Over 27 years, United Way of Hernando County has provided a mechanism for our community to support those in need. Guided by informed and thoughtful community leaders, and supported by thousands of donors, we are achieving great accomplishments.

Whether you wish to contribute needed funding, volunteer your time, or engage in transformational planning efforts, United Way is the best way to make a meaningful investment. Known for our efficient process of collecting donations and supporting essential non-profit partners in succeeding, we are now leading the charge in addressing "Community impact" with impressive early results.

United Way of Hernando County believes that to truly improve lives in our county we must act collectively to impact the critical issues affecting residents in our community. We are committed in bringing together partners across all sectors in order to address community concerns before they become overwhelming problems. In doing so, we create sustainable community change.

More than fundraisers, United Way of Hernando County partners in change, working with a broad range of people, organizations, and businesses to identify and resolve pressing community issues. United Way continues to lead the nonprofit sector in the call for transparent accountability and measurable results.

To achieve measurable, lasting change, United Way:

- Identifies and builds on community strengths and assets.
- Helps individuals and groups with specific community interests in finding ways to contribute their time and talents.
- Supports direct-service programs and community-change efforts.
- Advocates for public policy change.

United Way stands ready, with your support, to strengthen our community and advance the common good. Thank you for choosing to support our work.

“As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them.” -John F. Kennedy
United Way Initiatives
UWHC is focused on Health, Education, and Financial Stability. Advocating for our community, support and strengthen the work of local partner agencies and their objectives, while enriching the lives of individuals.

LIVE UNITED
Vision
To build a strong, caring community and improve the quality of life in Hernando County.

Volunteerism
Volunteers are our foundation and most valuable resource. UWHC was founded by volunteers and is a volunteer directed organization.

Diversity & Inclusiveness
The United Way of Hernando County values and is committed to the richness of diversity in all aspects of our organization and those with whom we partner and serve.

INVEST IN THE BUILDING BLOCKS FOR A GOOD LIFE, THROUGH EDUCATION, INCOME AND HEALTH
Executive Committee

Board Chair
John Mitten, Chick-fil-A

Chair Elect
Sonya Jackson, Hernando County School Board

Secretary
Steve Porter, Hernando County Sheriff’s Office

Treasurer
Gina Wharton, SunTrust Bank

Past Chair (not pictured)
Pat Augustyniak, Spring Hill Dental Associates

Thank you for your outstanding contributions toward our goals, and for making our organization stand above the rest.

2012-2013 Board Members

Joe Corwin, Publix Supermarkets
Walter Dry Sr., Consultant
John Ehlenbeck, Bank of America
Matt Foreman, Hogan Law Firm
Jeff Gebeault, Walmart DC
Dr. Stanley Giannet, PHCC
David Gonzalez, WREC
Patrick Maloney, HMA
Nick Sessa, Palace Grand
Sam Shrieves, Capital City Bank
Mickey Smith, Oak Hill Hospital
Genie Toner, Toner Law Firm
Lisa Williams, Publix Supermarkets
Nick Woodard, Alumi-Guard

Thank you for your time on the United Way Board.
UW honors your loyal dedication and unwavering commitment to the community.

United Way of Hernando County has been a valued community partner since it was founded in 1986. UW is a local organization guided by community leaders. It is governed by an active and responsible governing body whose members serve two three-year terms, have no material conflict of interest and serve without compensation.
"It is no surprise that when people band together around a common goal, great things happen.

This year’s volunteers have provided inspiration to our community through their dedication, involvement, and adherence to the values of United Way. Whether their role involved “stuffing” a bus, yard work during Day of Caring, completing tax returns for low income families, assisting during a disaster, or being a Review Team Member for UW’s Community Investment Grant; their time and support is valued and appreciated.

"Dear Kathy and Angie, I would like to thank you for inviting me to serve on the Grant Review Team. I was not aware of how many services that these organizations provide to our community. It was an eye opening experience."

Sincerely, Charley Smith, Suncoast Elementary Assistant Principal and first time CIG Volunteer
Statement on Accounting & Reporting Practices
United Way of Hernando County, Inc. (UWHC) takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 is available upon request.

Following the American Institute of Certified Public Accountants (AICPA) Audit and Accounting Guide for Not-For-Profit Organizations, an independent CPA firm will conduct an annual audit, to guarantee financial statements conform to the Generally Accepted Accounting Principles (GAAP).

