



United Way of Hernando County

2009-2010 Annual Report

LIVE UNITED™

Comments from the Board Chair

*"It is literally true that you
can succeed best and quickest
by helping others to succeed"*
- Napoleon Hill

*The true sign of
intelligence is not
knowledge but
imagination"*
- Albert Einstein



Brooksville Senior FFA

"United Way of Hernando County is proud of our community stewardship; thankful for your volunteer support and advocacy; and, most important, confident that together we can continue to build a community that is measurably better for all of our citizens."
-Fernando Tercero, Board Chair



Message from the Executive Director

United Way is for advancing the common good. Simply put, but profound in impact. Our work at United Way is all about helping our community. Whether providing food and prescription discounts to a family in need, assisting with a tax refund, or hosting foreclosure workshops for residents to have a better understanding of their options, United Way has been there.

This report provides a snapshot of our efforts to serve our community and our partner agencies. Rather than a comprehensive listing of programs and services, we've chosen to highlight a few instances that demonstrate our commitment to excellence and high impact through the design and delivery of programs and services that profoundly facilitate our initiatives; health, education and financial stability.

Giving, advocacy and volunteerism are essential mission components of United Way. If we are to continue to provide the best for our community, now and in the future, all of these elements must be seamlessly integrated such that the whole is greater than the sum of its parts. All of the work we do, the impact on countless lives over decades, has been made possible through the hard work of our partner agencies and dedicated contributors. We are driven by a dream and are guided by our vision of a better future for all, and have a belief that everyone has the opportunity to alleviate human suffering through giving. We must inspire leaders and partners and we need to mobilize resources to strengthen the lives of those in our community. Only then, can we say we will have fulfilled the United Way mission.

Your support. Our promise.

Sincerely,
Kathy Jones
Executive Director



"I applaud our Board of Directors and Committees for their leadership, commitment and dedicated support."

"I invite you to be part of the change. Together, United, we can Inspire Hope and Create Opportunities for a Better Tomorrow."

United Way of Hernando County Organizational Review

*In a balanced organization, working
towards a common objective, there is
success.*

UWHC's Focus:

To provide Programs via Partner
Agencies and Sponsorships that:
Advocate for our community and
enrich the lives of individuals.
Support and strengthen the work
of local partner agencies and their
objectives.

Mission:

*To inspire leaders and
partners and mobilize
resources to strengthen the
lives of people in our
community.*

Vision:

*To build a strong, caring
community and improve the
quality of life in Hernando
County.*

Organizational Structure:

Founded in 1987 501 c 3 public charity
status Governed by a 24 member
volunteer board. Two full time and 1
part time staff members.

United Way of Hernando County Core Values

*Strength and growth come only through
continuous effort and persistence.*

Diversity & Inclusiveness:

The United Way of Hernando County values and is committed to the richness of diversity in all aspects of our organization and those with whom we partner and serve.

Integrity/Leadership:

We are an integral part of this community's leadership; we conduct ourselves with the highest regard for trust, fairness, ethics and respect for one another.

Volunteerism:

Volunteers are our foundation and most valuable resource. We were founded by volunteers and are a volunteer directed organization.

Autonomy/Excellence:

We take responsibility for directing and managing this organization, and in partnership with our agencies, we meet our community's critical human service needs.

Compassion:

We are a catalyst for change, creating awareness of needs and celebrating successes in caring for one another and in creating a more compassionate community

Community:

The United Way of Hernando County is the place where people of our community come together to share our responsibility to care for one another.

Stewardship/Accountability:

As excellent stewards of the financial and human resources entrusted to us, the United Way of Hernando County ensures that those resources are effectively developed and properly invested to achieve optimum impact in the community

Achievement- UWHC believes the building blocks for a good life are: a quality *Education* that leads to a stable job, enough *Income* to support a family through retirement, and good *Health*

Investing in the future success of children by providing safe environments & educational activities (DPIL, STB, Born Learning, Success by 6)

- Through early learning, along with the Dolly Parton Imagination Library we can give children the tools to succeed in school. Our goal is to reach 70% of HC pre-school age children in their first three years.
- By supporting Hernando County teachers through UWHC's Stuff the Bus Program, we can make a difference in the classroom. Teachers are able to request the tools needed for their students, and who knows better than the teachers what their needs are to be successful.
- Born Learning & Success by 6- are programs of early childhood initiatives that work to ensure that all children from birth to 6 have positive and enriching experiences necessary to begin school & succeed.

