

# LIVE UNITED



## United Way of Hernando County

2011-2012 Community Report

**CHANGE STARTS HERE**



"Around here however, we don't look backwards for very long. We keep moving forward, opening up new doors and doing new things... and curiosity keeps leading us down new paths". -Walt Disney

## Thank you, Pat Augustyniak. For Your Outstanding Leadership.

The Board of Directors and Staff of United Way want to acknowledge and thank Pat Augustyniak for her excellent leadership as Board Chair. Pat has demonstrated her commitment to the United Way Mission and has done an outstanding job in the engagement of United Way's Core Values and focus of the organization. Through her leadership style and compassion, Pat has made the United Way of Hernando County and her community a better place. In the summer of 2012, Pat will begin her next task by accepting her nomination and election to United Way of Florida's Board of Governors. Congratulations, you have our support.



Pat Augustyniak, Board Chair

### United Way of Hernando County (UWHC) Organizational Review

#### Mission:

To inspire leaders and partners and mobilize resources to strengthen the lives of people in our community.

#### Diversity & Inclusiveness:

The UWHC values and is committed to the richness of diversity in all aspects of our organization and those with whom we partner and serve.

#### Compassion:

We are a catalyst for change, creating awareness of needs and celebrating successes in caring for one another and in creating a more compassionate community.

#### Stewardship/Accountability:

As excellent stewards of the financial and human resources entrusted to us. UWHC ensures that those resources are effectively developed and properly invested to achieve optimum impact in the community.

#### Volunteerism:

Volunteers are our foundation and most valuable resource. We were founded by volunteers and are a volunteer directed organization.

#### Autonomy/Excellence:

We take responsibility for directing and managing this organization, and in partnership with our agencies we meet our community's critical human service needs.

#### Vision:

To build a strong, caring community and improve the quality of life in Hernando County

#### Core Values:

Strength and growth come only through continuous effort and struggle.



# United Way of Hernando County's Board of Directors



Executive Committee: 2011-2012 Fiscal Year

*Board Chair:*

Pat Augustyniak, Spring Hill Dental Associates

*Chair Elect:*

John Mitten, Owner Chick-fil-A

*Secretary:*

Francine Ward, Community Volunteer

*Treasurer:*

Gina Wharton, SunTrust Bank

*Past Board Chair:*

Steve Porter, Hernando County Sheriff Office

**Board Chair, Pat Augustyniak presents Mrs. Max Laudun with a United Way Board Appreciation Certificate, for the outstanding service and dedication given to United Way by her husband Max Laudun. We will all miss his wit and governance.**



## United Way of Hernando County's Governance Board for the 2011-2012 Fiscal Year

Joe Corwin, Publix Supermarkets  
 Walter Dry Sr., Consultant  
 John Ehlenbeck, Bank of America  
 Jeff Gebeault, Walmart D.C.  
 Mickey Smith, HCA  
 \*Geni Toner, Toner Law Firm  
 Lisa Williams, Publix Supermarkets  
 Sonya Jackson, HC School System  
 Isaac Zalta, Local Restaurant

Charles Donley, Regional Rehab  
 Dr. Stan Giannet, PHCC  
 Sam Shrieves, Capital City Bank  
 \*Patrick Maloney, HMA  
 \*David Gonzalez, WREC  
 \*Nick Wooderd, Aluma-Gaurd  
 \*Matt Foreman, Hogan Law Firm  
 \*Nick Sessa, Palace Grand



\* New Board Members



United Way of Hernando County has been a valued community partner since it was founded in 1986. It is a local organization guided by neighbors you know, volunteers who live and work right down the street. It is governed by a active and responsible governing body whose members serve three-year terms, have no material conflict of interest, and serve without compensation. (\* denotes new board members)

## Your Support. Our Gratitude.



Pat Augustyniak  
Board Chair

As we reflect on the past twelve months, we realize and appreciate that we have many reasons to be thankful. At a time when good-paying jobs and financial stability seem to elude so many, thousands of you stepped forward to demonstrate your extraordinary caring and generosity. We are filled with gratitude for your belief in our work. Your response tells us that we also have many reasons to be hopeful.

