HEALTH

Improving
People's Health

Measurement Areas

Quality Child Care

School Readiness

Academic Completion

Maximized Income

Increased Savings

Financial Assets for
long term stability

Preventive/Everyday
Healthcare

Healthier Teens:
Drug-free; within weight &
reduced pregnancy rates

LIVE UNITED™



GIVE. ADVOCATE. VOLUNTEER.

The No. 1 reason people don't make a contribution to their United Way is because they weren't asked.....

So consider yourself asked!

With an ambitious goal of \$730,000 an 8% increase over the prior year, the 2007 campaign reached the goal in spectacular fashion!

With the help of volunteers, community leaders, partner agencies, and staff, Campaign Chair John DiRienzo, recently retired from the school system, led the campaign to victory. On the following pages, you will see how the outstanding success of this year's campaign was recognized.

We would like to thank and acknowledge these organizations and all who participated in and contributed to the success of the 2007-2008 campaign.



GIVE. ADVOCATE. VOLUNTEER.

UNDERNEATH EVERYTHING WE ARE, UNDERNEATH EVERYTHING WE DO, WE ARE ALL PEOPLE. CONNECTED, INTERDEPENDENT, UNITED. AND WHEN WE REACH OUT A HAND TO ONE, WE INFLUENCE THE CONDITION OF ALL. THAT'S WHAT IT MEANS TO LIVE UNITED.



Just as a team of volunteers manage the operation of the annual campaign, a team of volunteers from the community, known as the Community Investment Grant Team, determines how dollars raised will be allocated for services. Under the leadership of Charles Donley, Owner of Regional Rehab, more than 30 volunteers serving 8 review panels ultimately made recommendations to the Board of Directors on how to divide the monies raised.

Each panel based their decisions on a series of site visits and comprehensive interviews with agency staff and volunteers. Through this process, volunteers gained a better understanding of the financial needs, issues and challenges facing the 22 United Way agencies providing services, and were then able to recommend how campaign funds could best meet the growing needs of our community.

Advancing the Common Good: Creating Opportunities for a Better Life for All.

During the 2007-2008 fiscal year the board of directors approved a Community Investment Grant package to deliver measurable results in four key areas. By establishing goals and being focused in our funding, we can accomplish more, and have a greater impact on people's lives.

This new grant package will demonstrate to us not only who is helped, but how their lives are improved as a result of the services. At the same time, we are able to show our contributors the real, tangible difference their gifts are making in people's lives and the significant role they play in building a strong, healthy, caring community.

By strategically investing in quality programs, building partnerships, advocating for better policies, engaging people in their community and leveraging resources, United Way is **Advancing the Common Good** 365 days a year.

GIVE. ADVOCATE. VOLUNTEER.

Want to make a difference? Help create opportunities for everyone in your community. Create real, lasting change where you live, by focusing on the building blocks of a better life, education, income and health. That is exactly what a United Way volunteer does.

During the 2007-2008 fiscal year, over 300 volunteers spent their valuable time and expertise throughout Hernando County. These volunteers are registered with “*Volunteer Hernando*” a program designed to match dedicated individuals with agencies needing short term and long-term assistance. More than 25,000 hours of service were spent assisting seniors, youth & reading, tax services, mentoring and disaster preparedness.

Our annual **Day of Caring** gave volunteers an opportunity to show their support to United Way partner agencies by volunteering for specific workplace projects and task groups. More than 225 volunteers tackled 30 different projects in October 2007. Many volunteers made repairs, painted and landscaped facilities that otherwise might not have the manpower or budget. “Day of Caring” this year gave volunteers an opportunity to work with reading programs and science experiments in our public schools. These projects brought a new awareness of the need in Hernando County and the feeling of ordinary people doing something extraordinary in a short period of time. We would like to thank *Carrabba’s Italian Grill* and *Panera Bread Company* for their support in making United Way’s Day of Caring a special event in our community. Please sign up now for your favorite 2008 “Day of Caring” volunteer project online at www.unitedwayhernando.com.

United Way of Hernando County’s **Volunteer Reception Center** (VRC) is staffed and ready to assist our County in the event of a disaster. In July of 2007 we provided an informational/role play session addressing what a VRC is and how it will work to directly assist the community during its time of need. With the support of our partner agencies, local churches and our county’s EOC, we successfully discussed the role of the VRC and the role our volunteers would play.

