

UNITED WAY'S ANNUAL

BUSINESS BLITZ CHALLENGE



YOUR BUSINESS IS BEING CHALLENGED TO DONATE TO UNITED WAY THROUGHOUT THE MONTH OF JUNE!



YOUR LOGO
PLACEHOLDER

CAUSE BRAND MARKETING WITH UNITED WAY IS A SMART INVESTMENT



EASY PROMOTIONS



IMPACTFUL DONATION



QUALITATIVE REFERRALS

United Way of Hernando County & our **Community Challengers** from (YOUR COMPANY HERE) CHALLENGE you to support their efforts this June by investing in United Way. Help our local team with their mission to mobilize critical resources for local unmet needs - with a heavy focus on **financial sustainability for households, homeless prevention, access to quality care, mental health, & disaster response.**

Donate any dollar amount now to help United Way reach their matched goal of \$10,000 this June!

(YOUR BUSINESS HERE)

IS DOUBLING YOUR DONATION TO UNITED WAY!

\$10,000 Raised = Real Local Change

BENEFITS OF "ACCEPTING THE CHALLENGE":

Become an official United Way Preferred Partner year-round!
Learn More at UnitedWayHernando.org/Preferred-Partners



- Gain Direct Business Referrals
- Be showcased on over 200 UW Event T-shirts (min donation of \$200)
- Shareable Social Media Ads/Mentions
- Preferred Partner Interview in UNITEDnews
- Highlights of Your Products/Services
- Logo included on Website, Social Stories, & Thank You Ad
- Exclusive invitation to Preferred Partner Networking Event TBD



SCAN TO DONATE

Mail or deliver your contribution and this attached slip to United Way (4028 Commercial Way, Spring Hill, FL, 34606) or make a donation online!
Visit UnitedWayHernando.org/AcceptChallenge

BUSINESS: _____

NAME: _____ EMAIL: _____

WEBSITE: _____ FB: _____ Instagram: _____

CONTRIBUTION AMOUNT: \$100 \$200 \$500 \$1,000 Other: _____

REFERRED BY: _____

*Must be submitted by June 30th

***Generously matched up to \$5,000**





ACCEPT THE CHALLENGE TODAY AND HAVE YOUR DONATION TO UNITED WAY DOUBLED BY OUR 2026 COMMUNITY



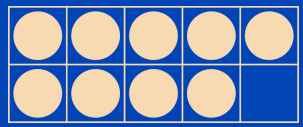
MARK YOUR CALENDAR!
JUNE 1ST - JUNE 30TH

BECOME A PREFERRED PARTNER!

Cause Brand Marketing Helps Drive Purchases & Partnerships

Effective cause-marketing allows brands to connect with their target audience through shared values by supporting a worthy initiative or organization. Companies are aware that through the consumers eyes **“who they are” is becoming just as important as what they are selling.** Aligning with a cause is translating into purchasing. This rapidly changing environment calls for creative, brand-aligned partnerships to generate positive PR for your business.

Studies show that consumers:



Nearly 9 in 10 consumers say they are more likely to switch to brands that align with their personal values



UNITED WAY

Hernando County



Preferred Partners

(YOUR BUSINESS HERE)

I would like more information on the **Community Challenger!**

4028 Commercial Way, Spring Hill, FL 34606

Phone: 352-688-2026 | Fax: 352-688-8336 | UnitedWayHernando.org