Enhance character development and self-esteem, while fighting childhood obesity - (Healthy Kids *"Give It A Shot"* Team, UWHC Student Board)

- Our Healthy Kids *"Give It A Shot"* Team shows kids that you can stay healthy and feel GOOD about yourself, with easy everyday activities. We ask the kids to just *"Give it a Shot"* with the team booklets, each child will receive a UW Certificate for *"giving it a shot"* and the participating school will receive a plaque.
- UWHC Student Board is for students age 16 to 20. These students will learn to write grants to support programs in their community and local schools. The students hold meetings and report to the UW General Board with their accomplishments. This student program promotes character, self-confidence, and a sense of ownership. Volunteer hours are tracked to be used in conjunction with the Bright Futures and other scholarship programs.

Promote wellness of the community through physical activities. (Volunteer Hernando, Day of Caring)

- Volunteer Hernando is a volunteer database for volunteers-coordinated by volunteers, to help services organizations, agencies, and other non-profits that meet certain criteria. Volunteers are the heart of United Way; those who donate their leadership, time and energy to help make us a stronger organization. Volunteering is the best time you will ever give away.
- Once each year UW holds a *"Day of Caring"* where we place over 200 volunteers with partner agencies and local schools, for four hours of community service ie: reading with students, assisting in the classroom, landscaping, painting, pressure washing, whatever it takes to make a difference. Carrabba's Italian Grill provides a thank you luncheon for the volunteers who participate with Day of Caring.

Thank you, Carrabba's. It's one of the best parts of our day.



The value of achievement lies in the achieving. -Albert Einstein

Provide people with the basic necessities in a disaster or times of temporary need. (VRC, FEMA/EFSP, Support the Postal Food Drive, Deepwater Horizon Oil Spill)

- UWHC's Volunteer Reception Center (VRC) is staffed and ready to assist our County in the event of a disaster. Each year we provide an informational/role play session addressing what a VRC is and how it will work to directly assist the community during its time of need.
- UWHC facilitates Federal Funds under the FEMA Emergency Food and Shelter Program (EFSP). In 2010 the amount to be distributed by the Local FEMA Board was \$118,000. Local 501(c) 3 non-profit organizations applied for funds through United Way, and were approved by the local FEMA Board. This dollar figure is based on Hernando County's unemployment rate.
- On May 8, 2010 the Letter Carriers of Hernando County worked diligently to collect food for our community's local "food pantries". The residents of Hernando County really worked their magic and came up with a multitude of food, stuffed into Publix shopping bags for local food pantries. United Way was pleased to support their efforts through advertising, contacts, awards and recognitions.
- Late spring and summer, UWHC was the supporting agency for the HC Sheriff's Emergency Management Oil Spill initiative. We submitted Public Service Announcements asking for volunteer support in the event oil reached our shoreline. Our county along with several other counties were there if needed. Volunteers were tracked through the United Way Volunteer Hernando Database.

Encourage and facilitate a return to self-sufficiency. (VITA Tax Prep., Financial Stability Workshops, Experience works)

- Through the VITA Program, we were able to prepare 674 tax returns, with a total refund of \$780,392, total Earned Income Credit of \$220,026 and total Child Tax Credit of \$100,979.
- Financial Stability Workshops: supported by Consumer Credit Counseling helping residences understand how to handle some of the tough decisions that need to take place in today's economy.
- UWHC partners with Experience works, a program providing opportunities for the retiree or physically challenged workers in our community. This program helps participants utilize new skills and secure unsubsidized employment.

Provide support service, i.e. case management, counseling, budgeting, goal setting, employment skills, education and training. (2-1-1, Rx-FamilyWize)

- The 2-1-1 "Get Connected" helpline, giving people and agencies an efficient and effective way to link those in need with available resources. In 2009, the 2-1-1 specialists handled more than a 70% increase in calls for basic needs assistance from the previous year re: calls linked to people looking for free tax prep, mortgage assistance, utility assistance, food pantries and more.
- FamilyWize and UWHC offered prescription drug discounts cards. They reduce the cost of medicine by an average of 30% or \$20 per prescription. You present the card to the pharmacists along with the doctor's prescriptions. The discount varies by medication and the pharmacist will apply the discount automatically.

