2017-2018 Annual Report

TOGETHER WE CAN MAKE CHANGE HAPPEN

ASSESS NEEDS

INVEST RESOURCES

CREATE SOLUTIONS

DEVELOP STRATEGIES

IMPROVE LIVES
To inspire leaders and partners, and mobilize resources to strengthen the lives of people in the community.

To build a strong, caring community and improve the quality of life in Hernando.

MISSION

VISION

INITIATIVES

Health Education Financial Stability Basic Needs/Crisis Prevention

2017-2018 Board of Directors:

MATT FOREMAN | BOARD CHAIR
Carter, Clendenin & Foreman, PLLC

RICHARD LINKUL | CHAIR ELECT
HCA, Oak Hill Hospital

FRANCINE WARD | SECRETARY
Community Advocate

FRANK CASSARA | TREASURER
Centennial Bank

JOHN EHLENBECK | PAST BOARD CHAIR
Patriot Lending

BRITTANY GREEN
ICTC

CHRIS D. SCAVUZZO
Brown & Brown of Florida, Inc.

DAVID GONZALEZ
Withlacoochee River Electric Cooperative

DR. DONNA BURDZINSKI
Pasco-Hernando State College

EBONY PEREZ
Saint Leo University

GARY STEINMETZ
Community Advocate

GINA WHARTON
Regions Bank

JENNENE NORMAN-VACHA
Innovative Business Technologies

PATRICIA CROWLEY
Greater Hernando County Chamber of Commerce

SHAWNA HALL
Publix at Avalon

TOM KUPCIK
SirSpeedy

ANGIE BONFARDINO-WALASEK
Executive Director/CEO

DOMINIQUE HOLMES
Community Outreach Director

CYNTHIA GLEUSNER
Finance Director

KAILEY MCCAIN
Community Outreach Coordinator
Thanks to our committed Community Investment Grant (CIG) Review Team Members, throughout the 2017-2018 FY United Way proudly invested over $396,000 in 20 Partner Agencies and 26 local Health, Education, Financial Stability, and Basic Needs/Crisis Prevention initiatives and outreach programs.

### Financial Stewardship

**Accountability**

United Way has a stringent system of checks, balances, and internal controls in place to ensure it operates in a sound fiscal manner. The organization’s operating budget, as well as its community funding decisions, are reviewed by volunteer committees and approved by the Board of Directors.

**Ethics**

United Way’s Board of Directors annually abide by the Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and United Way staff & volunteers. Practicing but not limited to: leadership, responsibility, personal and professional integrity, diversity and equal opportunity, and confidentiality.

**Statement on Accounting & Reporting Practices**

United Way of Hernando County, Inc. takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 and audit are available upon request.
Healthier Tomorrows
This is OUR community. DID YOU KNOW?

Monetary Donations
Total weight of School Supplies is equivalent to 5 Hammerhead Sharks

Of School Supplies $7,890 Monetary Donations
Total weight of School Supplies is equivalent to 5 Hammerhead Sharks

183,065 Approx. number of Hernando County residents
Survival Budget
Average Health Care Costs
Single $165+
Family of 4 $635+
760 residents collectively lost 7,200 lbs during Great Hernando Weight Loss Challenge

2018 Community Survey
Highlights from the 100 community survey responses:
• 37% of participants ranked “mental health services” as a top priority and health concern.
• 40% of participants ranked the importance of having basic needs/crisis intervention services focus on “protection from neglect, abuse, and exploitation”.

When asked what the 3 greatest barriers are:
Financial Limitations (employment, budgeting, “unbankable”, connecting to financial institutes, etc.)
Services Needed (low-income housing, emergency shelters, etc.)
Transportation (not enough public transit, sidewalks, The BUS)

Financial education through courses teaching fundamentals such as how to develop a budget, save, reduce debt, and improve credit

Job training programs, such as those offering GEDs, computer literacy, job placement services

Adaptive skills training and outreach to those facing independent challenges

Providing access to tax preparation services and connecting community members to vital resources

Permanent and transitional housing programs that promote self-sufficiency and independence

HEALTH
Collaborating to address health concerns with healthy solutions

Through local Partnerships and Programs, United Way strives to ensure that our community and its residents have access to affordable and quality healthcare, a healthy environment, and a physically and mentally healthy lifestyle.

EDUCATION
Encouraging individuals & families to succeed in school & in life

United Way is committed to supporting academic opportunities and collectively identifying education barriers. Ultimately, focusing on engaging individuals & families by giving them the proper tools to succeed in education and to ensure a lifetime of success.

FINANCIAL STABILITY
Promoting Financial Stability and Independence

Through United Way funded programs, we have put over 6,349 people on the path to Financial Stability. How did we do it? By investing in solutions that provide proven pathways out of poverty.

