LIVE UNITED

United Way

2013-2014 Annual Report
Collaborating for Real Lasting Change

COLLECTIVE COMMUNITY IMPACT

United Way of Hernando County
Too often, people hear the word “non-profit” and only think of fundraising, without giving much thought to the impact a non-profit organization has on society. For the past 28 years, United Way of Hernando County (UWHC) has believed that the true value of a non-profit is not the money it raises, but the connections it makes and leverages across the community in order to drive lasting change through HEALTH, EDUCATION, & INCOME.

For the 2013-2014 Fiscal Year, UWHC proudly supported over 27 local programs, as well as collaborated with a multitude of new impact initiatives here in Hernando. Our Board of Directors and Staff are feeling very confident about the future of our United Way. Hernando County residents have expressed, “Yes, I believe in the United Way’s mission and I trust in their leadership.”

United Way is on a constant mission to invite community members as well as organizations to join the movement and pledge to LIVE UNITED. This is not a mere trend; it is a part of our culture here in Hernando County. That’s happening not by a dedicated few, but rather by an empowered many. Whether you’re a donor, volunteer or service provider — maybe you’re all three — we thank you for your passion, your generous and tireless support, your advocacy of what we do, and for making this community a better place every day.

Our goals are ambitious, but with your help, and by utilizing our core strengths — a national network, committed partners, and public engagement capacity — we CAN achieve them for OUR community.

We hope you enjoy this Annual Report and overview of accomplishments for the 2013-2014 year.
United Way Worldwide Membership Requirement C states:

"United Ways will have an active, responsible, and voluntary governing body, which ensures effective governance over the policies and financial resources of the organization."

UWHC is governed by an active and responsible governing body whose members serve two three-year terms, have no material conflict of interest, and serve without compensation.
United Way is on a Mission

**Compassion**  
We are a catalyst for change, creating awareness of needs and celebrating success in caring for one another and in creating a more compassionate community.

**Mission**  
To inspire leaders and partners, and mobilize resources to strengthen the lives of people in the community.

**Core Values**  
Strength and growth come only through continuous effort and struggle.

**Vision**  
To build a strong, caring community and improve the quality of life in Hernando County.

The World Health Organization Constitution states, “Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity”. Whether it is a neighbor without health insurance, a victim of abuse, or someone struggling with mental illness, United Way is working to ensure everyone in Hernando County has access to affordable and quality health care, a healthy environment, and a healthy lifestyle. With the help of UWHC Programs and Partners, it is a firm belief that achievement of health is certainly within reach.

In our community and in alignment with United Way’s national goals, UWHC is committed to supporting academic opportunities. United Way’s Education model focuses on supportive communities, effective schools and strong families through programs encouraging everything from early learning to adult education. Ultimately, UWHC is focusing on engaging families in their child’s academic journey to ensure a lifetime of success, and increasing teachers’ skills and resources for greater teacher-student engagement and learning.

Part of United Way’s mission is to help all individuals and families work towards their goals of financial self-sufficiency through educational workshops, support, and training; ultimately securing their finances so they can weather any storm. UWHC is committed to helping families improve their financial situation through multiple community programs. Our vision is to create a cycle of financial success for individuals and families in order to build long-term economic independence.

**United Way Initiatives**  
UWHC is focused on Health, Education, and Financial Stability.

Advocating for our community, support and strengthen the work of local partner agencies and their objectives, while enriching the lives of individu-
How do you LIVE UNITED?

GIVE

Stewardship/Accountability
As excellent stewards of the financial and human resources entrusted to us, UWHC ensures those resources are effectively managed and properly invested in the community.