Stringent Checks and Balances
UWHC has a stringent system of checks and balances in place to ensure it operates in a sound fiscal manner. The organization’s operating budget, as well as its community funding decisions, are reviewed and approved by several volunteer committees, as well as the board of directors.

Ethics
UWHC’s Board of Directors have developed a Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and UWHC staff & volunteers.

Life’s most persistent and urgent question is: “What are you doing for others?”
-Dr. Martin Luther King, JR
<table>
<thead>
<tr>
<th>Agency</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-1-1 Connects</td>
<td>$25,000</td>
</tr>
<tr>
<td>American Red Cross</td>
<td>$10,000</td>
</tr>
<tr>
<td>The Arc Nature Coast</td>
<td>$71,300</td>
</tr>
<tr>
<td>Big Brothers Big Sisters</td>
<td>$  6,000</td>
</tr>
<tr>
<td>Catholic Charities</td>
<td>$10,000</td>
</tr>
<tr>
<td>Civil Air Patrol</td>
<td>$  4,000</td>
</tr>
<tr>
<td>Deaf &amp; Hard of Hearing Services of FL</td>
<td>$14,000</td>
</tr>
<tr>
<td>Girl Scouts of West Central Florida</td>
<td>$  3,000</td>
</tr>
<tr>
<td>Gulf Ridge Council, Boy Scouts of America</td>
<td>$  2,500</td>
</tr>
<tr>
<td>HEART Literacy</td>
<td>$  9,000</td>
</tr>
<tr>
<td>Jericho Road Ministries</td>
<td>$35,000</td>
</tr>
<tr>
<td>Lighthouse for the Visually Impaired &amp; Blind</td>
<td>$15,000</td>
</tr>
<tr>
<td>Mid-Florida Community Services</td>
<td>$45,800</td>
</tr>
<tr>
<td>Mid-Florida Homeless Coalition</td>
<td>$  6,000</td>
</tr>
<tr>
<td>NAMI Hernando</td>
<td>$  6,500</td>
</tr>
<tr>
<td>United Cerebral Palsy</td>
<td>$15,000</td>
</tr>
<tr>
<td>The Y</td>
<td>$  5,000</td>
</tr>
<tr>
<td>Youth &amp; Family Alternatives</td>
<td>$15,000</td>
</tr>
</tbody>
</table>

Under the leadership of the Grant Committee, more than 30 local businesses & 45 volunteers serving on 7 review teams, ultimately made recommendations to the Board of Directors regarding program funding. Each team based their decisions on a site visit and comprehensive interviews with agency representatives. Through this process, CIG Team Members gain an important understanding of strained challenges, compromised issues and financial concerns escalating within our community.
# Community Impact: Initiative Programs