It doesn’t have to be an up-hill battle forever. Let’s collectively work together to identify local issues and support sustaining solutions.
2-1-1 Hernando

2-1-1 is a three-digit helpline that connects anyone with local support and resources. Individuals can call 2-1-1, text their ZIP code to 898211, or visit UnitedWayHernando.org/211 for information about food, shelter, health care, crisis intervention, and much more. This service is free, confidential, available 24/7, and proudly provided by United Way.

![Calls to 2-1-1 chart]

Dolly Parton Imagination Library

18,679 books distributed to children from July 2017-June 2018

United Way’s “KICK” Start to Early Literacy Kickball Tournament helped enroll additional children for 2017-2018 year!

A special thank you to Suncoast Credit Union for being a Proud Partner in education and providing a $5,000 grant for the DPIL program.

Statistics as of June 2018

- 1,600 Current Enrolled Per Month
- 269 New Children Added in 17-18
- 397 Children Graduated in 2017-2018
- 2,349+ Total Children Graduated

Born Learning Trail

United Way’s 3rd Born Learning Trail was installed at Veterans Memorial Park. Others can be found at Tom Varn Park, & Delta Woods Park. Thank you to our sponsors: Brown & Brown Insurance, Chamber of Commerce Leadership Hernando, Hernando County Parks & Recreation, City of Brooksville Parks & Recreation, and Century 21 Alliance Realty.

DPII, the Born Learning Trails, and Little Free Library locations are offered and designed to help prepare children to enter kindergarten and build/enhance key fundamental readiness skills such as:

- Concepts about print
- Alphabet knowledge
- Phonemic awareness
- Colors
- Rhymes
- Counting
- Vocabulary development
- Basic decoding skills
- Social & emotional development

VITA

Volunteer Income Tax Assistance is available to those who have a low-to-moderate income (generally $66,000 or less)

804 Tax Returns Completed

56 Returns — MyFreeTaxes.com

$840,759 in Total Refunds

2018 VITA Site Partners

- United Way of Hernando County
- Spring Hill Library
- HC Mining Association Enrichment Center
- Publix at Barclay Store #630
- Publix at Hernando West Store #220

$1,041,759

Those could be dollars spent on:

- covering child expenses
- transportation costs
- paying bills & groceries
- purchasing household necessities

Save on prescriptions with United Way’s FREE FamilyWize Discount Prescription Card!

804 calls were made from residents in Brooksville

*From July 2017 to May 2018

Little Free Library Locations

LFL #1 Backsider at Bayfront Spring Hill Hospital
LFL #2 “Once Upon A Book” at Anderson Snow Park
LFL #3 “The Book Barn” at Veteran’s Memorial Park (Dedicated by The Ciappetta’s)
LFL #4 “UNITED We Read!” at the United Way of Hernando County office

Top Identified Needs in Hernando

- Housing/Rental Assistance
- Health Care
- Utilities Assistance
- Disaster Services
- Food Pantries
- Mental Health Services

45-54 avg. age of callers

4,528 Need Count

3,532 Call Count

The 4 most popular HC ZIP codes 2-1-1 calls come from:
34601, 34606, 34608, 34609

804

*gathered from 2-1-1 database

Housing/Rental Assistance

Utilities Assistance

Food Pantries

Health Care

Disaster Services

Mental Health Services

804 calls were made from residents in Brooksville

$248,158 Total EITC

$201,000 Amount Saved

Returning to our Hernando community:

$1,041,759

Those could be dollars spent on:

- covering child expenses
- transportation costs
- paying bills & groceries
- purchasing household necessities

22,601

Hernando Residents have been impacted by using FamilyWize

$1,918,309

were saved in prescription costs as of June 2018
The ALICE population are employed, hard working individuals and families who live paycheck to paycheck, where one car repair or medical bill can tip them over into financial crisis.

Did you know that studies show 47% of generations born into poverty never leave poverty? Our work to end generational poverty is not possible without advocates, donors, community partners, and so many more. Help us bridge the gaps in services and break the cycle.

Did you know that United Way works in conjunction with Hernando County’s Emergency Operations Center (EOC) before, during, and after a local disaster? UW serves as a lead organization for disaster relief resources and Hernando’s Unmet Needs Committee. The aftermath of September 2017’s Hurricane Irma continues to impact our community as those who were already one crisis away from poverty struggle to catch up. Well over 60+ Hernando households were displaced.