NEW Workplace Campaigns
Burns & McDonnell Engineering
Centric Group
Covergys Work at Home
Deloitte
Mettler Toledo United States
O'Reilly Auto Parts
PCL Civil Constructors, Inc./Construction

Increased Workplace Campaigns
Bank of America
Bayfront Health - Brooksville & Spring Hill
CF Industries
Citi Group
Crysta Automotive
Dawson Center
General Electric
Gulf Ridge Council, Boy Scouts of America
HPM Hospice
HSBC
JC Penney
Mid FL Community Services
Sumter Electric Cooperative (SECO)
Pepperidge Farms
Wells Fargo
Withlacoochee River Electric Cooperative (WREC)

ADVOCATE

Diversity & Inclusiveness
The United Way of Hernando County values and is committed to the richness of diversity in all aspects of our organization and those with whom we partner and serve.

Be Informed  Engage With Your Community
Learn how your community ranks in academic attainment, income stability and health. Use the United Way Common Good Forecaster, a powerful online tool that lets people see for themselves how improving the EDUCATION level has a positive impact on several key economic and social measures.

Visit the County Health Rankings & Roadmaps Project. With new factors such as housing and transportation included for this year, the Rankings paint an even more comprehensive picture of what impacts our community's HEALTH.
Visit www.unitedwayhernando.org/advocate for quick links and connections

VOLUNTEER

Volunteerism
Volunteers are our foundation and most valuable resource. UWHC was founded by volunteers and is a volunteer directed organization.

- 2014-2015 CIG Review Teams
- Board of Directors
- Florida KidCare Application Assistance
- In-house Volunteers
- Lend a Hand Hernando
- Stuff the Bus
- Visually Impaired Transition Student
- VITA (Volunteer Income Tax Assistance)

Visit www.unitedwayhernando.org and ‘LIKE’ United Way on Facebook at www.facebook.com/UWHC4030 for more program information, local updates, and helpful services.
**Stringent Checks and Balances**

UWHC has a stringent system of checks and balances in place to ensure it operates in a sound fiscal manner. The organization’s operating budget, as well as its community funding decisions, are reviewed and approved by several volunteer committees, as well as the board of directors.

**Ethics**

UWHC’s Board of Directors have developed a Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and UWHC staff & volunteers.

**Under the leadership of the Grant Committee, that included over 30 local businesses & 40 volunteers serving on 7 review teams, ultimately made recommendations to the Board of Directors regarding program funding. Each team based their decisions on a site visit and comprehensive interviews with agency representatives. Through this process, CIG Team Members gain an important understanding of strained challenges, compromised issues and financial concerns escalating within our community.**
Strategic Funding: Where Your Investment Goes

Children & Youth 30% of Allocations ($111,800)
- Big Brothers Big Sisters: Comprehensive Youth Mentoring
- Civil Air Patrol (CAP): Hernando County Squadron CAP
- Gulf Ridge Council, Boy Scouts of America: Community Service/Citizenship Healthy Living/Outdoor Education
- Mid Florida Community Services: Children’s Advocacy Center (CAC) Family Visitation Center
- Youth & Family Alternatives (YFA): New Beginnings Youth Shelter

Health, Wellness, Elders 14% of Allocations ($51,000)
- Catholic Charities: Respite Care
- Girl Scouts of West Central Florida: Healthy Living Initiative
- Mid Florida Community Services: RSVP (Retired Senior Volunteer Program)
- United Cerebral Palsy (UCP): Hernando Early Intervention Program
- The Y: Senior Wellness Rehab & Well-Being

Crisis Intervention 16% of Allocations ($60,000)
- Dawn Center: Emergency Shelter Program
- Jericho Road Ministries: Jericho Food Barn

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- The Y: Senior Wellness Rehab & Well-Being

Impact Initiatives
- 2-1-1 Hernando
- CHIPP (Community Health Improvement Plan Partnership)
- Dolly Parton Imagination Library
- Summer Youth Camp

Allocation Expenses

Strengthening Families & Promoting Self-Sufficiency 40% of Allocations ($150,000)
- The Arc Nature Coast: Residential Support Community Support
- Deaf & Hard of Hearing Services: Communication Access Assistance
- H.E.A.R.T Literacy
- Jericho Road Ministries: New Life & Emergency & Transition Program
- Lighthouse for the Visually Impaired & Blind: Adaptive Skills Training
- Mid Florida Homeless Coalition: Mid Florida Information Network
- NAMI (National Alliance on Mental Illness): NAMI Basics Support Groups

“Breaking Down the Barriers” That Are Inhibiting Our Community.

