

**LIVE UNITED**



**2012-2013 Annual Report**  
Focusing On Community Impact

**ADVANCING  
THE COMMON GOOD** HERE AT  
HOME  
IN HERNANDO COUNTY

**United Way of Hernando County**

# Your Support. Our Gratitude.



Kathy Jones  
Executive Director

Over 27 years, United Way of Hernando County has provided a mechanism for our community to support those in need. Guided by informed and thoughtful community leaders, and supported by thousands of donors, we are achieving great accomplishments.

Whether you wish to contribute needed funding, volunteer your time, or engage in transformational planning efforts, United Way is the best way to make a meaningful investment. Known for our efficient process of collecting donations and supporting essential non-profit partners in succeeding, we are now leading the charge in addressing "**Community Impact**" with impressive early results.



John Mitten  
Board Chair

United Way of Hernando County believes that to truly improve lives in our county we must act collectively to impact the critical issues affecting residents in our community. We are committed in bringing together partners across all sectors in order to address community concerns before they become overwhelming problems. In doing so, we create sustainable community change.

More than fundraisers, United Way of Hernando County partners in **change**; working with a broad range of people, organizations, and businesses to identify and resolve pressing community issues. United Way continues to lead the nonprofit sector in the call for transparent accountability and measurable results.

**To achieve measurable, lasting change, United Way:**

- Identifies and builds on community strengths and assets.
- Helps individuals and groups with specific community interests in finding ways to contribute their time and talents.
- Supports direct-service programs and community-change efforts.
- Advocates for public policy change.

United Way stands ready, with your support, to strengthen our community and advance the common good. Thank you for choosing to support our work.

