

# UNITED WAY OF HERNANDO COUNTY'S

011<sup>TH</sup>  
ANNUAL



# KICK START TO EARLY LITERACY KICKBALL TOURNAMENT

## SATURDAY, MARCH 28, 2026

### OPEN THE GATE TO IMAGINATION!

*JOIN THE FIGHT FOR EARLY LITERACY*



UNITED WAY  
Hernando



All event proceeds benefit United Way of Hernando County's Dolly Parton Imagination Library which provides free books every month to all enrolled Hernando pre-school children. This is in preparation for kindergarten, regardless of their family's economic status. Your sponsorship will sponsor children on the program to receive free books mailed directly to their house every single month for the next year, cover event costs and program coordination, as well as additional education initiatives. As this program continues to grow, we are on a constant mission to raise additional awareness & support to increase the number of children enrolled.



HERNANDO  
COUNTY  
UNITED WAY

## SPONSORSHIP RECOGNITION PACKAGES



Presenting Sponsor  
"Grand Slam Champion"

### \$5,000

\*Equivalent to sponsoring 190 children for a full year!

- This package also includes everything from the "Base Run Baller" & "Home Run Hero" tier, as well as:
- Logo on all 8 banners displayed on fields 1-4 for over a month!
- Your brand will be displayed during prime baseball season. Seen by an average of 600+ families during spring ball, and over 2,000+ attendees the day of.
- Free ad announcements all day at the event
- Special recognition during "Mascot Fun Run"
- Reserved Team spot to participate the day of. (optional)
- Helps present Ultimate Traveling Trophy to the winning team!

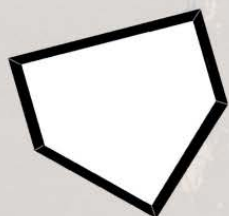


Field Sponsor  
"Home Run Hero"

### \$1,500

\*Equivalent to sponsoring 58 children for a full year!

- 1 sponsored field at Anderson Snow Park
- Logo on field banners displayed on bleachers for 2 months!
- Your brand will be displayed during prime baseball season. Seen by an average of 600+ families during spring ball, and over 2,000+ attendees the day of.
- 1 free ad announcement at the event
- Also includes everything from the "Base Run Baller" package



Kickball Base Sponsor  
"Base Run Baller"

### \$520

\*Equivalent to sponsoring 20 children for a full year!

- Logo featured on event yard signs
- Outreach materials included in 300 swag bags for participants
- Company recognition during the opening ceremony
- Included in PSAs and social media recognition
- Featured on UnitedWayHernando.org/Kickball
- Free vendor space at the event
- Listed as a Partner in Education



Yard Sign Sponsor  
"Double Play"

### \$52

\*Equivalent to sponsoring 2 children for a full year!

- Your logo or personal picture will be placed on one of the 100s of yard signs at the event
- Have fun looking for your sign! Take a picture with your sign, post on social media & tag UW!



SCAN TO SPONSOR

Visit [www.UnitedWayHernando.org/Kickball](http://www.UnitedWayHernando.org/Kickball) for more information or email [impact@UnitedWayHernando.org](mailto:impact@UnitedWayHernando.org)



## United Way of Hernando County's "KICK" Start to Early Literacy Sponsorship Slip



**\*Please fill out the form below and return with payment before March 9, 2026**

### Sponsorship Opportunities:

- ☐ Presenting Sponsor (Grand Slam Champion) **\$5,000**
- ☐ Field Sponsor (Home Run Hero) **\$1,500**
- ☐ Kickball Sponsor (Base Run Baller) **\$520**
- ☐ Yard Sign Sponsor (Double Play) **\$52** per sign: # \_\_\_\_ of signs

**Total Contribution \$** \_\_\_\_\_

### Contact Information:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

For all sponsorship tiers, except Double Play, will you be hosting a vendor table? **\_\_\_Yes \_\_\_No**

### Alternate Payment Option:

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

CVV: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

United Way of Hernando County  
4028 Commercial Way, Spring Hill, FL 34606  
352-688-2026 | [Finance@UnitedWayHernando.org](mailto:Finance@UnitedWayHernando.org)  
[www.UnitedWayHernando.org/Kickball-Support](http://www.UnitedWayHernando.org/Kickball-Support)



Scan to easily pay online!