“It is literally true that you can succeed best and quickest by helping others to succeed”
   - Napoleon Hill

“The true sign of intelligence is not knowledge but imagination”
   – Albert Einstein

“United Way of Hernando County is proud of our community stewardship: thankful for your volunteer support and advocacy; and, most important, confident that together we can continue to build a community that is measurably better for all of our citizens.”
   - Fernando Tercero, Board Chair

Brooksville Senior FFA

Comments from the Board Chair
United Way is for advancing the common good. Simply put, but profound in impact. Our work at United Way is all about helping our community. Whether providing food and prescription discounts to a family in need, assisting with a tax refund, or hosting foreclosure workshops for residents to have a better understanding of their options, United Way has been there.

This report provides a snapshot of our efforts to serve our community and our partner agencies. Rather than a comprehensive listing of programs and services, we’ve chosen to highlight a few instances that demonstrate our commitment to excellence and high impact through the design and delivery of programs and services that profoundly facilitate our initiatives; health, education and financial stability.

Giving, advocacy and volunteerism are essential mission components of United Way. If we are to continue to provide the best for our community, now and in the future, all of these elements must be seamlessly integrated such that the whole is greater than the sum of its parts. All of the work we do, the impact on countless lives over decades, has been made possible through the hard work of our partner agencies and dedicated contributors. We are driven by a dream and are guided by our vision of a better future for all, and have a belief that everyone has the opportunity to alleviate human suffering through giving. We must inspire leaders and partners and we need to mobilize resources to strengthen the lives of those in our community. Only then, can we say we will have fulfilled the United Way mission.

"I invite you to be part of the change. Together, United, we can Inspire Hope and Create Opportunities for a Better Tomorrow."
United Way of Hernando County Organizational Review

In a balanced organization, working towards a common objective, there is success.

UWHC's Focus:
To provide Programs via Partner Agencies and Sponsorships that:
Advocate for our community and enrich the lives of individuals.
Support and strengthen the work of local partner agencies and their objectives.

Mission:
To inspire leaders and partners and mobilize resources to strengthen the lives of people in our community.

Vision:
To build a strong, caring community and improve the quality of life in Hernando County.

Organizational Structure:
Founded in 1987 501 c 3 public charity status Governed by a 24 member volunteer board. Two full time and 1 part time staff members.
United Way of Hernando County
Core Values

Strength and growth come only through continuous effort and persistence.

Diversity & Inclusiveness:
The United Way of Hernando County values and is committed to the richness of diversity in all aspects of our organization and those with whom we partner and serve.

Integrity/Leadership:
We are an integral part of this community’s leadership; we conduct ourselves with the highest regard for trust, fairness, ethics and respect for one another.

Volunteerism:
Volunteers are our foundation and most valuable resource. We were founded by volunteers and are a volunteer directed organization.

Autonomy/Excellence:
We take responsibility for directing and managing this organization, and in partnership with our agencies, we meet our community’s critical human service needs.

Compassion:
We are a catalyst for change, creating awareness of needs and celebrating successes in caring for one another and in creating a more compassionate community.

Community:
The United Way of Hernando County is the place where people of our community come together to share our responsibility to care for one another.

Stewardship/Accountability:
As excellent stewards of the financial and human resources entrusted to us, the United Way of Hernando County ensures that those resources are effectively developed and properly invested to achieve optimum impact in the community.
Achievement - UWHC believes the building blocks for a good life are: a quality *Education* that leads to a stable job, enough *Income* to support a family through retirement, and good *Health*.

Investing in the future success of children by providing safe environments & educational activities (DPIL, STB, Born Learning, Success by 6)
- Through early learning, along with the Dolly Parton Imagination Library we can give children the tools to succeed in school. Our goal is to reach 70% of HC pre-school age children in their first three years.
- By supporting Hernando County teachers through UWHC’s Stuff the Bus Program, we can make a difference in the classroom. Teachers are able to request the tools needed for their students, and who knows better than the teachers what their needs are to be successful.
- Born Learning & Success by 6- are programs of early childhood initiatives that work to ensure that all children from birth to 6 have positive and enriching experiences necessary to begin school & succeed.

Enhance character development and self-esteem, while fighting childhood obesity - (Healthy Kids “Give It A Shot” Team, UWHC Student Board)
- Our Healthy Kids “Give It A Shot” Team shows kids that you can stay healthy and feel GOOD about yourself, with easy everyday activities. We ask the kids to just “Give it a Shot” with the team booklets, each child will receive a UW Certificate for “giving it a shot” and the participating school will receive a plaque.
- UWHC Student Board is for students age 16 to 20. These students will learn to write grants to support programs in their community and local schools. The students hold meetings and report to the UW General Board with their accomplishments. This student program promotes character, self-confidence, and a sense of ownership. Volunteer hours are tracked to be used in conjunction with the Bright Futures and other scholarship programs.