Quick Scan to Participate in UW’s Online Poll!
Tackling the education challenge requires reframing education on a birth to 21 continuum.

In addition to funding local programs with proven results that enhance EDUCATION, United Way of Hernando County (UWHC) provides the Dolly Parton Imagination Library (DPIL) program for Hernando County children. An early literacy initiative focused on supplying pre-school children with FREE age appropriate books every month in hopes to prepare children with the proper developmental tools upon entering kindergarten increasing their chances at a successful education!

808+ Children Graduated
940 Currently Enrolled

60% of children are developmentally on target upon entering kindergarten

HC DPIL Statistics as of June 2014...

63,000+ books distributed to children under the age of 5 years old, to date.

74.13% Hernando County’s total graduation rate according to Florida Department of Education data for 2013

EDUCATIONAL WORKSHOPS
Community Resources
Providing workshops to further educate our community on: The 2-1-1 Resource Center, Florida KidCare, Youth Services, Money Mentors, Adult Caregivers, etc.

SUCCESS BY 6
Early Education & Interactions
An early childhood initiative that works to ensure that all children from birth to 6 have the positive and enriching experiences necessary to begin school prepared to succeed.

STUFF THE BUS (STB)
Tools For Education
In 2013, UWHC conducted their 7th Annual event. STB is a county-wide school supplies drive for local classrooms. Over 180 teachers participated and received WISH LIST items for their students in need.

602 Volunteer hours donated by 2013’s Stuff the Bus volunteers.

$22.14 Cost of unit of time for each volunteer hour.

$13,328.28 Total monetary impact through volunteer hours.

SUCCESS BY 6
Our Education Goal: encourage more individuals to succeed in school & in LIFE by removing barriers that have a negative impact and giving them the proper tools to succeed in education.
### Our HEALTH Initiative

#### Collaborating To
**Address Health Concerns With Healthy Solutions**

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<table>
<thead>
<tr>
<th><strong>Healthier Tomorrows</strong></th>
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<tbody>
<tr>
<td>In addition to funding more than 7 programs with proven results that enhance HEALTH, United Way of Hernando County (UWHC) provides the <strong>2-1-1 Resource Center</strong> for Hernando County.</td>
</tr>
<tr>
<td>A county-wide health and human service resource ➔ guiding individuals in need of assistance ➔ connecting them to the appropriate local organizations, services, programs, support, etc. by trained representatives ➔ including basic human needs, physical &amp; mental health resources, employment support, persons with disabilities, support for children, youth and families, volunteer opportunities, and so much more.</td>
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<thead>
<tr>
<th><strong>FAMILYWISE</strong></th>
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<tbody>
<tr>
<td>Discount Prescription Cards</td>
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<tr>
<td>Average saving costs of 40%-75% for insured AND uninsured community members. Text “family” to 700700 for your FREE card!</td>
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<tr>
<th><strong>FLORIDA KIDCARE (FKC)</strong></th>
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<tr>
<td>Low Cost Children’s Health Insurance</td>
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<tr>
<td>Assisting parents with applying for FKC to help children qualify for one of the four: MediKids, Healthy Kids, Children’s Medical Services Network, Medicaid for Children.</td>
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<tr>
<th><strong>SUMMER BREAKSPOT</strong></th>
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<tr>
<td>Maintaining Proper Nutrition</td>
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<tr>
<td>Local meal sites provide FREE healthy breakfasts, lunches, &amp; snacks to those under the age of 18 during summer break.</td>
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<tr>
<th><strong>HEALTHY KIDS</strong></th>
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<tr>
<td>Staying Active &amp; Healthy</td>
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<tr>
<td>An activity workbook designed to motivate children to stay active. This initiative is focused on building self-esteem and healthy fun.</td>
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<tr>
<th><strong>PLAY 60</strong></th>
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<tbody>
<tr>
<td>A Movement For An Active Generation</td>
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<tr>
<td>United Way has partnered with the NFL to encourage kids to be active for 60 minutes a day in order to reverse childhood obesity.</td>
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**Statistics for 2013...**