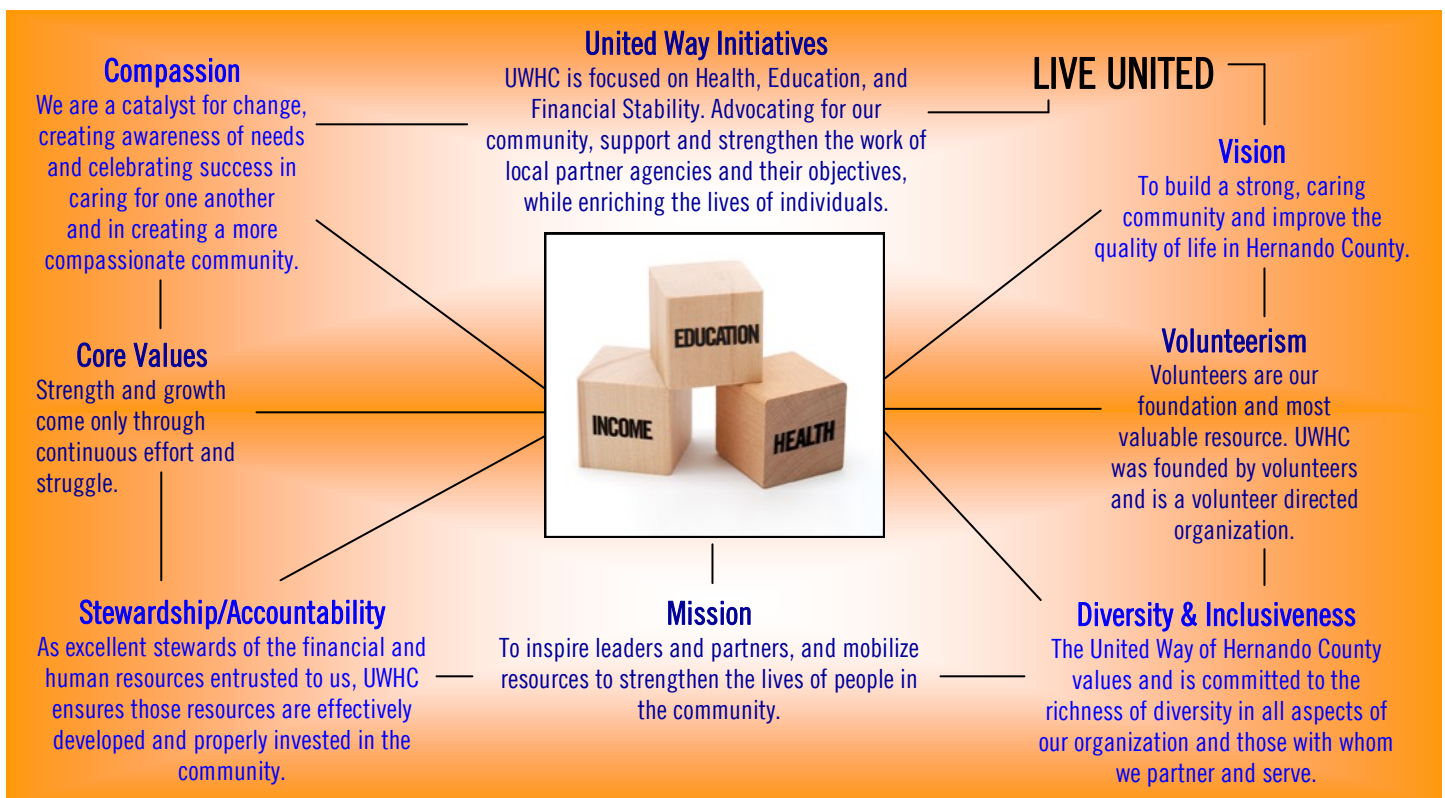
*Kathy W. Jones*

**Give. Advocate. Volunteer.**

*John Mitten*

*"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them." -John F. Kennedy*

# Organizational Review



INVEST IN THE BUILDING BLOCKS FOR A GOOD LIFE,  
THROUGH EDUCATION, INCOME AND HEALTH

# Board of Directors



## Executive Committee



Board Chair

**John Mitten**, Chick-fil-A

Chair Elect

**Sonya Jackson**, Hernando County School Board

Secretary

**Steve Porter**, Hernando County Sheriff's Office

Treasurer

**Gina Wharton**, SunTrust Bank

Past Chair (not pictured)

**Pat Augustyniak**, Spring Hill Dental Associates

Thank you for your outstanding contributions toward our goals, and for making our organization stand above the rest.



**Charles Donley, Francine Ward, & Dr. Stanley Giannet**

Thank you for your time on the United Way Board.

UW honors your loyal dedication and unwavering commitment to the community.

## 2012-2013 Board Members



**Joe Corwin**, Publix Supermarkets  
**Walter Dry Sr.**, Consultant  
**John Ehlenbeck**, Bank of America  
**Matt Foreman**, Hogan Law Firm  
**Jeff Gebeault**, Walmart DC  
**Dr. Stanley Giannet**, PHCC  
**David Gonzalez**, WREC  
**Patrick Maloney**, HMA  
**Nick Sessa**, Palace Grand  
**Sam Shrieves**, Capital City Bank  
**Mickey Smith**, Oak Hill Hospital  
**Genie Toner**, Toner Law Firm  
**Lisa Williams**, Publix Supermarkets  
**Nick Woodard**, Alumi-Guard

United Way of Hernando County has been a valued community partner since it was founded in 1986. UW is a local organization guided by community leaders. It is governed by an active and responsible governing body whose members serve two three-year terms, have no material conflict of interest and serve without compensation.

# Volunteers Don't Just Wear The Shirt... They LIVE It!



It is no surprise that when people band together around a common goal, great things happen.

*"A volunteer's personal passion for the group's mission is contagious and it motivates."*

**Executive Board**  
Gina Wharton,  
Treasurer  
Sonya Jackson,  
Chair Elect



This year's volunteers have provided inspiration to our community through their dedication, involvement, and adherence to the values of United Way. Whether their role involved "stuffing" a bus, yard work during Day of Caring, completing tax returns for low income families, assisting during a disaster, or being a Review Team Member for UW's Community Investment Grant; their time and support is valued and appreciated.