Promote wellness of the community through physical activities. (Volunteer Hernando, Day of Caring)
- Volunteer Hernando is a volunteer database for volunteers-coordinated by volunteers, to help services organizations, agencies, and other non-profits that meet certain criteria. Volunteers are the heart of United Way; those who donate their leadership, time and energy to help make us a stronger organization. Volunteering is the best time you will ever give away.
- Once each year UW holds a “Day of Caring” where we place over 200 volunteers with partner agencies and local schools, for four hours of community service ie: reading with students, assisting in the classroom, landscaping, painting, pressure washing, whatever it takes to make a difference. Carrabba’s Italian Grill provides a thank you luncheon for the volunteers who participate with Day of Caring. Thank you, Carrabba’s. It’s one of the best parts of our day.
The value of achievement lies in the achieving. -Albert Einstein

Provide people with the basic necessities in a disaster or times of temporary need. (VRC, FEMA/EFSP, Support the Postal Food Drive, Deepwater Horizon Oil Spill)

- UWHC's Volunteer Reception Center (VRC) is staffed and ready to assist our County in the event of a disaster. Each year we provide an informational/role play session addressing what a VRC is and how it will work to directly assist the community during its time of need.
- UWHC facilitates Federal Funds under the FEMA Emergency Food and Shelter Program (EFSP). In 2010 the amount to be distributed by the Local FEMA Board was $118,000. Local 501(c) 3 non-profit organizations applied for funds through United Way, and were approved by the local FEMA Board. This dollar figure is based on Hernando County’s unemployment rate.
- On May 8, 2010 the Letter Carriers of Hernando County worked diligently to collect food for our community’s local “food pantries”. The residents of Hernando County really worked their magic and came up with a multitude of food, stuffed into Publix shopping bags for local food pantries. United Way was pleased to support their efforts through advertising, contacts, awards and recognitions.
- Late spring and summer, UWHC was the supporting agency for the HC Sheriff’s Emergency Management Oil Spill initiative. We submitted Public Service Announcements asking for volunteer support in the event oil reached our shoreline. Our county along with several other counties were there if needed. Volunteers were tracked through the United Way Volunteer Hernando Database.

Encourage and facilitate a return to self-sufficiency. (VITA Tax Prep., Financial Stability Workshops, Experience works)

- Through the VITA Program, we were able to prepare 674 tax returns, with a total refund of $780,392, total Earned Income Credit of $220,026 and total Child Tax Credit of $100,979.
- Financial Stability Workshops: supported by Consumer Credit Counseling helping residences understand how to handle some of the tough decisions that need to take place in today’s economy.
- UWHC partners with Experience works, a program providing opportunities for the retiree or physically challenged workers in our community. This program helps participants utilize new skills and secure unsubsidized employment.

Provide support service, i.e. case management, counseling, budgeting, goal setting, employment skills, education and training. (2-1-1, Rx-FamilyWize)

- The 2-1-1 “Get Connected” helpline, giving people and agencies an efficient and effective way to link those in need with available resources. In 2009, the 2-1-1 specialists handled more than a 70% increase in calls for basic needs assistance from the previous year re: calls linked to people looking for free tax prep, mortgage assistance, utility assistance, food pantries and more.
- FamilyWize and UWHC offered prescription drug discounts cards. They reduce the cost of medicine by an average of 30% or $20 per prescription. You present the card to the pharmacists along with the doctor’s prescriptions. The discount varies by medication and the pharmacist will apply the discount automatically.
Executive Committee
Board Chair: Fernando Tercero, Home Mortgage Corp
Chair-Elect: Steve Porter, Hernando County Sheriff’s Office
Secretary: Gina Wharton, SunTrust Bank
Treasurer: Gary Russell, Russell Roofing
Past Chair: Deanna Kimbrough, Freelance Journalist

Board of Directors 2009-2010

General Board
Pat Augustyniak, Spring Hill Dental
Alex Contreras-Soto, SH Regional Hospital
Joe Corwin, Publix Supermarkets
John DiRienzo, Retired HC Schools
Charles Donley, Regional Rehab

General Board
Walter L. Dry Sr., Consultant
Mike Duncan, WREC
John Ehlenbeck, Bank of America
Jeff Gebeault, Walmart Distrib. Ctr
Dr. Stanley Giannet, PHCC
Sonya Jackson, HC Schools

General Board
Max Laudun, Volunteer
John R. Mitten, Chick-fil-A
Donald Page, Cortez Community Bank
Karen Phillips, Retired Government
Mickey Smith, Oak Hill Hospital
Francine Ward, Volunteer
Statement on Accounting & Reporting Practices:

United Way of Hernando County, Inc. (UWHC) takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 is available upon request.