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The ALICE Report is a study of family finances conducted by Rutgers University. Visit www.UnitedWayHernando.org/ALICE to download the ALICE Report and learn more about this important community conversation.
Corporate Partnerships

3M Company
AAA Auto Club South
Ability Tree of Florida
Accufarm
Alistate
Ackley Dental Group
Alumi-Guard
The Arc Nature Coast
AT&T
Bank of America
Baycare Behavioral Health
BB&T
BBVA Compass Bank
Big Brothers Big Sisters
Brown & Brown Insurance
Buyer Guard Home Inspections, LLC
Campbell & Company CPA’s
Capella Education Company
Capital City Bank
Carter, Clendenin & Foreman PLLC
Catholic Charities
Centennial Bank
Century 21 Alliance Realty
Charles Schwab
Charter Communications
Christ the Savior Greek Orthodox Church
Citigroup
City of Brooksville
Crystal Automotive
Davis Family Hearing
Dawn Center of Hernando County
Deaf and Hard of Hearing Services
Delta Airlines
DeMarco Family Funeral Home
Duke Energy
Enterprise Leasing
Faith Evangelical Church of Spring Hill
Federal Express
Fifth Third Bank
Frontier Communications
Girl Scouts of West Central Florida
Greater Hernando County Chamber of Commerce Young Professionals
Harland Clarke
HCA, Oak Hill Hospital
Healthier 4 U Vending
HC Board of County Commissioners
HC Clerk of Circuit Court
Hernando County Schools
Hits 106
Holmes Drafting Services
Home Instead Senior Care
IBM Employees/Retirees
JC Penney
Jericho Road Ministries
Kellogg’s
Macy’s
Manpower
Massey Services
Medicare
Mirage Hair Studio
Monster Transmission & Performance
Mosaic Company
NAMI Hernando
Nationwide
North American Title
O’Reilly Auto Parts
Patriot Lending Services
Ped-Stuart Corporation
PNC Mortgage National
Premier Community Healthcare Group
PUBLIX Super Markets & Charities
R.J. Reynolds Tobacco Company
Raymond James & Associates
Regions Bank
Ring Power
Royal Cup Coffee
Saint Leo University
Senator Wilton Simpson
Spring Hill Dental Associates
St. Joseph’s Baptist Healthcare
Suncoast Credit Union
SunTrust Bank
Tampa Bay Times
TARGET
Tropic Shores Realty
United Cerebral Palsy
United Health Group
United Way of Florida
UPS
Utica National Insurance Group
Walmart Distribution Center
Wells Fargo
WREC
YMCA

Publix Super Markets Charities & 902 Associates Contributed $360,280+ to United Way’s Community Investment Fund!

Loyal Leadership Givers

Ralph Ausiello
Richard Banks
Barney & Carol Barnett
Robert Benedetto
Jim Benner
Anthony Bisesti
Kimberly Bowling
Daniel Brown
David Burbine
Matt Caldarella
Jim Caldwell
Christina Callahan
Susan Carriereau
Noreen Carter
Nancy Caruso
Anthony Clark
Rich & Toni Clauzon
Amber Clingo

Jeffrey Cloud
Tina Corwin
Ashley Crisci
Cliff Davis
Shiloh Delaney Schrantz
Deseray Edwards
Charles Fernandez
Jeff Finlan
Kent Flanders
David Gonzalez
Andrew & Shawna Hall
Wayne Heavens
Nicole Hendren
Nolberto Hernandez
Gary Hortsmann
Sam & Dawn Johnson
Casey Jones
Robert Kleiner
Arica Koster
Steven & Jewel Lamb
Meriam Lariosa
Kurt Larsen
Alice Lied
August Manalili
Janet Marino
Michelle McCormick & Family
Stephanie McDowell
Thomas McTague
Brian Miller
Kelly Miller
Brittany Montmarquet
Joshua Moore
Daniel Mullane
Roxanna Naylor
Allissa O’Berry
Jon Ponds
Anna Reynolds
Bryce & Danielle Robinson
Gino Romanello
Melanie Sanabria
Chris Scavuzzo
Troy Schultd

Christine Simpson
Gary Steinmetz
Gina Stifanic
Ken & Michelle Tate
Debra Urban
JoAnn & John Velez
Kimberly Velez
Joshua Verkade
Ellen Vierck
David Walker
Victoria Wall
Robert & Monica Watts
Steven Wegner
Allyn D. Welch
Christy Wiggins & Family
Stephanie Williamson
Lisa Wyatt
Michael Yatroussis

In Memory of

Ken Hardy
~Alan Hardy
Robert L. Cooper
~Angie Bonfardino-Walasek
James Bonfardino
William Earl Lowe, III & IV
~Christine Morana

In Honor of

Brittany Green
~John & Leonette Ehlenbeck
Help United Way of Hernando County sharpen the focus of its investments in our community by taking a quick survey at www.UnitedWayHernando.org/survey