## Day of Caring



## VITA

Volunteer Income Tax Assistance



Volunteer Reception Center (VRC)



## Stuff the Bus



## 2013-2014 CIG Review Teams



*"Dear Kathy and Angie, I would like to thank you for inviting me to serve on the Grant Review Team. I was not aware of how many services that these organizations provide to our community. It was an eye opening experience."*  
*Sincerely, Charley Smith, Suncoast Elementary Assistant Principal and first time CIG Volunteer*



# BEST PRACTICES AND STANDARDS

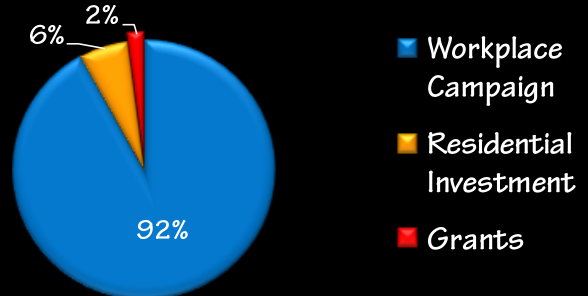


## Statement on Accounting & Reporting Practices

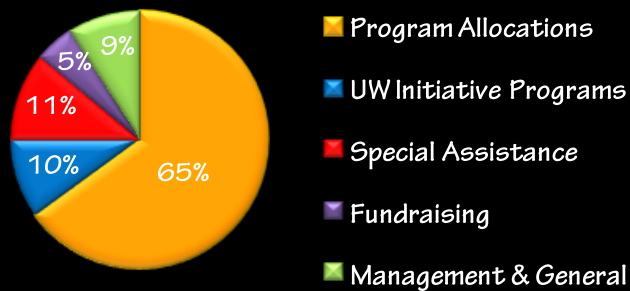
United Way of Hernando County, Inc. (UWHC) takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 is available upon request.

Following the American Institute of Certified Public Accountants (AICPA) Audit and Accounting Guide for Not-For-Profit Organizations, an independent CPA firm will conduct an annual audit, to guarantee financial statements conform to the Generally Accepted Accounting Principles (GAAP).

## Total Revenue



## Total Expenses



## Stringent Checks and Balances

UWHC has a stringent system of checks and balances in place to ensure it operates in a sound fiscal manner. The organization's operating budget, as well as its community funding decisions, are reviewed and approved by several volunteer committees, as well as the board of directors.

## Ethics

UWHC's Board of Directors have developed a Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and UWHC staff & volunteers.

Life's most persistent and urgent question is: "What are you doing for others?"

-Dr. Martin Luther King, JR

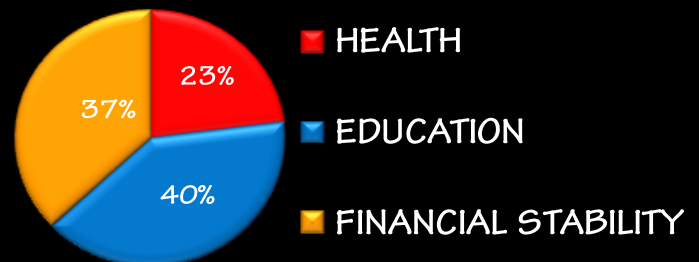
## Agencies Supporting UW Initiatives



2-1-1 Connects	\$25,000
American Red Cross	\$10,000
The Arc Nature Coast	\$71,300
Big Brothers Big Sisters	\$ 6,000
Catholic Charities	\$10,000
Civil Air Patrol	\$ 4,000
Deaf & Hard of Hearing Services of FL	\$14,000
Girl Scouts of West Central Florida	\$ 3,000
Gulf Ridge Council, Boy Scouts of America	\$ 2,500
HEART Literacy	\$ 9,000
Jericho Road Ministries	\$35,000
Lighthouse for the Visually Impaired & Blind	\$15,000
Mid-Florida Community Services	\$45,800
Mid-Florida Homeless Coalition	\$ 6,000
NAMI Hernando	\$ 6,500
United Cerebral Palsy	\$15,000
The Y	\$ 5,000
Youth & Family Alternatives	\$15,000



### Making a Community Impact Through Initiative Programming



Under the leadership of the Grant Committee, more than 30 local businesses & 45 volunteers serving on 7 review teams, ultimately made recommendations to the Board of Directors regarding program funding. Each team based their decisions on a site visit and comprehensive interviews with agency representatives. Through this process, CIG Team Members gain an important understanding of strained challenges, compromised issues and financial concerns escalating within our community.