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<tr>
<th><strong>171,233</strong></th>
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<tr>
<td>Est. Hernando County (HC) Population</td>
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<table>
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<tr>
<th><strong>27%</strong></th>
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<tr>
<td>PHYSICAL INACTIVITY was reported of HC residents ages 20+</td>
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<tr>
<th><strong>2,855</strong></th>
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<tr>
<td>premature health related deaths in Hernando County</td>
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Through local Partnerships and Programs, United Way strives to ensure our community and it’s residents have **access to affordable & quality healthcare, a healthy environment, and a healthy lifestyle.**
A Penny Saved is a Penny Earned

In addition to funding local programs with proven results in enhancing Financial Stability, United Way provides the VITA (Volunteer Income Tax Assistance) program for Hernando County. A financial stability initiative focused on saving local residents money by completing their tax returns for FREE, prepared by volunteers trained and certified by the I.R.S. assists taxpayers by helping them claim all tax credits for which they are eligible. This free tax preparation is available to those who have a low-to-moderate income (generally $52,000 and below), have no rental property or farm income, and have a small Schedule C-EZ (expenses $10,000 or less & no net loss).

Overview of 2014 results...

$851,027 was the Total Refund amount of tax returns that went back into the community

- 810 total # of tax returns completed
- $262,707 total EITC
- $7,709 total Education Credit

FAMILYWISE
Discount Prescription Cards
Average saving costs are 40%-75%. UWHC saved community members over $623,960 to date!
Number of people helped in Hernando: 8,685

FLORIDA KIDCARE
Low Cost Children's Health Insurance
Training local organizations & schools to assist parents with healthcare applications. Most families pay $15-$20 premiums per month. (may vary)

MONEY MENTORS & AMERICA SAVES
Free Financial Coaching
Assists with budgeting, spending plans, credit, savings, and much more through the County Extension Office. Promotes good savings behavior, encouraging individuals to assess their own saving status, and PLEDGE TO SAVE.

STAYING STRONG
Corporate Financial Stability Award
Honoring local corporate leaders that have shown consistent community growth, expanded services, encouraged positive employee morale, maintained their economic stability, etc.
Moving Forward ➔ Collective Community Impact ➔ ➔ ➔

ALICE: “Asset Limited, Income Constrained, Employed”

One Crisis Away From Poverty

ALICE represents the men and women of all ages and races who get up each day to go to work, but who aren't sure if they'll be able to put dinner on the table each night. They are our child care workers, our mechanics, our home health aides, store clerks and office assistants—all workers we cannot live without.

Throughout a partnership with United Way of Northern New Jersey & Rutgers University, UWHC will produce a report (similar to a community needs assessment) that provides the most comprehensive depiction to-date of financial needs across Hernando County, that explains why so many are struggling.

Through the statistics gathered, we will be able to identify the needs most pressing: child care, food, housing, financial stability, etc., and focus on solutions. Ultimately determining what it takes to improve the economic face for ALICE households.

We hope you share our concern for this growing segment and how their everyday struggles reach beyond personal trials to impact the wider community. We all have a vested interest in improving conditions for ALICE.

Are YOU ALICE? Visit www.unitedwayhernando.org/who-is-alice

BORN LEARNING

Early Interactions

It has been proven that a child’s day-to-day experiences effect the structural and functional development of his or her brain, including intelligence and personality. Without the proper early education steps, by the age of 5, many children in high-risk environments are already developmentally behind. This gap only grows over time under-mining school readiness and success in life.

Born Learning encourages parents and/or guardians to create day-to-day interactions with their children.

United Way, in collaboration with local schools and/or volunteers, plan to install “Born Learning Trails” in Hernando County. The popular Born Learning Trail creates valuable community resources for early childhood learning, and offers opportunities for visibility and volunteer engagement. The trail includes fun, physical learning activities that are designed for parents or caregivers to play with their young children in any outdoor setting - trails, parks, and school yards.