In June of 2008, United Way recognized several outstanding volunteers, nominated by the Volunteer Hernando Advisory Board. During the Annual Meeting five volunteers were presented with special recognitions in several categories for their volunteer service. The volunteers expressed the feeling that “volunteering is the most rewarding time you will spend in a day”.

United Way Volunteers Truly Impact Our Community





Children & Youth, Health & Wellness/Elders, Crisis Intervention, Strengthening Families and Promoting Self-Sufficiency; it is a powerful partnership that improves people's lives and strengthens our community and 2-1-1 is there to help.

The **United Way of Hernando County** has an Information and Referral helpline to assist Hernando County residents. The primary objective is to provide high standards of service in referring the residents of Hernando County to organizations and programs that can fulfill their needs. **United Way of Hernando County** has been a certified provider with the **2-1-1** network since 2000.

In 07-08, the helpline received over 4,200 phone calls, an increase of 29% over last year. The top basic needs identified were; utility bill assistance, food pantries, health care, rent/mortgage assistance, homeless shelter, health care, family counseling, prescription expense assistance, etc. **2-1-1** keeps our **United Way** informed with a monthly report, that enables us to compare results and make improvement were needed.

2-1-1 is considered to be a service organization that will facilitate access to those who are not informed or familiar with community organizations that can help them deal with their current needs, be it health, finance or a crisis. Committed to 100% professionalism and consistent growth through training, we have made **2-1-1** synonymous with your **"first call for help"** for a non-emergency situation.

***2-1-1 Helps To
Strengthen Our
Community***





FamilyWize Prescription Drug Discount Cards United Way Of Hernando County (UWHC) And The **FamilyWize** Community Service Partnership

FamilyWize cards are prescription drug discounts cards. They reduce the cost of medicine by an average of 35% or \$20 per prescription. They are self-explanatory. People just give them to the pharmacists with the prescriptions from their doctor. The discount varies by medication and the pharmacist will apply the discount automatically. People will save 8 times out of 10 over the pharmacy price. The only time there is no discount is when the pharmacy price is already lower, because people always pay the lowest price.

FamilyWize cards can be used by everyone in the community, not just people with no insurance. They can be used by people with health insurance, Medicaid or Medicare during deductible periods, for medications not covered by their plan and for people with Medicare Part D during the "doughnut hole." 40% of adults don't buy the medicine they need, have difficulty affording it or reduce the required dosage because of the high cost.

These free **FamilyWize** cards provide immediate relief. UWHC feels it is vitally important to get them to as many people in our community as possible as fast as we can. *These cards are being distributed free of charge by the **FamilyWize** Partnership and participating United Way Partner agencies, county agencies, community and faith-based organizations, doctors, businesses, and some pharmacies.*

No enrollment required- No activation fee- Use as often as needed- copies permitted
 Discounts are provided by and available only at the participating pharmacies.

Please view the **FamilyWize** website at:

www.familywize.org

***FamilyWize** cards are provided free of charge to United Way as well as the individuals and families using them. United Ways' sole responsibility is the distribution of the cards.*





Phase 25



United Way of Hernando County Receives and Distributes Federal Funds under Phase 25 of the Emergency Food and Shelter National Board Program.

In 2007 United Way Hernando County was chosen to receive \$24,500 to supplement emergency food and shelter programs in the county. Funding was decided by a national board that was chaired by the Department of Homeland Security's Federal Emergency Management Agency and consists of representatives from The Salvation Army; American Red Cross; United Jewish Communities; Catholic Charities, USA; National Council of the Churches of Christ in the U.S.A.; United Way of America. The Local Board was charged to distribute funds appropriated by Congress to help expand the capacity of food and shelter program in high-need areas around the county.

The Local Board made up of representatives from the United Way of Hernando County, The Salvation Army, American Red Cross, the Department of Social Services and others determined how the funds awarded to UWHC are to be distributed. The funds will be distributed among the emergency food and shelter programs run by local service agencies in the area. The Local Board was responsible for recommending agencies to receive these funds and any additional funds available under this phase of the program.

Under the terms of the grant from the National Board, local agencies chosen to receive funds must: 1) be private voluntary non-profits or units of government, 2) have an accounting system, 3) practice nondiscrimination, 4) have demonstrated the capability to deliver emergency food and /or shelter programs, and 5) if they are a private voluntary organization, they must have a volunteer board.

LIVE UNITED™





United Way of Hernando County is proud to support the efforts of the Letter Carriers Postal Food Drive

On May 10, 2008 the Letter Carriers of Hernando County worked diligently to collect food for our community's local "food pantries". The residents of Hernando County really worked their magic and came up with **279,000 lbs of food** stuffed into Publix shopping bags.