# Community Impact: Initiative Programs



Dial United Way's **2-1-1 Resource Line** to speak with trained representatives that will point you in the right direction for local connections. Simply dial 2-1-1 on your telephone/cell and it will guide you to the appropriate assistance you are in need of. Or even live chat by visiting [www.211connects.org](http://www.211connects.org). The **2-1-1 Resource Line** is solely funded by UWHC.



Find out more on how you can reduce the cost of medicine by an average of **35% or \$20** per prescription with **FREE FamilyWise** Discount Prescription Cards! In **2012**, UWHC received a Community Partnership Award for helping local residents save over **\$334,463** on prescription medications!



United Way believes in giving pre-school children the educational tools to be successful in school through the **Dolly Parton Imagination Library**. Creating opportunities for a better tomorrow one book at a time! Approximately 50,106 books have been distributed within our community to date, impacting the imagination of pre-schoolers.



In 2007, UWHC brought on the **ANNUAL STUFF THE BUS** program. This event brings school supplies to teachers and their classrooms. In **2012**, UW provided over **210** teachers with school supplies to service Hernando County students. Stuff the Bus is an important component in giving teachers the tools needed to help children succeed in education!



Did you know, there are approximately 507,000 Florida children without healthcare coverage? UWHC has partnered with UW of Marion County & **Florida KidCare (FKC)**; a low cost health insurance program for children. The **UWHC office, Hernando County Public Libraries, Mid Florida Community Services, Head Start, and A New Generation** are certified to assist residents filling out FKC applications.



United Way is in partnership with the Internal Revenue Service & supports the **VITA (Volunteer Income Tax Assistance)** Program. These volunteers are fully trained & IRS certified to complete tax returns for low income residents. In **2013**, our volunteers filed over **735** income tax returns, saving Hernando County residents over **\$801,707**!



The **V.R.C.** is a **Volunteer Reception Center**. The **VRC** prequalifies volunteers for organized efforts during hurricane season, floods, fires, etc. In **2012**, UWHC organized a rally for the recruitment of new Core Volunteers. These volunteers maintain a key role during a disaster in our community.





# Creating Measurable Changes Within Our Community



**STRONG Award (Supporting Transformation Reflects ON Growth)**- Staying **STRONG** is a prestigious business award for companies who support the Building Blocks for a good life. United Way is proud of our corporate partners and local businesses for supporting economic growth and stability within our community.



**Success By 6** is an early childhood initiative that works to ensure that all children from **birth to 6** have the positive and enriching experiences necessary to begin school prepared to succeed. Through data-tracking, advocacy, public awareness, and neighborhood-based programs, Success By 6 collaborates with its partners to positively impact community-indicators that lead to school readiness.



Time is important, and **Volunteer Hernando** is a data base that retains residents, retirees, and students wanting to donate their time. Fill out an application by visiting [www.unitedwayhernando.net/volunteerism](http://www.unitedwayhernando.net/volunteerism)



**"Lend A Hand Hernando"** is an organized agency needs listing and volunteer placement program which makes it an easy match for volunteers & agencies. To learn more on how to use "Lend A Hand Hernando" visit UWHC's website!



Everyday life is a learning experience for children. **Born Learning** is a community engagement campaign that helps parents, grandparents and caregivers explore ways to turn everyday moments into fun learning opportunities.



The United Way's **Student Board** brings insight on the development of governing boards and awareness of Community Impact. It also gives teenagers in Hernando County the opportunity to develop **leadership skills**.



United Way developed a tool specifically geared towards **assisting corporate employees** with basic information. Investing time in corporate associates by helping them meet their **NEEDS** is how we plan on making change.



