



COMMUNICATING WITH PURPOSE:



Building Connection Through the 5 Languages of Appreciation in the Workplace

THE 2026 AYM CAPACITY BUILDING SERIES

Q4 Marketing & Communications



NOVEMBER 5, 2026
9:30AM - 11:30AM

What if strengthening your workplace communication starts with understanding how people feel valued?

LEARN MORE FROM OUR GUEST EXPERT ON:

- ▶ **Knowing Your Audience:** Understand how different people receive and respond to communication
- ▶ **Choosing the Right Message:** Learn how to communicate appreciation in ways that resonate
- ▶ **Building Connection:** Turn everyday interactions into opportunities for stronger relationships
- ▶ **Putting It Into Practice:** Walk away with practical strategies your team can use immediately



HOSTED AT



17050 SPRING HILL DRIVE, BROOKSVILLE, FL 34604

YOUR ID WILL BE REQUIRED AT CHECK IN

UnitedWayHernando.org/aym-nov2026



GUEST EXPERT

Roberto Quiroz

Owner & Director
of Pathways Counseling
Center



Pathways
COUNSELING CENTER

AYM serves as a FREE quarterly workshop designed to further enhance non-profit knowledge on specified topics. AYM is held the first Thursday of each quarter. Organizational Leadership, Board Members, & Volunteers are encouraged to attend. You must RSVP.

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