Executive Committee

Board Chair: Fernando Tercero, Home Mortgage Corp
Chair-Elect: Steve Porter, Hernando County Sheriff's Office
Secretary: Gina Wharton, SunTrust Bank
Treasurer: Gary Russell, Russell Roofing
Past Chair: Deanna Kimbrough, Freelance Journalist



Board of Directors 2009-2010



General Board

Pat Augustyniak, Spring Hill Dental
Alex Contreras-Soto, SH Regional Hospital
Joe Corwin, Publix Supermarkets
John DiRienzo, Retired HC Schools
Charles Donley, Regional Rehab

General Board

Walter L. Dry Sr., Consultant
Mike Duncan, WREC
John Ehlenbeck, Bank of America
Jeff Gebeault, Walmart Distrib. Ctr
Dr. Stanley Giannet, PHCC
Sonya Jackson, HC Schools

General Board

Max Laudun, Volunteer
John R. Mitten, Chick-fil-A
Donald Page, Cortez Community Bank
Karen Phillips, Retired Government
Mickey Smith, Oak Hill Hospital
Francine Ward, Volunteer

Best Practices and Standards

*"We are in an unprecedented time in our community right now- one that calls for action from us all. Neighbor to neighbor, friend to friend. **Small steps make great change when we all LIVE UNITED.**"*
 -Dawn Badami, Staff Finance



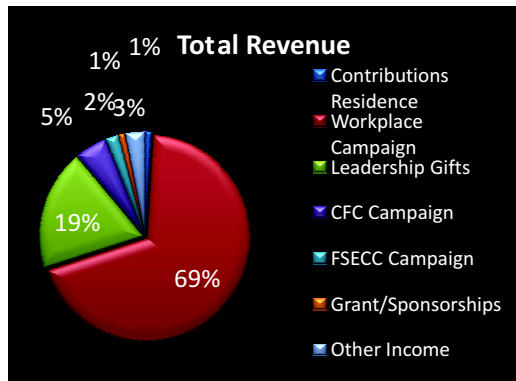
Statement on Accounting & Reporting Practices:

United Way of Hernando County, Inc. (UWHC) takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 is available upon request.

For the fiscal year an independent CPA firm will conduct an annual audit, following the American Institute of Certified Public Accountants (AICPA) Audit and Accounting Guide for Not-For-Profit Organizations to guarantee financial statements conform to Generally Accepted Accounting Principles (GAAP).

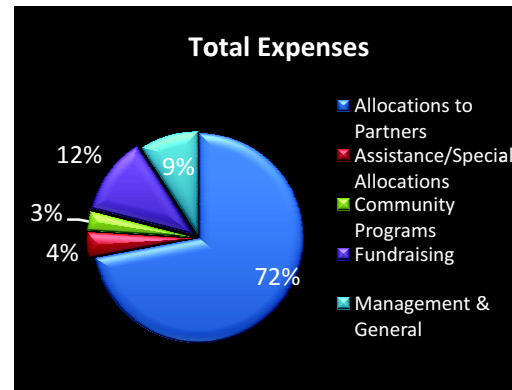
Ethics:

UWHC's Board of Directors has developed a Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and employees of UWHC, Inc.



Stringent Checks and Balances:

UWHC has a stringent system of checks and balances in place to ensure it operates in a sound fiscal manner. The organization's operating budget as well as its community funding decisions are reviewed and approved by several volunteer committees, as well as the board of directors.



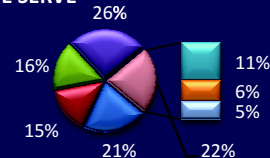
Under the leadership of the Administrative CIG Committee, more than 30 volunteers serving on 5 review panels, ultimately made recommendations to the UWHC Board of Directors regarding grant funding. Each panel based their decisions on a series of site visits and comprehensive interviews with agency staff and volunteers. Through this process, volunteers gain a better understanding of the strained challenges, important issues and financial pressure escalating within our community.

