

ADVANCING YOUR MISSION

MARKETING YOURSELF: "ENHANCING YOUR OUTREACH TOOLBOX"

THURSDAY
NOVEMBER 2, 2023
9:30AM-11:30AM

Join us for a workshop around best practices and walk away with tools!

- STRUCTURE FOR SELLING YOUR BRAND
- CREATING IMPACTFUL CONTENT
- SHARING MARKETABLE DATA
- DIGITAL TIPS & TOOLS
- SOCIAL MEDIA BEST PRACTICES

Guest Experts



Ashley Hofecker
Greater Hernando
County Chamber
of Commerce
Chief Executive Officer



Barry Meindl
DaBarr.design
Graphic Designer



Wayne Cordova
POSABILITY
Founder & CEO

RSVP LINK

<https://business.hernandochamber.com/events/details/advancing-your-mission-marketing-yourself-enhancing-your-outreach-toolbox-34822>



United Way
of Hernando



AYM serves as a FREE quarterly workshop to further enhance non-profit knowledge on specified topics. AYM is held the first Thursday of each quarter. Organizational Leadership, Board Members, & Volunteers are encouraged to attend. *Breakfast refreshments are proudly provided by supporting partners at Centennial Bank and Krueger Bagels and Beyond*