<table>
<thead>
<tr>
<th><strong>Dial United Way's 2-1-1 Resource Line</strong> to speak with trained representatives that will point you in the right direction for local connections. Simply dial 2-1-1 on your telephone/cell and it will guide you to the appropriate assistance you are in need of. Or even live chat by visiting <a href="http://www.211connects.org">www.211connects.org</a>. The 2-1-1 Resource Line is solely funded by UWHC.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Find out more on how you can reduce the cost of medicine by an average of 35% or $20 per prescription with FREE FamilyWize Discount Prescription Cards! In 2012, UWHC received a Community Partnership Award for helping local residents save over $334,463 on prescription medications!</strong></td>
</tr>
<tr>
<td><strong>United Way believes in giving pre-school children the educational tools to be successful in school through the Dolly Parton Imagination Library. Creating opportunities for a better tomorrow one book at a time! Approximately 50,106 books have been distributed within our community to date, impacting the imagination of pre-schoolers.</strong></td>
</tr>
<tr>
<td><strong>In 2007, UWHC brought on the ANNUAL STUFF THE BUS program. This event brings school supplies to teachers and their classrooms. In 2012, UW provided over 210 teachers with school supplies to service Hernando County students. Stuff the Bus is an important component in giving teachers the tools needed to help children succeed in education!</strong></td>
</tr>
<tr>
<td><strong>Did you know, there are approximately 507,000 Florida children without healthcare coverage? UWHC has partnered with UW of Marion County &amp; Florida KidCare (FKC); a low cost health insurance program for children. The UWHC office, Hernando County Public Libraries, Mid Florida Community Services, Head Start, and A New Generation are certified to assist residents filling out FKC applications.</strong></td>
</tr>
<tr>
<td><strong>United Way is in partnership with the Internal Revenue Service &amp; supports the VITA (Volunteer Income Tax Assistance) Program. These volunteers are fully trained &amp; IRS certified to complete tax returns for low income residents. In 2013, our volunteers filed over 735 income tax returns, saving Hernando County residents over $801,707!</strong></td>
</tr>
<tr>
<td><strong>The V.R.C. is a Volunteer Reception Center. The VRC prequalifies volunteers for organized efforts during hurricane season, floods, fires, etc. In 2012, UWHC organized a rally for the recruitment of new Core Volunteers. These volunteers maintain a key role during a disaster in our community.</strong></td>
</tr>
<tr>
<td><strong>Creating Measurable Changes Within Our Community</strong></td>
</tr>
<tr>
<td>-----------------------------------------------------</td>
</tr>
<tr>
<td><strong>Success By 6</strong> is an early childhood initiative that works to ensure that all children from birth to 6 have the positive and enriching experiences necessary to begin school prepared to succeed. Through data-tracking, advocacy, public awareness, and neighborhood-based programs, Success By 6 collaborates with its partners to positively impact community-indicators that lead to school readiness.</td>
</tr>
<tr>
<td>Time is important, and <strong>Volunteer Hernando</strong> is a data base that retains residents, retirees, and students wanting to donate their time. Fill out an application by visiting <a href="http://www.unitedwayhernando.net/volunteerism">www.unitedwayhernando.net/volunteerism</a>.</td>
</tr>
<tr>
<td><strong>“Lend A Hand Hernando”</strong> is an organized agency needs listing and volunteer placement program which makes it an easy match for volunteers &amp; agencies. To learn more on how to use “Lend A Hand Hernando” visit UWHC’s website!</td>
</tr>
<tr>
<td>Everyday life is a learning experience for children. <strong>Born Learning</strong> is a community engagement campaign that helps parents, grandparents and caregivers explore ways to turn everyday moments into fun learning opportunities.</td>
</tr>
<tr>
<td>The United Way’s <strong>Student Board</strong> brings insight on the development of governing boards and awareness of Community Impact. It also gives teenagers in Hernando County the opportunity to develop leadership skills.</td>
</tr>
<tr>
<td>United Way developed a tool specifically geared towards assisting corporate employees with basic information. Investing time in corporate associates by helping them meet their <strong>NEEDS</strong> is how we plan on making change.</td>
</tr>
</tbody>
</table>

Visit United Way’s website for more detailed information on all programs www.unitedwayhernando.net
Too often, people hear the word "non profit" and only think of fundraising, without giving much thought to the impact a non profit organization has on society. United Way believes the true value of a non profit is not the money it raises, but the connections it makes and leverages across the community in order to drive lasting change through **HEALTH, EDUCATION, & INCOME**.

**BRING YOUR PASSION, AND PERSON BY PERSON... WE WILL GET THINGS DONE.**

**WE WILL CREATE THE CHANGE THAT HELPS OTHERS LIVE A GOOD LIFE.**

United Way invites you to **LIVE UNITED** while focusing on **COMMUNITY IMPACT!**

**A LONG TERM HEALTHY COMMUNITY.**

As our community grows, United Way grows with it towards a larger **Community Impact**.

This means:
- more local resources
- more children read to
- more hungry people fed
- more insured children
- more volunteerism
- more bills paid on time by residents
- more saved on taxes

This means:
- less discouraged caregivers
- less abuse
- less poverty
- less bullying
- less unawareness
- less unemployment
- less paid on prescription medicine

**MORE LIVES TOUCHED**

Taking a Closer Look at **Community Impact**
United Way of Hernando County honors our corporate leaders by recognizing local businesses for supporting economic stability, encouraging positive employee morale, and being an excellent example of continuous community growth.