Throughout these difficult times, United Way of Hernando County has continued its focus on creating partnerships and mobilizing our community to seek sustainable solutions to our most pressing problems. We worked hard to balance the growing demand for basic safety net services—food, utility and rent assistance with our ongoing commitment to tackling the underlying causes of complex and seemingly intractable problems.



Kathy Jones  
Executive Director/CEO

At United Way, we believe that everyone in the community has a role to play in creating a bright future. **LIVE UNITED** is our invitation to join us in being a part of shaping a community where everyone thrives. By volunteering, giving, and advocating, you can improve lives and strengthen our community.

Thanks to your exceptional generosity, thousands have benefited from United Way supported programs. We are indebted to our partner agencies for the incredible work they do every day to bring help and hope to so many. With resources down and demand at an all-time high, their dedication inspires us all to do more.

We also extend our deepest appreciation to our volunteers—vision and Community Impact Teams, Day of Caring participants, VITA tax return experts, reading mentors and, of course, our board of directors. These selfless individuals work tirelessly to give you the best possible return on your investments.

We hope you enjoy reading some of the highlights made possible through your gift and invite you to join the **LIVE UNITED** movement.

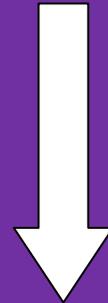
*Pat and Kathy.*

# Volunteerism

Working together- Involvement in key community efforts to move our community forward occurs at many levels. Not only is United Way funding programs, we're joining many of our partners around community issues. These multiple levels of engagement strengthen relationships and create synergy, with one goal in mind-to work together to strengthen the building blocks of a good life= education, income, and health.



The Best Hours Of The Day Are The One's I Volunteer.



# Best Practices and Standards

## Statement on Accounting & Reporting Practices.

United Way of Hernando County, Inc. (UWHC) takes our role as a trusted community leader seriously. As a result, we have a long tradition of adhering to high standards of accountability and transparency. Our most recent IRS Form 990 is available upon request.

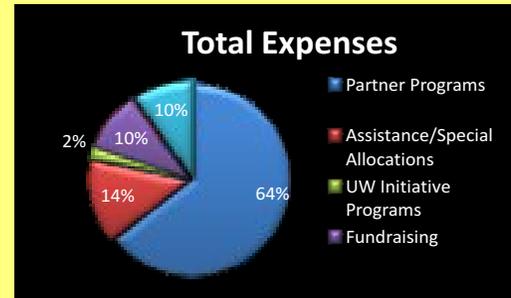
Following the American Institute of Certified Public Accountants (AICPA) Audit and Accounting Guide for Not-For-Profit Organizations, an independent CPA firm will conduct an annual audit, to guarantee financial statements conform to the Generally Accepted Accounting Principles (GAAP).

## Ethics.

UWHC's Board of Directors has developed a Code of Ethics and Conduct Agreement. The purpose of the code is to describe standards of conduct and business ethics expected of the directors, officers, standing committee members, and employees of UWHC, Inc.

## Stringent Checks and Balances.

UWHC has a stringent system of checks and balances in place to ensure it operates in a sound fiscal manner. The organization's operating budget as well as its community funding decisions are reviewed and approved by several volunteer committees, as well as the board of directors.



# Partner Programs with Allocation Support

Under the leadership of the Administrative CIG Committee, more than 45 volunteers serving on 7 review panels, ultimately made recommendations to the UWHC Board of Directors regarding program funding. Each panel based their decisions on a series of site visits and comprehensive interviews with agency staff and volunteers. Through this process, volunteers gain a better understanding of the strained challenges, important issues and financial pressure escalating within our community.