For the fiscal year an independent CPA firm will conduct an annual audit, following the American Institute of Certified Public Accountants (AICPA) Audit and Accounting Guide for Not-For-Profit Organizations to guarantee financial statements conform to Generally Accepted Accounting Principles (GAAP).

Ethics:

UWHC’s Board of Directors has developed a Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and employees of UWHC, Inc.

Stringent Checks and Balances:

UWHC has a stringent system of checks and balances in place to ensure it operates in a sound fiscal manner. The organization’s operating budget as well as its community funding decisions are reviewed and approved by several volunteer committees, as well as the board of directors.
Under the leadership of the Administrative CIG Committee, more than 30 volunteers serving on 5 review panels, ultimately made recommendations to the UWHC Board of Directors regarding grant funding. Each panel based their decisions on a series of site visits and comprehensive interviews with agency staff and volunteers. Through this process, volunteers gain a better understanding of the strained challenges, important issues and financial pressure escalating within our community.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-1-1 Hernando</td>
<td>$25,000</td>
</tr>
<tr>
<td>Achieve Tampa Bay</td>
<td>$25,000</td>
</tr>
<tr>
<td>American Red Cross</td>
<td>$17,500</td>
</tr>
<tr>
<td>Arc Nature Coast</td>
<td>$60,000</td>
</tr>
<tr>
<td>Big Bros /Big Sisters</td>
<td>$25,000</td>
</tr>
<tr>
<td>Catholic Charities</td>
<td>$21,000</td>
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<tr>
<td>Children’s Advocacy Center</td>
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<tr>
<td>Children’s Home Society</td>
<td>$6,500</td>
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<tr>
<td>Deaf &amp; Hard of Hearing Svc</td>
<td>$20,000</td>
</tr>
<tr>
<td>Family Visitation Center</td>
<td>$27,000</td>
</tr>
<tr>
<td>Girl Scouts of WCF</td>
<td>$10,000</td>
</tr>
<tr>
<td>Gulf Ridge Boy Scouts</td>
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</tr>
<tr>
<td>HEART Literacy</td>
<td>$9,000</td>
</tr>
<tr>
<td>YMCA</td>
<td>$20,000</td>
</tr>
<tr>
<td>Youth &amp; Family Alternatives</td>
<td>$17,000</td>
</tr>
</tbody>
</table>

WHO WE SERVE

- Nurture children & youth
- Prevent illness & promote wellness
- Protect children & strengthen families
- Meet basic & emergency needs
- Promote Financial Stability & independence
- Promote healthy minds & behavior
- Support community during a disaster
Leadership/Contributors

Tocqueville Society $10,000+
Carol Jenkins Barnett & Barney Barnett

Gold Pillar $1000- $4999:
Allen, John
Augello, Stephen
Aulozzi, Riki
Benedetto, Robert
Benner, James
Bergman, James
Bismarck, Timothy
Blackwell, Cindy
Burke, Kathy
Cannella, Timothy
Caquelin, Donald
Carriveau, Susan
Coleman, Ashley
Contreras-Soto, Alex
Corwin, Joseph
Corwin, Tina
Curry, Alan
Dampier, Darin
Dover-Troplett, Tina
Foley, Mary
Gill, Virginia
Grullon, Juan
Heavens, Wayne
Johnson, Ann
Jones, William
King, Lori
Lestinsky, Travis
Lodge, Frances
Marino, Janet
Mathias, Corey
McAvoy, John
McConnell, Lisa
McGee, Leslie
Napolitano, Francine
Nix, Josephine
O’Neill, Brian
Parrish, Jason
Philhower, Robert
Philhower, Theresa
Piazza, Joseph
Predmore, Mary
Renker, Eric
Schaub, Doreen
Schulsinger, David
Shinholser, Lora
Sievers, John
Silva, Steven
Sivon, John
Smith, Mark
Spaulding, Michelle
Stifanic, Gina
Thomas, Cathy

UWHC supporters know what it means to LIVE UNITED — many of them not only give generously, but have been loyal contributors for many years. Thank you for your support!