United Way was pleased to support their efforts by: supplying volunteers; writing and posting Public Service Announcements; thanking & recognizing volunteers, local food pantries and the wonderful coordinators with United Way Certificates for a job well done.

LIVE UNITED™





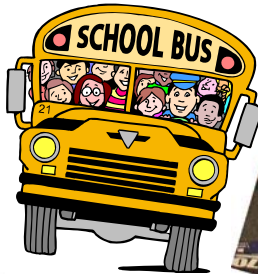
Did you know? The National Retail Federation estimates that the average teacher spends over \$500 of his/her own money on supplies for the classroom, but these supplies are necessary and used all year round.

United Way of Hernando County was proud to sponsor the 1st Annual Stuff the Bus school supply drive for Hernando County's teachers this summer. This community-wide effort focused on bringing supplies to the teachers and their classrooms. By helping these teachers, we were able to let them focus on what's important- our children!

Over 125 teachers from **Hernando County Schools** sent in their classroom wish lists. For two weekends in August, three school buses were parked at the Wal-Mart Super Centers in Hernando County. These buses were manned by dedicated volunteers during the **hot** August days! United Way would like to thank our dedicated volunteers, staff, area businesses and residents who contributed to our Stuff the Bus program. Due to everyone's outstanding contribution's we were able to fill almost every teacher's wish list requests.



ARC Posse Bus Monitors



Amanda Quinn, Loan Executive from Publix Supermarkets making wishes come true!

Day of Caring

On October 5, 2007, over 225 local volunteers from Publix Supermarkets, Bank of America, Hernando County Sheriffs Office, Hernando County Jail, Hernando Today, Brooksville Regional Hospital, St Pete Times, Suntrust, Target, Hernando County Utilities, Wal-Mart Distribution Center as well as volunteers from our Partner Agencies, spent quality work time at key locations including several Hernando County schools.

These projects brought a new awareness of the need in Hernando County and gave our volunteers the feeling of doing something extraordinary in a short period of time.

We would like to thank Panera Bread Co who sponsored a light breakfast before the volunteers got busy; Carrabba's Italian Grill for a scrumptious lunch; Oak Hill Hospital and Brooksville/Spring Hill Regional Hospitals for sponsoring our cool Day of Caring t-shirts.

Thanks again to everyone that participated in this very special event!



experience works™

Senior workforce solutions

United Way of Hernando County is proud to partner with Experience Works. Experience Works in Florida strives for excellence in providing opportunities for the older or physically challenged workers in our community to learn the skills needed to get a job that results in a living wage. Last year, 53% of the Experience Works participants in Florida, utilizing their new skills, secured unsubsidized employment. This year, they are faced with providing employment and training opportunities for an increasing number of Floridians age 55 and older. United Way of Hernando County helps Experience Works meet this need. In 2007, United Way provided workplace employment for an Experience Works client. We have been pleased with the results and look forward to continuing training to enhance skills for future opportunities.



Experience works!

LIVE UNITED™



BORN LEARNING

All children are born learning. Together, we shape their learning.

The first few years provide the foundation for a child's future success because that's when the brain architecture-the structure of the brain-is being built. In fact, a young child's brain is twice as active as an adult's during that construction. That's why a baby has 1,000 trillion synapse connections at 8 months....but adults have only 500 trillion.

Framework support a house. With the right kind of interactions during the first few years, a baby's brain architecture becomes strong.

By the age of 5, many children in high-risk environments are already developmentally behind. This gap only grows over time-undermining school readiness and success in life.

The quality of young children's environment and social experience has a decisive, long-lasting impact on their... ability to learn.

A child's day-to-day experiences affect the structural and functional development of his or her brain, including intelligence and personality.

•Kindergarten teachers estimate that 1 in 3 children enter the classroom unprepared to meet the challenges of kindergarten.

•Some 46% of kindergarteners come to school at risk for failure.

•The poorest children start kindergarten 1-2 years behind in language and other skills important to school success. 1 in 3 children are born in poverty.

Success By 6 is an early childhood initiative that works to ensure that all children from birth to 6 have the positive and enriching experiences necessary to begin school prepared to succeed. Through data-tracking, advocacy, public awareness, and neighborhood-based programs, Success By 6 collaborates with its partners to positively impact community-indicators that lead to school readiness.