2-1-1 Hernando	\$25,000
Achieve Tampa Bay	\$25,000
American Red Cross	\$17,500
Are Nature Coast	\$60,000
Big Bros./Big Sisters	\$25,000
Catholic Charities	\$21,000
Children's Advocacy Center	\$25,000
Children's Home Society	\$ 6,500
Deaf & Hard of Hearing Svc	\$20,000
Family Visitation Center	\$27,000
Girl Scouts of WCF	\$10,000
Gulf Ridge Boy Scouts	\$ 4,000
HEART Literacy	\$ 9,000
YMCA	\$20,000
Youth & Family Alternatives	\$17,000



2010 Grant Review Team

WHO WE SERVE



- Nurture children & youth
- Prevent illness & promote wellness
- Protect children & strengthen families
- Meet basic & emergency needs
- Promote Financial Stability & independence
- Promote healthy minds & behavior
- Support community during a disaster

Leadership/Contributors

Tocqueville Society \$10,000+
Carol Jenkins Barnett & Barney Barnett

Gold Pillar \$1000- \$4999:

Allen, John
 Augello, Stephen
 Aulozzi, Riki
 Benedetto, Robert
 Benner, James
 Bergman, James
 Bismarck, Timothy
 Blackwell, Cindy
 Burke, Kathy
 Cannella, Timothy
 Caquelin, Donald
 Cariveau, Susan
 Coleman, Ashley
 Contreras-Soto, Alex
 Corwin, Joseph
 Corwin, Tina
 Curry, Alan
 Dampier, Darin

Dyer-Troplett, Tina
 Foley, Mary
 Gill, Virginia
 Grullon, Juan
 Heavens, Wayne
 Johnson, Ann
 Jones, William
 King, Lori
 Lestinsky, Travis
 Lodge, Frances
 Marino, Janet
 Mathias, Corey
 McAvoy, John
 McConnell, Lisa
 McGee, Leslie
 Napolitano, Francine
 Nix, Josephine

O'Neill, Brian
 Parrish, Jason
 Philhower, Robert
 Philhower, Theresa
 Piazza, Joseph
 Predmore, Mary
 Renker, Eric
 Schaub, Doreen
 Schulsinger, David
 Shinholser, Lora
 Sievers, John
 Silva, Steven
 Sivon, John
 Smith, Mark
 Spaulding, Michelle
 Stifanic, Gina
 Thomas, Cathy

Thompson, Lisa
 Walsh, Diane
 Watts, Robert
 Williams, Lisa
 Woichowski, Steven
 Wyatt, Lisa
 Young, Arthur & Phyllis



*Thank you Publix
 Charities &
 Associates
 \$363,000*



UWHC supporters know what it means to LIVE UNITED many of them not only give generously, but have been loyal contributors for many years. Thank you for your support!

Workplace Campaigns



LIVE UNITED



3M Retirees
 Achieve Tampa Bay
 ADP
 AIG/AGF
 Allstate
 American Express-
 Foundation
 Arc Nature Coast
 at&t
 Bank of America
 Baycare/Harbors
 BB&T
 BBUA Compass
 Belk Department Store
 Best Buy
 Blue Cross Blue Shield
 Brooksville Regional Hospital
 Budget Inns of Fl dba -
 Hampton Inn Brooksville



Giving to the UWHC through workplace campaign is a wonderful example connecting our community. It's who we are, it's what we do, and it's our message to the world that, together we are Advancing the Common Good!

Cardinal Health Foundation
 Catholic Charities
 Ceridian
 CF Industries
 Combined Federal Campaign
 Children's Home Society
 Citigroup
 City of Brooksville
 Coastal Mechanical Services
 Crystal Motors- Chrysler/Jeep/
 Dodge/Chevrolet/Nissan
 CSX
 Cushman & Wakefield of Florida
 Deaf & Hard of Hearing
 Services of Florida
 Enterprise Leasing Company
 Ernst & Young LLP
 Family Visitation Center of -
 Hernando County



Federal Express
 Florida State Employee Campaign
 General Electric
 Genuine Parts Company
 Girl Scouts of West Central Florida
 Grainger
 Gulf Ridge BSA
 Hawker Beechcraft
 HealthSouth
 Hernando County Association of -
 Realtors
 Hernando County Clerk of Court
 Hernando County Government
 Hernando County Schools
 Hernando Realty dba Best Western -
 Brooksville
 Hillsborough County
 HP Travelers
 HPH Hospice
 HSBC
 IBM Employees/Retirees
 ITW Building Company Group