COMMUNITY HEALTH IMPROVEMENT PLAN PARTNERSHIP

Throughout 2012, more than 50 diverse community partners came together to develop Hernando County’s Health Needs Assessment and ultimately form a Community Health Improvement Plan Partnership (CHIPP).

A Community Health Improvement Plan Partnership is a long-term, systematic effort to address health problems on the basis of the results of assessment activities and the community health improvement process.

United Way supports CHIPP’s GOALS.

Goal 1: Enhance leadership on addressing community health issues by mobilizing a community collaborative partnership to identify these issues, inform and educate the community on their impact.

Goal 2: Improve and expand central community health services and referral resources for both consumers and providers.

Through United Way’s FREE 2-1-1 Resource Center, CHIPP has advocated for and strengthened our local network of services for those in need of assistance and local guidance.

With the help of the CHIPP in Hernando County, there is hope to improve statistics with a positive view of the future for this community.

This cannot be made possible without CHIPP and the leaders implementing it.

POVERTY SIMULATION

The “Walk a Mile Experience”

The “Walk a Mile” Experience is an interactive collaborative exercise designed to educate the community with firsthand experiences of harsh realities and local solutions.

This simulation provides participants with an eye-opening experience—a week in the life of a family living at or near the poverty level in Hernando. Participants spend each station doing tasks needed to sustain their families—work, grocery shop, go to school and after school programs, sign up for needed services, etc. This may sound easy, but given the many constraints that low income families face such as transportation, time, and money, achieving self-sufficiency can be complicated and seemingly out of reach. Just as in real life, those in the experience may benefit from the services provided by United Way of Hernando County. Participants will experience the great impact of these services and unfortunately, the limited availability.

UWHC plans on applying this “experience” within our local schools and community conversations.

“Start where you are. Use what you have. Do what you can.” ~Arthur Ash

10
CORPORATE PARTNERSHIPS
INVESTING IN UNITED WAY’s COMMUNITY FUND

3M Company
ADP
The Arc Nature Coast
AT&T
Bank of America
Barrett Outdoor Living
(Alumi-Guard, Inc.)
Baycare/Harbors
BB&T
BBVA Compass Bank
Belk Department Store
Best Buy
Bloomingdale
Bayfront Health-Brooksville
Bayfront Health-Spring Hill
Burns & McDonnell Engineering
Capital City Bank
Catholic Charities
Centric Group
Ceridian
CF Industries
Citigroup
City of Brooksville
Clerk of Court – Hernando County
Convergys Work at Home

Combined Federal Campaign
Crystal Automotive
Cushman & Wakefield of Florida
Dawn Center of Hernando County
Deaf & Hard of Hearing Services
Deloitte
Delta Airlines
Duke Energy Foundation
Enterprise Leasing Company
Federal Express
Florida Blue
Florida State Employee Campaign
Ford Motor Retirees
General Electric
Georgia Theatre Company II
Girl Scouts of WCF
Gulf Ridge Council BSA
Hampton Inn-Brooksville
HCA Healthcare
Health Management Associates
Hernando County Government
Hernando County Schools
HMA
HPH Hospice

HSBC
IBM Employees/Retirees
JC Penney
Jericho Road Ministries
Johnson & Johnson
JP Morgan Chase
L.R.E. Ground Services, Inc.
Liberty Mutual Insurance Group
Lighthouse for the Blind
Lowe’s
Macy’s
Marshalls
Massey Enterprises
McKnight Family Foundation
Mettler-Toledo United States
Mid FL Community Services
O’Reilly Auto Parts
Oak Hill Hospital
Payless Shoe Source
PCL Civil Constructors, Inc.
PCL Contraction
Peoples Gas System (TECO)
Pepperidge Farms
PNC Mortgage National
Publix Associates

You LIVE here.. You GIVE here.. It STAYS here!