The Staying STRONG Recipients
Enhance Hernando County’s Economic & Social Income.
CORPORATE PARTNERSHIPS

3M Company
ADP
Alumi-Guard, Inc.
Arc Nature Coast
AT&T
Bank of America
Baycare/Harbors
BB&T
BBVA Compass Bank
Belk Department Store
Best Buy
Bloomingdale
Brooksville Regional Hospital
Capital City Bank
Catholic Charities
Ceridian
CF Industries

Citigroup
City of Brooksville
Clerk of Court–Hernando County
Combined Federal Campaign
Con-Way
Crystal Automotive
Enterprise Leasing Company
Federal Express
Florida State Employee Campaign
General Electric
Genuine Parts Company
Girl Scouts of WCF

Gulf Ridge Council BSA
Hampton Inn–Brooksville
HCA Healthcare
Health Management Associates
Hernando County Government
Hernando County Schools
HMA
HPH Hospice
HSBC
IBM Employees/Retirees
Integry’s Energy Group–Retirees
JC Penney
Jericho Road Ministries

JP Morgan Chase
Kelloggs
L.R.E. Ground Services, Inc.
Liberty Mutual Insurance Group
Lighthouse for the Blind
Lowe’s
Macy’s
Manpower
Massey Enterprises
Marshall’s
Medco
Mid FL Community Services
Mosaic Company
Nationwide
Oak Hill Hospital

You LIVE here.. You GIVE here.. It STAYS here.
INVESTING IN UNITED WAY’s COMMUNITY FUND

2012 Publix Coordinators

Payless Shoe Source
Peoples Gas System (TECO)
Pepperidge Farms
PNC Mortgage National
Progress Energy
Publix Employees
Publix Super Markets Charities
Quality Inn & Suites Brooksville
Raymond James & Associates
Regions Bank
Ring Power
Sabre Holdings
Spring Hill Dental Associates
Spring Hill Regional Hospital
Springleaf Finances
State Farm Insurance
SECO
SunTrust Bank
Swiftmud
T. Rowe Price
Tampa Bay Times
Tampa Electric Company (TECO)
Target
Time Customer Service, Inc.
United Cerebral Palsy
United Health Group
UPS
Verizon
Walmart Distribution Center

Walt Disney Company
Wells Fargo
WREC
Xerox Corporation
YMCA
Youth & Family Alternatives
Zachry Holdings, Inc.

Explore the gift of giving back to the community.
When you donate, you do more than improve the lives of others, you inspire hope.
AS A UNITED WAY PACE SETTER, please accept our heartfelt Thank You for all you have done for so many people and for your community. Your consistent support changes lives!
United Way investors know what it means to LIVE UNITED!

Many of them not only give generously to United Way, but have been loyal contributors of the United Way movement for years.

Thank you for the positive impact you make on our community and the lives of thousands each year!
COMMUNITY ENGAGEMENT

Highlights of the Year

Educational Workshops
- Alzheimer's
- 2-1-1
- CIG Training
- Florida KidCare

Lighthouse's Transition Student Supporting Employment Initiative

Publix Tours

Chocachatti Elementary “Stamps Out Hunger”

Career Central Helps United Way Bring VITA to the East Side of the County!

Committed to Our Partnerships
A special congratulations to Publix Store #630 for “Rocking the District!” Store Manager Tim Bismarck and his team were the proud recipients of The District Winner Award. Hernando County is honored to hold this title.

UWHC is proud to announce Suncoast Elementary as this year’s winner of The 2012 “Bright Apple Award.” Congrats Suncoast Elementary!

They have shown tremendous support for the community through GIVING, ADVOCATING, & VOLUNTEERING. Their enthusiasm with advancing the common good in our community is outstanding!

Dedicated to Our Community
In Memory Of...

In Memory of William & Mildred
~Debra Kinseher

In Memory of my sister
Carmen Lucila Torres
~Alexander Torres

In Memory of Phyllis Lund
~George R. Lund

In Memory of George L. Cole JR.
~Ethel A. Cole

In Memory of Sonja Hendrickson
~Hank & Dina

In Memory of My Grandmothers
~Kathy W. Jones

In Memory of Theodore P. Geatrakas
~Steve & Vicki Porter

In Memory of Lynn Chear
~Clerk of Circuit Court Advisory Board

In Memory of Deborah Burge
~Kathy W. Jones, United Way

A gift has been made in memory of your loved one.
May you find comfort in knowing that lives will be changed because of your community contribution.

“So it’s the laughter, we will remember, whenever we remember, the way we were…”
~Barbara Streisand, ‘The Way We Were’