Visit United Way's website for more detailed information on all programs  
[www.unitedwayhernando.net](http://www.unitedwayhernando.net)

# Taking a Closer Look at Community Impact



**UNITED WAY**  
**INVITES YOU TO**  
**LIVE UNITED**  
**WHILE FOCUSING ON**  
**COMMUNITY**  
**IMPACT!**

**A LONG TERM**  
**HEALTHY COMMUNITY**



**GIVE. ADVOCATE. VOLUNTEER.**



Too often, people hear the word "non profit" and only think of fundraising, without giving much thought to the impact a non profit organization has on society. United Way believes the true value of a non profit is not the money it raises, but the connections it makes and leverages across the community in order to drive lasting change through **HEALTH, EDUCATION, & INCOME.**

**As our community grows,**  
**United Way grows with it towards a larger Community Impact.**

**This means:**

**more** local resources  
**more** children read to  
**more** hungry people fed  
**more** insured children  
**more** volunteerism  
**more** bills paid on time by residents  
**more** saved on taxes

**This means:**

**less** discouraged caregivers  
**less** abuse  
**less** poverty  
**less** bullying  
**less** unawareness  
**less** unemployment  
**less** paid on prescription medicine



**BRING YOUR PASSION,**  
**AND PERSON BY PERSON... WE WILL**  
**GET THINGS DONE.**  
**WE WILL CREATE**  
**THE CHANGE**  
**THAT HELPS OTHERS**  
**LIVE A GOOD LIFE**



**MORE LIVES TOUCHED**

**Guidance → Support → Strengthen → Courage → Independence**

# Supporting Transformations Reflects ON Growth

Staying **STRONG**



United Way of Hernando County honors our corporate leaders by recognizing local businesses for supporting economic stability, encouraging positive employee morale, and being an excellent example of continuous community growth.



Award was presented on:  
**June 29, 2012**  
Presented to:  
**Frank Vitale, General Manager**



Award was presented on:  
**August 22, 2012**  
Presented to:  
**Barbara Manzi, President**



Award was presented on:  
**August 29, 2012**  
Presented to: **Chip Houison, Chief Operating Officer & Nick Woodard, RD**



Award was presented on:  
**November 8, 2012**  
Presented to:  
**Bill Hartt, Vice President**



Award was presented on:  
**December 5, 2012**  
Presented to:  
**Paul Kurppe, Operating Manager & George Kurppe, Founder**



Award was presented on:  
**May 17, 2013**  
Presented to:  
**Wayne Johnson, CEO & Executive Team**



**The Staying STRONG Recipients**  
**Enhance Hernando County's Economic & Social Income.**

# CORPORATE PARTNERSHIPS

**THANK YOU FOR  
INVESTING IN YOUR  
COMMUNITY.  
GIVE. ADVOCATE. VOLUNTEER.**

3M Company  
ADP  
Alumi-Guard, Inc.  
Arc Nature Coast  
AT&T  
Bank of America  
Baycare/Harbors  
BB&T  
BBVA Compass Bank  
Belk Department Store  
Best Buy  
Bloomingdale  
Brooksville Regional Hospital  
Capital City Bank  
Catholic Charities  
Ceridian  
CF Industries



Citigroup  
City of Brooksville  
Clerk of Court—Hernando County  
Combined Federal Campaign  
Con-Way  
Crystal Automotive  
Enterprise Leasing Company  
Federal Express  
Florida State Employee Campaign  
General Electric  
Genuine Parts Company  
Girl Scouts of WCF

Gulf Ridge Council BSA  
Hampton Inn-Brooksville  
HCA Healthcare  
Health Management Associates  
Hernando County Government  
Hernando County Schools  
HMA  
HPH Hospice  
HSBC  
IBM Employees/Retirees  
Intergy's Energy Group-Retirees  
JC Penney  
Jericho Road Ministries



JP Morgan Chase  
Kelloggs  
L.R.E. Ground Services, Inc.  
Liberty Mutual Insurance Group  
Lighthouse for the Blind  
Lowe's  
Macy's  
Manpower  
Massey Enterprises  
Marshall's  
Medco  
Mid FL Community Services  
Mosaic Company  
Nationwide  
Oak Hill Hospital



**You LIVE here.. You GIVE here.. It STAYS here.**



# INVESTING IN UNITED WAY'S COMMUNITY FUND



2012  
Publix  
Coordinators



PUBLIX SUPER MARKETS  
CHARITIES



"I'm IN!"