11
You LIVE Here. You GIVE Here. It STAYS Here!

2013 Publix Coordinators

Publix Super Markets Charities
QinetiQ North America
Quality Inn & Suites Brooksville
Raymond James & Associates
Regions Bank
Ring Power
RJ Reynolds
Spring Hill Dental Associates
State Farm Insurance
SECO
SunTrust Bank
Swiftmud
Tampa Bay Times
Tampa Electric Company (TECO)
TARGET
Tremco
United Cerebral Palsy
United Health Group
UPS
Walmart Distribution Center
Walt Disney Company
Wells Fargo
WREC
Xerox Corporation
Youth & Family Alternatives
Zachry Holdings, Inc.

Explore the gift of giving back to your community. When you donate, you do more than improve the lives of others, you inspire hope.
Publix Super Markets Charities & Associates
$383,161+ invested
in United Way’s Community Fund!

Pledged: $29,788.20
Pledged: 21,215.25
Pledged: $19,944.48
Pledged: $16,671.80

“If your actions inspire others to dream more, learn more, do more and become more.. you are a leader.”
~John Quincy Adams
United Way investors know what it means to LIVE UNITED! Many of them not only give generously to United Way, but have been loyal contributors of the United Way movement for years. Thank you for the positive impact you make on our community and the lives of thousands each year!
COMMUNITY ENGAGEMENT

Highlights of the Year

Educational Workshops: Youth Workforce, Caregivers, 2-1-1, and Florida KidCare Training | Conferences | Events | Radio Appearances

Youth Workforce Initiative—Employment Solutions
UWHC partnered with Career Source’s Youth Internship. This program builds skills, work readiness, & self-sufficiency. This initiative encouraged volunteerism and discusses the importance of supporting your community and one another.

Alzheimer’s CareGivers Workshop
Gary LeBlanc held his annual workshop with advocate Christine Hamacher. Together, they inspire to educate dementia caregivers & help them cope with everyday challenges and emotional struggles of dementia care-giving.

Cinema for a Cause
Through Georgia Theatre Company and our very own Beacon Stadium Cinemas 10-Brookville, United Way was chosen to participate in Florida’s first Cinema for a Cause on September 22, 2013. 100% of all admission, and concession purchases were donated towards local community initiatives. A total of $2,453.79 was contributed to UWHC. THANK YOU BEACON!

Reading With The Rays
UWHC and their Imagination Library collaborated with the Hernando County Public Library for their Summer Reading Kick-Off!

Florida KidCare (FKC)- Application Site Training
UWHC facilitated two FKC workshops this year, including a collaborative training with eleven of Hernando’s Title 1 schools’ Parent Educators.

2-1-1 Community Workshop—Connecting Resources
UWHC hosted two 2-1-1 Get Connected Workshops at the Department of Health. These workshops included information for NEW & existing 2-1-1 partners, helpful tools on how to keep the resource data base current, tips & marketing strategies, and shared results!

Raising Awareness with WWJB Radio
WWJB was kind enough to invite United Way out to discuss on-air some of our upcoming events and local happenings for Hernando. Thank you WWJB!

ALICE
At June 2014’s State Wide ALICE Conference, the UW staff & Board Member Pat Augustyniak had the pleasure of meeting John Franklin, CEO of United Way of Northern NJ and leader of the United Way/ALICE Initiative.

Committed to Our Partnerships
Community Engagement

School Support | Financial Stability Workshops | EFSP | Annual Renaissance Ball | Kindness Week | VITA Results | Positive Picketing for PUBLIX

**Powell Middle Honored With Bright Apple Award**
UNH Board Chair & Asst. Superintendent Sonya Jackson honors Powell Middle’s Principal Jamie Young for supporting the community through giving, advocating, & volunteering.

**Florida Master Money Mentors (FMMM)**
UF strengthened their partnership with FMMM. Through the HC Extension Office & the University of FL, financial workshops were conducted assisting residents with monthly budgeting, spending plans, building credit, and establishing savings.

