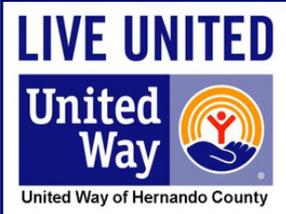


UNITED WAY'S ANNUAL BUSINESS BLITZ CHALLENGE



YOUR BUSINESS IS BEING CHALLENGED TO DONATE TO UNITED WAY IN THE MONTH OF JUNE!



SPRING HILL

CAUSE BRAND MARKETING WITH UNITED WAY IS A SMART INVESTMENT



EASY PROMOTIONS



IMPACTFUL DONATION



QUALITATIVE REFERRALS

United Way of Hernando County & our Community Challengers from **Spring Hill MRI**, CHALLENGE you to support their efforts this June by investing in United Way. Help our local team with their mission to mobilize critical resources for local unmet needs - with a heavy focus on financial sustainability for households, homeless prevention, access to quality care & basic needs, and mental health services. **Donate any dollar amount now to help United Way reach their matched goal of \$10,000 in June 2024!**

\$10,000 Goal

SPRING HILL MRI IS DOUBLING YOUR DONATION TO UNITED WAY!

Example \$100 = \$200!!

Benefits of "Accepting the Challenge":

- Become an official United Way Preferred Partner year-round! Learn More at UnitedWayHernando.org/Preferred-Partners
- Gain Direct Business Referrals
- Be Informed of Your ROI
- Shareable Social Media Ads/Mentions
- Preferred Partner Interview in UNITEDnews
- Highlights for Your Products/Services
- Partnership Compilation via Video
- Logo included on Website, Social Stories, & Thank You Ad



Mail or deliver your contribution and this attached slip to United Way
(4028 Commercial Way, Spring Hill, FL, 34606)
Or make a donation online! Visit UnitedWayHernando.org/Challenge



SCAN TO DONATE

BUSINESS: _____

NAME: _____ EMAIL: _____

WEBSITE: _____ FB: _____ Instagram: _____

CONTRIBUTION AMOUNT: \$50 \$100 \$500 \$1,000 Other: _____

REFERRED BY: _____

**Must be submitted by June 30th*

***Generously matched up to \$5,000**

UNITED WAY'S ANNUAL BUSINESS BLITZ CHALLENGE



MARK YOUR CALENDAR!
JUNE 1ST - JUNE 30TH



SPRING HILL

Cause Brand Marketing Helps Drive Purchases & Partnerships
ACCEPT THE CHALLENGE TODAY AND HAVE YOUR DONATION TO UNITED WAY DOUBLED!
Become a Preferred Partner!

Effective cause-marketing allows brands to **connect with their target audience through shared values** by supporting a worthy initiative or organization. Companies are aware that through the consumers eyes **"who they are" is becoming just as important as what they are selling**. Aligning with a cause is translating into purchasing. This rapidly changing environment calls for creative, **brand-aligned partnerships** to generate positive PR for your business.

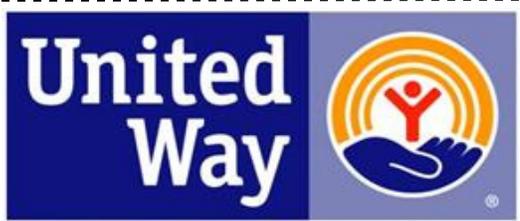
A recent study shows that...



Preferred Partners

2023 COMMUNITY CHALLENGER

THANK YOU TO THE FOLLOWING BUSINESSES FOR "ACCEPTING THE CHALLENGE" IN 2023



LIVE UNITED

United Way of Hernando County

I would like more information on the **Community Challenger Spring Hill MRI!** Yes

4028 Commercial Way, Spring Hill, FL 34606

Phone: 353-688-2026 | Fax: 352-688-8336 | UnitedWayHernando.org