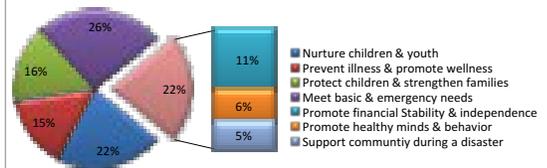
2-1-1 Connects	\$25,000
American Red Cross	\$17,500
The Arc Nature Coast	\$69,335
Big Brothers/Big Sisters	\$12,500
Catholic Charities	\$33,605
Civil Air Patrol	\$ 2,500
Deaf & Hard of Hearing Services of Florida	\$20,000
Lighthouse for the Blind & Visual Impaired	\$20,000
Girl Scouts of West Central Florida	\$ 2,500
Gulf Ridge Council BSA	\$ 4,667
HEART Literacy	\$ 9,000
Hernando Co YMCA	\$ 7,000
Jericho Road Ministries	\$13,000
NAMI Hernando	\$12,000
United Cerebral Palsy	\$25,000
Youth & Family Alternatives	\$18,000

**Grants cover over forty five programs that partner with United Way initiatives: Health, Education, & Financial Stability**



**It is literally true, that you can succeed best and quickest by helping others to succeed.”  
Napoleon Hill**

## WHO WE SERVE



# United Way Initiative Programs



Just about everyone knows that when your neighbor's house catches fire, you dial 911. But what if your neighbor is behind on rent? Or mentally ill? Or trying to care for a parent with Alzheimer's and doesn't know where to go? Dial UW's **2-1-1 Resource Line**. Speak with trained representatives that will point you in the right direction for local **connections**. Simply dial 2-1-1 on your telephone/cell and it will guide you to phone#'s and assistance you are in need of. Or even live chat by visiting [www.211connects.org](http://www.211connects.org)



Find out more on how you can reduce the cost of medicine by an average of **35% or \$20** per prescription with **FREE FamilyWize** Discount Prescription Cards! The discount varies by medication and the pharmacy will automatically apply the discount to the cost of your medicine. YOU can help everyone you know by forwarding on the information. UWHC received a Community Partnership Award for helping local residents save over **\$185,000.00** on prescription medications in 2011 and 2012. Check it out at: <http://unitedwayhernando.net/rx-program.html> or TEXT 700700 on your cell now for your FREE card.



Statistics show 33% of households here in Hernando County do NOT have the proper children's educational books including the alphabet, shapes, & numbers. -Sign your child up for **FREE** to join the United Way of Hernando County's **Dolly Parton Imagination Library** Program today. Where every child, from the time they are born until the time they turn 5yrs. old, receives a FREE book in the mail EVERY month! United Way believes in giving pre-school children the educational tools to be successful in school. Creating opportunities for a better tomorrow one book at a time! Get connected through UWHC website: <http://unitedwayhernando.net/image-library-app.html>



In 2007, United Way of Hernando County brought on the **ANNUAL STUFF THE BUS** program. This event brings school supplies to teachers and their classrooms. In 2011, UW provided over 223 teachers with school supplies to service Hernando County students. Part of United Way's philosophy is 'Who knows classroom needs better than teachers?' Stuff the Bus is an important component in giving teachers the tools needed to help children succeed in education!

# United Way's Initiative Programs



**Healthy Kids**— Children can participate by tracking summer activities listed in the **Giving It A Shot** booklet. As they attempt or complete the activities, the parent/guardian initials the booklet. The main objective is to get the kids active! The booklet can be returned to the United Way office for student recognition. Everyone who gave the program "a shot" will receive a Certificate of Completion to be awarded to the child by a United Way representative.



UWHC is in partnership with the Internal Revenue Service and supports the **VITA** (Volunteer Income Tax Assistance) Program for Hernando County. These volunteers are fully trained & certified to complete tax returns **FOR FREE!** In 2012, VITA filed over **900** income tax returns, saving Hernando County residents **\$975,000.00!**



**Success By 6** is an early childhood initiative that works to ensure that all children from birth to 6 have the positive and enriching experiences necessary to begin school prepared to succeed. data-tracking, advocacy, public awareness, and neighborhood-based programs, Success By 6 collaborates with its partners to positively impact community-indicators that lead to school readiness.



