

UNITED WAY OF HERNANDO COUNTY'S

011TH
ANNUAL



KICK START TO EARLY LITERACY KICKBALL TOURNAMENT

SATURDAY, MARCH 28, 2026

OPEN THE GATE TO IMAGINATION!

JOIN THE FIGHT FOR EARLY LITERACY



UNITED WAY
Hernando



All event proceeds benefit United Way of Hernando County's Dolly Parton Imagination Library which provides free books every month to all enrolled Hernando pre-school children. This is in preparation for kindergarten, regardless of their family's economic status. Your sponsorship will sponsor children on the program to receive free books mailed directly to their house every single month for the next year, cover event costs and program coordination, as well as additional education initiatives. As this program continues to grow, we are on a constant mission to raise additional awareness & support to increase the number of children enrolled.



HERNANDO
UNITED WAY

SPONSORSHIP RECOGNITION PACKAGES



**Presenting Sponsor
"Grand Slam Champion"**

\$5,000

*Equivalent to sponsoring 190 children for a full year!

- This package also includes everything from the "Base Run Baller" & "Home Run Hero" tier, as well as:
- Logo on all 8 banners displayed on fields 1-4 for over a month!
- Your brand will be displayed during prime baseball season. Seen by an average of 600+ families during spring ball, and over 2,000+ attendees the day of.
- Free ad announcements all day at the event
- Special recognition during "Mascot Fun Run"
- Reserved Team spot to participate the day of. (optional)
- Helps present Ultimate Traveling Trophy to the winning team!



**Field Sponsor
"Home Run Hero"**

\$1,500

*Equivalent to sponsoring 58 children for a full year!

- 1 sponsored field at Anderson Snow Park
- Logo on field banners displayed on bleachers for 2 months!
- Your brand will be displayed during prime baseball season. Seen by an average of 600+ families during spring ball, and over 2,000+ attendees the day of.
- 1 free ad announcement at the event
- Also includes everything from the "Base Run Baller" package



**Kickball Base Sponsor
"Base Run Baller"**

\$520

*Equivalent to sponsoring 20 children for a full year!

- Logo featured on event yard signs
- Outreach materials included in 300 swag bags for participants
- Company recognition during the opening ceremony
- Included in PSAs and social media recognition
- Featured on UnitedWayHernando.org/Kickball
- Free vendor space at the event
- Listed as a Partner in Education



**Yard Sign Sponsor
"Double Play"**

\$52

*Equivalent to sponsoring 2 children for a full year!

- Your logo or personal picture will be placed on one of the 100s of yard signs at the event
- Have fun looking for your sign! Take a picture with your sign, post on social media & tag UW!



SCAN TO SPONSOR

Visit www.UnitedWayHernando.org/Kickball for more information or email impact@UnitedWayHernando.org

United Way of Hernando County's "KICK" Start to Early Literacy Sponsorship Slip



***Please fill out the form below and return with payment before March 9, 2026**

Sponsorship Opportunities:

- ☐ Presenting Sponsor (Grand Slam Champion) **\$5,000**
- ☐ Field Sponsor (Home Run Hero) **\$1,500**
- ☐ Kickball Sponsor (Base Run Baller) **\$520**
- ☐ Yard Sign Sponsor (Double Play) **\$52** per sign: # ____ of signs

Total Contribution \$ _____

Contact Information:

Business Name: _____

Contact Name: _____

Phone Number: _____

Email: _____

Website: _____

For all sponsorship tiers, except Double Play, will you be hosting a vendor table? **___Yes ___No**

Alternate Payment Option:

Name on Card: _____

Card Number: _____

CVV: _____ Expiration Date: ____/____/____

Billing Address: _____

City: _____ State: _____ Zip: _____

United Way of Hernando County
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www.UnitedWayHernando.org/Kickball-Support



Scan to easily pay online!