Payless Shoe Source  
Peoples Gas System (TECO)  
Pepperidge Farms  
PNC Mortgage National  
Progress Energy  
Publix Employees  
Publix Super Markets Charities

Quality Inn & Suites Brooksville  
Raymond James & Associates  
Regions Bank  
Ring Power  
Sabre Holdings  
Spring Hill Dental Associates  
Spring Hill Regional Hospital  
Springleaf Finances  
State Farm Insurance  
SECO  
SunTrust Bank

Swiftmud  
T. Rowe Price  
Tampa Bay Times  
Tampa Electric Company (TECO)  
Target  
Time Customer Service, Inc.  
United Cerebral Palsy  
United Health Group  
UPS  
Verizon  
Walmart Distribution Center



Walt Disney Company  
Wells Fargo  
WREC  
Xerox Corporation  
YMCA  
Youth & Family Alternatives  
Zachry Holdings, Inc.

Explore the gift of giving back to the community.  
When you donate, you do more than improve the lives of others, you inspire hope.



# COMMUNITY LEADERSHIP

## Setting The Pace



**PACE SETTERS**  
set the bar with their  
extensive community leadership.  
United Way of Hernando County  
honors our Loyal Contributors!

**Publix Super Markets Charities & Associates**  
**\$385,520 + invested**  
**in United Way's Community Fund!**



Driving the GIVING course in the retail  
automotive market for the past 10 years!



Supporting United Way's EDUCATION Initiative!



Setting the Pace in the Banking Industry!

AS A UNITED WAY PACE SETTER, please accept our heartfelt Thank You for all you have done  
for so many people and for your community. Your consistent support changes lives!

# COMMUNITY LEADERSHIP

## Pillar Society



### MY COMMUNITY.

#### GOLD PILLAR \$1000-\$4999

Adams, Barbara  
Allan, John  
Augello, Stephen  
Barker, Todd  
Barton, Michael  
Bedford, Earl  
Benedetto, Robert  
Benner, James  
Bismark, Timothy & Carrie  
Bolton, Valerie  
Brady, Kristin & Isabella  
Carriveau, Susan  
Chevalier, Chris  
Clauson, Richard  
Conrad, Christian  
Corwin, Joseph  
Corwin, Tina  
Crecca, Dawn  
Dampier, Kelly & Darin  
Emerson, Lauren  
Fenton, William  
Fitzgerald, Karole  
Gil, Virginia  
Goin, Stacey  
Hagg, Eric  
Hall, Shawn



#### TOCQUEVILLE SOCIETY \$10,000+



#### **Carol Jenkins Barnett & Barney Barnett**

UWHC Staff Brittany Harrison had the honor of meeting Publix Super Markets Charities President Carol Jenkins Barnett at United Way of Florida's Conference in Orlando.

### MY COMMUNITY FUND.

#### GOLD PILLAR

Roma, Joseph  
Romanello, Gina  
Schaub, Doreen  
Sedgwick, Jason  
Seminera, Matthew -Seminera Family  
Sievers, John  
Simonds, Melissa  
Skokowski, Apryl  
Spaulding, Michelle & Family  
Spooner, Kelly  
Stifanic, Gina & Greg  
Stritt, Stephanie, Gary Alan & Juliann  
Thompson, Lisa  
Tracy, Tyson  
Triplett, Mr. & Mrs. Dale  
Velez, JoAnn & John  
Viereck, Ellen  
Walker, Bob & Patti  
Walker, David  
Walker, Jo Ann  
Watts, Robert  
Webster, Jessie C.  
Williams, Lisa & Nate  
Woolever, Susan L.  
Wyatt, Lisa

#### GOLD PILLAR

Hargis, Alexa  
Harrison, Brittany  
Jerinsky, Hal  
Jobson, Bradley  
Johnson, Ann  
Kinman, Krystle  
Kinseher, Debra  
Korpi-Schneider, Darleen M.  
Lamb, Steven & Jewel  
Leddy, Scott  
Lied, Denise  
LoBianco, Joseph  
Manalili, August  
McAvoy, Jay & Lorraine  
McCreary Jr., Paul