In June of 2012, United Way partnered with the Hernando County Public Library with a **“READ TO SUCCEED”** program for families. This reading program will engage family reading sessions. It’s fun to take “Time-Out” to read!



Born Learning is a community engagement campaign that helps parents, grandparents and caregivers explore ways to turn everyday moments into fun learning opportunities.



The **V.R.C.** is a disaster-only **Volunteer Reception Center**, whose job is to help those in need when a disaster strikes our community. Organized efforts during hurricane season, floods, fires, etc. In 2010, the VRC had over **85** volunteers prepared for the Deepwater Horizon oil spill in the event it reached our coast.

# United Way Initiative Programs



**STRONG Award (Supporting Transformation Reflects ON Growth-** Are you expanding your organization? Hiring new employees? Have maintained a solid foundation throughout this economical downturn? UW is proud of our corporate partners and local businesses for supporting Financial Stability. The recipients will be recognized for their economic growth within the community.



When extra assistance and muscles are needed, representatives of local organizations often call on **Volunteer Hernando** for reinforcements. VH is an organized volunteer placement program. Time is important, and VH's data base is full of residents, retirees, and students wanting to donate theirs.



In 2008, the UWHC **Student Board** was established. The Student Board brings insight on campaigning, community awareness, and gives teenagers in Hernando County the opportunity to develop leadership skills. Time and again in history, young people have catalyzed change. This is their opportunity to make a difference!



**NEEDS.**

UWHC developed a tool specifically geared towards assisting corporate employees. It takes us working together to build the kind of community for which we all hope for. Investing time in corporate associates by helping them meet their **NEEDS**, is how we plan on making change.



# Community Engagement

## Community Food Drives



Springstead High School



Chocachatti K-8 & NALC

## Sand Soccer Team Living United United Way's Health Initiative



## Educational Workshops



Alzheimer's Care Givers  
Workshop



2-1-1 Get Connected  
Workshop



Chick-fil-A Leadercast



Partnerships

## FamilyWize



## Partner Agency Bus Tour



## United Way Ride for Literacy



HOW I  
LIVE UNITED



## Staying **STRONG** Award L.R.E. Ground Services



# Proud Partners- Workplace Investments

3M Company  
 AAA Auto Club  
 ADP  
 Advance Auto Parts  
 Allstate  
 AT&T  
 Ball Metal Container  
 Bank of America  
 Baycare/Harbors  
 BB&T  
 BBVA Compass Bank  
 Belk Dept. Store  
 Best Buy  
 Brooksville Regional Hospital



Enterprise Leasing  
 Florida State Employees  
 Federal Express  
 Ford Motor Retirees  
 General Electric  
 Genuine Parts Company  
 General Motor Retirees  
 Girl Scouts of WCF  
 Gulf Ridge Council BSA



JC Penney  
 Jericho Road Ministries  
 Johnson & Johnson  
 Keefe Commissary LLC  
 Kelloggs  
 Kohl's  
 Liberty Mutual  
 Lighthouse for the Blind  
 Lowe's  
 Macy's  
 Manpower  
 Marshalls  
 Massey Enterprises  
 Medco  
 Mosiac Company



HCA Healthcare  
 Health Mgt. Assco.  
 HealthSouth  
 HC Government  
 HC Schools  
 HPH Hospice  
 Humana Cares  
 IMB Employees/Retirees



Cadence Bank  
 Capital City Bank  
 Catholic Charities  
 Centric Group  
 Ceridian  
 CF Industries  
 Citi Group  
 City of Brooksville  
 Clerk of Court-HC  
 Coastal Automotive  
 Collective Brands  
 Combined Federal Campa  
 Con-Way  
 Deaf & Hard of Hearing Serv.