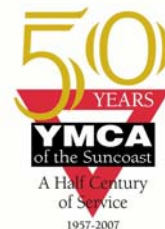
The Success By 6 approach encourages connections across our community, linking resources in new and effective ways to achieve a strong, self-sustaining system of care that will benefit all children.

These Services include:

- ~ Home-based services for parents
- ~Cultural awareness training for community organizations
- ~Financial and planning support for grass roots programs
- ~Parenting packets tailored to your child's age
- ~Referrals to local parenting groups, playgroups and parenting programs
- ~Support for childcare professionals seeking to increase their credentials
- ~Help with publicly funded health insurance enrollment problems
- ~Referrals to Early On and support for children with developmental concerns
- ~Coordination of the United Way Hernando County Partner Agencies serving young children and their families



Partner Agencies



Agency Recipients

2007-2008

➤ Achieve Tampa Bay	30,000
➤ Alzheimer's Family Organization	5,000
➤ American Cancer Society	Designation
➤ American Red Cross	22,000
➤ ARC Nature Coast	53,500
➤ Big Brothers/Big Sisters	35,000
➤ Catholic Charities	19,525
➤ Childhood Development Services	Designation
➤ Children's Home Society	5,000
➤ Consumer Credit Counseling Services	7,000
➤ Dawn Center of Hernando County	33,000
➤ Deaf Service Center	16,500
➤ Family Visitation Center of Hernando Cty	24,450
➤ Girl Scouts of West Central Florida	7,000
➤ Gulf Ridge Council BSA	3,000
➤ Habitat for Humanity	15,000
➤ H.E.A.R.T. Literacy	8,000
➤ Hernando County Family YMCA	24,450
➤ Hernando-Pasco Hospice	Designation
➤ Jericho Road Ministries	8,000
➤ Jerome Brown Center	10,000
➤ NAMI	13,000
➤ Youth & Family Alternatives	17,000

LIVE UNITED™



Gratitude & Recognition

2007-2008 Annual Campaign



Thank You!!! Community Impact Leaders



PUBLIX SUPERMARKETS
CHARITIES

Front row: Darin Daupler #457, Kathy Jones Executive Director
Back row: John Campbell- District Manager, Robert Wells #1132, John Allen
#613, Doug Steel #220, Dean Finkling #650, Joe Corwin #441

**Publix Super Markets & Associates
\$295,000 + contributed!**



ZACHRY

Oscar Martinez, Field Manager & Staff,
Kathy Jones, Executive Director of United Way, Hernando

**Zachry Construction & Associates
\$150,000 + contributed!**

Hernando County, You Are The Greatest!!!

Due to the outstanding support of our citizens, businesses, and organizations, our local partner agencies will receive grants that will make a measurable difference in Hernando County.

Thank you

from the United Way Board of Directors and Staff
GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED™



Leadership Businesses

Publix Super Markets
Wal-Mart Stores
Zachry Construction
Walmart Stores
Enterprise Leasing
UPS
SunTrust Banks
Brooksville Regional Hospital
Spring Hill Regional Hospital
Progress Energy
AT&T
Crystal Motors
Bank of America
St. Pete Times
Target
Hernando County Schools
Regions Bank
Ring Power

In-Kind Donations

Chick-fil-A
Hernando Today
Joni Industries
Carnabba's Italian Grill
All About Music
Hernando Co. Broadcasting
Holy Cross Lutheran Church
Foundation Technology Solutions
Oak Hill Hospital
Coastal Engineering
Brooksville Regional Hospital
Potter's Clay Band
Kean "E" Grube (Elvis)
A La Carte Staffing

Supporting Businesses/Organizations

St. Pete Times
SWFTMUD
Compass Bank
Kierzynski Accounting
Wachovia Bank & Foundation
Correctional Corp. of America
Waste Management
Capital City Bank
Regional Rehab
Parsons Corp.
Sam's Club
Belk Department Store
Oak Hill Hospital Volunteers
CAIR Florida
JC Penney
City of Brooksville
Pfizer Foundation
Register Chevrolet
WREC
Anderson Motors

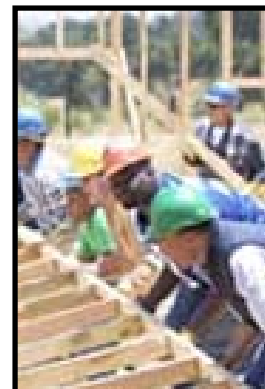
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