Thank you Publix Charities & Associates $363,000

Thompson, Lisa
Walsh, Diane
Watts, Robert
Williams, Lisa
Woichowski, Steven
Wyatt, Lisa
Young, Arthur & Phyllis

Thank you Publix
Charities & Associates
$363,000
Giving to the UWHC through workplace campaign is a wonderful example connecting our community. It’s who we are, it’s what we do, and it’s our message to the world that, together we are Advancing the Common Good!
Workplace Campaigns

JC Penney
Johnson & Johnson
Lowe’s
Marshall’s #1010
Massey Enterprises
Medco
Nature Coast Tech - Children’s Crusade
Northrop Grumman
Northwest Airlines
Oak Hill Hospital
Oak Hill Hospital Volunteers
Pavchex
Payless Shoe Source
Pepperidge Farms
Pfizer Foundation
Progress Energy
Publix Supermarkets
Publix Supermarket Charities
Qwest Communications
Spring Hill Regional Hospital
St Joseph’s Baptist Healthcare
Southwest Water - Management District
T. Rowe Price
Tampa Electric Company
Target
The Hertz Corporation
Tremco
United Health Group
University of Central Florida
UPS
Verizon
Wachovia/Wells Fargo
Walmart Stores
Walmart Distribution Center
Walt Disney Company
West Pharmaceutical Services
Willis of New Hampshire - Insurance Co
WREC
YMCA of the Suncoast
Youth & Family Alternatives
Zachry Construction

Regions Bank
Ring Power
RJ Reynolds
Royal Cup Coffee
RTI International
Raymond James
St Petersburg Times
Stanley Security Solutions
State Farm Insurance
Sumter Electric Cooperative
SunTrust Bank
Superior Bank
United Way of Hernando County’s Student Board provides a forum for local youth to develop leadership skills and demonstrate the importance of youth civic involvement as a key component of community change. Such opportunities give students a chance to make their voices heard on substantive and meaningful issues, to raise and interact in the grant process, to participate in organizational governance, and contribute to organizational policy, etc.

“I’m grateful to have been accepted into a workplace that is a part of something so much bigger than myself. I am proud to be part of the experience. In just a few short months, I understand what it means to LIVE UNITED.”

“The giving of love is an education in itself.”
- Eleanor Roosevelt

United Way of Hernando County is proud to participate in the education and working of a non-profit board. If we are to continue to demonstrate the importance of civic involvement to Advance the Common Good, we need to keep our youth involved with the process of maintaining the organization.

These photos represent how students give to our community through United Way. Participants are UW Student Board members, school clubs and national organizations.

Angie Bonfardino, Staff Resource Dev & Student Advisor
Thank you to the following foundations for their support for the Dolly Parton Imagination Library & Healthy Kids Team “Give It A Shot” Programs.
Because we don’t just wear the shirt, we live it!
A Glimpse of our work
2009-2010

“First comes thought, then organization of that thought into ideas and plans, then transformation of those plans into reality. The beginning, as you will observe, is your imagination.” – Napoleon Hill
“The heart hath its own memory, like the mind. And in it are enshrined the precious keepsakes, into which is wrought the giver’s loving thought.”

– Hernando Beach

“The fact that I can plant a seed and it becomes a flower, share a bit of knowledge and it becomes another’s, smile at someone and receive a smile in return, are to me continual spiritual exercises.” – Leo Buscaglia

“Perhaps they are not stars in the sky, but rather openings where our loved ones shine down to let us know they are happy.”

– Eskimo Legend

In Remembrance

Steve & Vicki Porter- In Memory of Theodore P. Geatrakas
George Lund- In Memory of Phyllis Lund
Libby Roberts- In Memory of Lucy Aloia
Odd Pederson- In Memory of Linda Pederson
James Smith- In Memory of James Smith

Murray & Ann Landsman- In Honor of Beatrice Shafer
Thursday Night Dinner Group of Timber Pines- In Honor of Crystal Lake Village of Timber Pines
Libby Roberts- In Honor of PCT Joseph Aloia

In Honor Contributions

Steve & Vicki Porter- In Memory of Theodore P. Geatrakas
George Lund- In Memory of Phyllis Lund
Libby Roberts- In Memory of Lucy Aloia
Odd Pederson- In Memory of Linda Pederson
James Smith- In Memory of James Smith

Hernando Beach
2009-2010 Annual Report Courtesy of

Sir Speedy

Printing and Marketing Services

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