**EFSP (Emergency Food and Shelter Program)**
Hernando County was chosen to receive $61,993 to supplement emergency food and shelter programs in the county. The selection was made by a National Board that is chaired by the Department of Homeland Security’s Federal Emergency Management Agency. A Local Board made up representatives from United Way of Hernando County, American Red Cross, Salvation Army, Catholic Charities, Local Government, Jericho Road Ministries and the Jewish Community will determine how the funds are to be awarded to Hernando County. The Local Board is charged with the distribution of funds appropriated by Congress to help expand the capacity of food and shelter programs within Hernando County.

**Tracer’s Annual DPIL Renaissance Ball**
Tracer’s Information Specialist, Inc. have made it their mission to support early education through United Way’s Dolly Parton Imagination Library. At November 2013’s Ball, they raised over $6,800 for local children. THANK YOU TRACERS!

**Powell Middle “LIVES UNITED” For Kindness Week**
Over 700 students committed to sign the ‘I Pledge’ for Kindness Week, agreeing to demonstrate kindness daily. Participating students were honored with LIVE UNITED wrist bands.

**America Saves— Advocating for Financial Stability**
In the beginning of 2014, UW became an official Participating Organization with the National America Saves Campaign. Already aligning with our Financial Stability Initiative, UW promoted smart savings strategies and collaborative efforts with local financial institutes & local partners to show the community how easy it is to “Pledge to Save”.

**VITA (Volunteer Income Tax Assistance)**
With fifteen volunteers and three tax prep locations, VITA completed 810 tax returns and brought in over $851,027 in refunds for Hernando County residents! Thank you VITA Volunteers!

**Positive Picketing**
United Way Partner Agencies thanked Publix Associates for “Publix Appreciation Day” by Positive Picketing to all eight Hernando Stores. It created a positive spin on this annual event and captured the media’s attention! A special thanks to the Children’s Advocacy Center for spearheading this important day!

Dedicated to Our Community
A gift has been made in memory of your loved one.
May you find comfort in knowing that lives will be changed
because of your community contribution.

In Memory of William & Mildred Buys
~Debra Kinscher

In Memory of Sonja Hendrickson
~Hank & Dina

In Memory of Theodore P. Geatrakas
~Steve & Vickie Porter

In Memory of Lynn Cheer
~Clerk of Circuit Court
Advisory Board

In Memory of my sister
Carmen Lucila Torres
~Alexander Torres

McKnight Family Foundation
Within the Raymond James
Charitable Endowment Foundation

In Memory of George L. Cole J.R.
~Ethel A. Cole

In Memory of Phyllis Lund
~George R. Lund

“If there ever comes a day when we can’t be together,
keep me in your heart, and I’ll stay there forever.” ~Winnie the Pooh
Thank You to those who GIVE:
We couldn’t continue serving the community like we do without each and every one of you. EVERY dollar, every contribution counts.

Thank You to those who ADVOCATE:
You give us a voice and a presence here in Hernando. You share our stories and you connect our community to the services we help provide.

Thank You to those who VOLUNTEER:
Your helping hands are always there when we need you the most. You are valuable.. You are appreciated.. You are priceless.

YOU are all a part of something much larger than yourself. YOU are the true definition of what it is to LIVE UNITED, and United Way THANKS YOU for that.

HOW YOU CAN HELP
To change lives, we need your help. Successful strategies are those that connect community members to the proper resources, through:

- Parental involvement
- Encouraging healthy lifestyles
- Becoming a FKC Application Site
- Volunteering for VITA
- Volunteering for Stuff the Bus
- Investing in United Way!
- Knowing your resources! (2-1-1)
- Helping others by sharing program info
- Being a Summer BreakSpot meal site
- Encouraging smart savings at home, in the classroom & workplace
- Sponsoring a UWHC Initiative program
- Motivating youth/students to take the Young America Saves pledge
- Attending a 2-1-1 Workshop
- Being a Participating Organization of America Saves

Visit www.unitedwayhernando.org to see what YOUR United Way is accomplishing in YOUR Community.