



ADVANCING YOUR MISSION

May 6, 2021 | 8AM-10AM
IN-PERSON MEETING!
Session #1 of AYM's Strategic Planning Series

Hosted at the Greater Hernando County
Chamber of Commerce
15588 Aviation Loop Dr.
Brooksville, FL 34604

Masks Required * Sanitation Stations Available

Limited Space Available

Participants must RSVP
to reserve their seat. Email
Angie@UnitedWayHernando.org

AYM serves as a FREE quarterly workshop to further enhance non-profit knowledge on specified topics. AYM is held the first Thursday of each quarter.

"Get Your SWOT On!"

Strengths
Weaknesses
Opportunities
Threats

Hands on examples and group exercises will help organizations:

- Understand their business better
- Address weaknesses
- Deter threats
- Capitalize on opportunities
- Take advantage of strengths
- Develop goals & strategies to achieve them

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