Workplace Campaigns



JC Penney
 Johnson & Johnson
 Lowe's
 Marshall's #1010
 Massey Enterprises
 Medco
 Nature Coast Tech -
 Children's Crusade
 Northrop Grumman
 Northwest Airlines
 Oak Hill Hospital
 Oak Hill Hospital Volunteers
 Paychex
 Payless Shoe Source
 Pepperidge Farms
 Pfizer Foundation
 Progress Energy
 Publix Supermarkets
 Publix Supermarket Charities
 Qwest Communications
 Spring Hill Regional Hospital
 St Joseph's Baptist Healthcare



Regions Bank
 Ring Power
 RJ Reynolds
 Royal Cup Coffee
 RTI International
 Raymond James

St Petersburg Times
 Stanley Security Solutions
 State Farm Insurance
 Sumter Electric Cooperative
 SunTrust Bank
 Superior Bank



Southwest Water -
 Management District
 T. Rowe Price
 Tampa Electric Company
 Target
 The Hertz Corporation
 Tremco
 United Health Group
 University of Central Florida
 UPS
 Verizon
 Wachovia/Wells Fargo
 Walmart Stores
 Walmart Distribution Center
 Walt Disney Company
 West Pharmaceutical Services
 Willis of New Hampshire -
 Insurance Co
 WREC
 YMCA of the Suncoast
 Youth & Family Alternatives
 Zachry Construction

United Way of Hernando County's Student Board provides a forum for local youth to develop leadership skills and demonstrate the importance of youth civic involvement as a key component of community change. Such opportunities give students a chance to make their voices heard on substantive and meaningful issues, to raise and interact in the grant process, to participate in organizational governance, and contribute to organizational policy, etc.



Angie Bonfardino,
Staff Resource Dev &
Student Advisor

*"The giving of love is an
education in itself."
-Eleanor Roosevelt*

"I'm grateful to have been accepted into a workplace that is a part of something so much bigger than myself. I am proud to be part of the experience. In just a few short months, I understand what it means to LIVE UNITED."

United Way of Hernando County is proud to participate in the education and working of a non-profit board. If we are to continue to demonstrate the importance of civic involvement to Advance the Common Good, we need to keep our youth involved with the process of maintaining the organization.



These photos represent how students give to our community through United Way. Participants are UW Student Board members, school clubs and national organizations.



WACHOVIA



Thank you to
the following
foundations
for their
support for
the Dolly
Parton
Imagination
Library &
Healthy Kids
Team
"Give It A
Shot"
Programs



Healthy Kids
Team
"Give It A Shot"



*The Gift that speaks
volumes*

*Get ready, get fit &
Give it a shot!*

2009-2010 Volunteer Photo Gallery



Because we don't
just wear the shirt,
we live it!



A Glimpse of our work 2009-2010



*"First comes thought,
then organization of that
thought into ideas and
plans, then
transformation of those
plans into reality. The
beginning, as you will
observe, is your
imagination." –
Napoleon Hill*



In Remembrance

Steve & Vicki Porter- In Memory of Theodore P. Geatrakas

George Lund- In Memory of Phyllis Lund

Libby Roberts- In Memory of Lucy Aloia

Odd Pederson- In Memory of Linda Pederson

James Smith- In Memory of James Smith

"Perhaps they are not stars in the sky, but rather openings where our loved ones shine down to let us know they are happy."

-Eskimo Legend



In Honor Contributions

Murray & Ann Landsman- In Honor of Beatrice Shafer

*Thursday Night Dinner Group of Timber Pines- In Honor of
Crystal Lake Village of Timber Pines*

Libby Roberts- In Honor of PCT Joseph Aloia

*"The heart hath its own
memory, like the mind. And
in it are enshrined the
precious keepsakes, into
which is wrought the
giver's loving thought"*



Hernando Beach

*"The fact that I can plant a seed and
it becomes a flower, share a bit of
knowledge and it becomes another's,
smile at someone and receive a smile
in return, are to me continual
spiritual exercises." - Leo Buscaglia*

Hernando Beach





United Way of Hernando County

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www.unitedwayhernando.net

Designed & Created by United Way Staff

2009-2010 Annual Report Courtesy of



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