#### GOLD PILLAR

Mellies, Brittany  
Mercush, Lawrence  
Mills, Daniel S.  
Ming, Jackson S.  
Mullane, Barbara  
Napolitano, Francine  
Naylor, Roxanna  
Neander, Susan L.  
O'Berry, Allissa  
O'Neill, Brian  
Osborne, Tanuja  
Parrish, Kenny  
Patel, Akshar  
Philhower, Rob & Theresa  
Reiser, Tiffany



### United Way investors know what it means to LIVE UNITED!

Many of them not only give generously to United Way, but have been loyal contributors of the United Way movement for years.  
Thank you for the positive Impact you make on our community and the lives of thousands each year!

# COMMUNITY ENGAGEMENT

## Highlights of the Year

### Educational Workshops

Alzheimer's



2-1-1



CIG Training



2-1-1



Florida KidCare

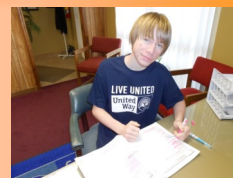


### Publix Tours



UNIQUE APART  
UNITED  
TOGETHER

### Lighthouse's Transition Student Supporting Employment Initiative



### Chocachatti Elementary "Stamps Out Hunger"



### Career Central Helps United Way Bring VITA to the East Side of the County!



Committed to Our Partnerships

# COMMUNITY ENGAGEMENT

# Community Impact



## Supporting Early Literacy



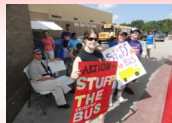
A special congratulations to Publix Store #630 for "Rocking the District!" Store Manager Tim Bismarck and his team were the proud recipients of The District Winner Award. Hernando County is honored to hold this title.



**DIFFERENT BY NATURE  
UNITED BY MISSION**



## Strengthening Partnerships



## Honoring Financial Stability



UWHC is proud to announce Suncoast Elementary as this year's winner of *The 2012 "Bright Apple Award"*.

Congrats Suncoast Elementary



They have shown tremendous support for the community through **GIVING, ADVOCATING, & VOLUNTEERING**. Their enthusiasm with advancing the common good in our community is outstanding!

# Dedicated to Our Community



# In Memory Of...



In Memory of William & Mildred  
~Debra Kinseher

In Memory of my sister  
Carmen Lucila Torres  
~Alexander Torres

In Memory of Phyllis Lund  
~George R. Lund

In Memory of George L. Cole JR.  
~Ethel A. Cole

In Memory of Sonja Hendrickson  
~Hank & Dina

In Memory of My Grandmothers  
~Kathy W. Jones

In Memory of Theodore P. Geatrakas  
~Steve & Vicki Porter



In Memory of Lynn Chear  
~Clerk of Circuit Court  
Advisory Board

In Memory of Deborah Burge  
~Kathy W. Jones, United Way

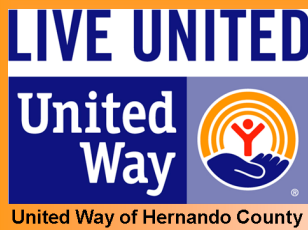
A gift has been made in memory  
of your loved one.  
May you find comfort in knowing  
that lives will be changed  
because of your community contribution.

*"So it's the laughter, we will remember, whenever we remember, the way we were.."*

*-Barbara Streisand, 'The Way We Were'*



This Annual Report was designed and created by the United Way Staff.  
Printing courtesy of Sir Speedy



[www.facebook.com/UWHC4030](http://www.facebook.com/UWHC4030)

United Way of Hernando County  
4030 Commercial Way  
Spring Hill, FL 34606

VISIT OUR REMODELED WEBSITE: [www.unitedwayhernando.net](http://www.unitedwayhernando.net)

Scan with your smart phone  
to easily be connected  
to more local resources!



All contributions remain local and are invested in our community.  
GIVE. ADVOCATE. VOLUNTEER.