

As a business in the community, you benefit from helping others to succeed. One of the easiest ways to help make a difference is to give to United Way through a workplace campaign. It is impactful and it has direct benefits to your organization.

## WHAT'S IN IT FOR YOUR BUSINESS:



- Enhances Employee Moral
- Develops Employee Leadership
- FREE Recognition
- Links Employees with Helpful Resources

## A HEALTHY COMMUNTY IS GOOD FOR BUSINESS.

When individuals throughout the community are succeeding, their quality of life improves and ability to provide for their family improves with it.

## **BUILDS POSITIVE OPINIONS OF YOUR BUSINESS WITH CUSTOMERS AND CLIENTS.**

When you connect your business with United Way, customers and clients will view your business as personally invested in the community. Additionally, the positive work accomplished by United Way will be associated with your organization.

## **UNITING AS A COMPANY STRENGTHENS EMPLOYEE MORAL.**