“Be the change you want to see in the world”- Mahatma Gandhi

# Proud Partners - Workplace Investments



Paychex  
 Pepperidge Farms  
 PNC Mortgage  
 Progress Energy  
 Publix Supermarkets  
 Publix Charities  
 RJ Reynolds  
 Raymond James & Assoc.  
 Regions Bank  
 Ring Power  
 Royal Cup Coffee  
 RTI International



T.Rowe Price  
 Tampa Electric Company  
 Tampa Times  
 Target Stores  
 TECO Peoples Gas  
 The Arc Nature Coast  
 United Cerebral Palsy  
 United Health Group  
 UPS  
 Verizon  
 Walmart Stores  
 Walmart DC  
 Wells Fargo  
 WREC  
 Xerox Corporation  
 Youth & Family Alt.



Workplace fundraisers are sticky, but fun!



Spring Hill Dental Assoc.  
 Spring Hill Regional Hospital  
 Springleaf Finances  
 Stanley Security Solutions  
 State Farm Insurance  
 Sumter Electric  
 SunTrust Bank  
 Swiftmud



Your Touchstone Energy® Partner



We invite you to be part of the change. Together, United, we can Inspire Hope and Create Opportunities for a Better Tomorrow.

# Leadership Investment- Pillar Society

**Tocqueville Society \$10,000+**  
Carol Jenkins Barnett & Barney Barnett

## Gold Pillar \$1000- \$4999

Adams Barbara  
Allan John  
Angello Stephen  
Barker Bridget  
Barker Todd  
Benedetto Robert  
Benner James  
Bismarck Timothy  
Chevalier Chris  
Conrad Christian  
Corwin Joseph  
Corwin Tina  
Crisci Ashley  
Curry Jr. Alan  
Dampier Darin  
Deitz Mitchell  
Doring Candace  
Dyer Triplett Tin

United Way investors know what it means to **LIVE UNITED**- many of them not only give generously to United Way but have been loyal contributors of the United Way movement for many years.  
*Thank you for your partnership!*



## Gold Pillar \$1000- \$4999

Lamb Jewl  
Lamb Steven  
Laremont Zoraida  
Lobianco Joseph  
Lonergan Patricia  
McConnell Lisa  
McCreary Jr. Alan  
McGee Leslie  
Meunier II Joseph  
Miller Brian  
Mullane Barbara  
Napolitano Francine  
Naylor Roxanna

The **Tocqueville Society** was created by United Way of America in 1972. The name serves in part as a legacy to 19th century French philosopher Alexis de Tocqueville's deep admiration for the voluntary spirit of advancing the common good, a spirit he observed during a visit to America and enthusiastically documented in his writing. To day, over 398 local **United Way Tocqueville Societies** stand as strong symbols of support for initiatives and programs that improve lives while building stronger, healthier and more vibrant communities.

## Gold Pillar \$1000- \$4999

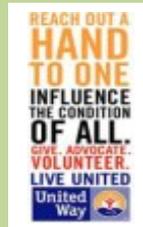
O'Berry Allissa  
O'Neil Brian  
Olmstead Jay  
Osborne Tanuja  
Parrish Jason  
Parrish Kenny  
Peterson Riki  
Prestigiacomio Giuseppe  
Reed Robert  
Regan Paul  
Rosati Craig

## Gold Pillar \$1000- \$4999

Schaub Doreen  
Seminarino Shawn  
Sievers John  
Spaulding Michelle  
Stiles Alan  
Stritt Stephanie  
Thomas Cathy  
Thompson Lisa  
Tracy Tyson  
Viereck Ellen  
Vincent Nancy  
Walker Joann  
Watts Robert  
Webster Jessie  
Williams Lisa  
Williamson Joshua  
Wolf Eric Richard  
Wyatt Lisa  
Young Brandon

## Gold Pillar \$1000- \$4999

Fengarinas Rebecca  
Ferdiani Michael  
Florio Julie  
Frank Robert  
Gary Bethany  
Gil Virginia  
Glenny JR. John  
Goin Stacey  
Hagg Eric  
Herrmann Dawn  
Jerinsky Hal  
Jobson Bradley  
Johnson Ann



# Community Engagement

WHMS Collects for Southern Indiana Tornado Victims



Day of Caring- Suncoast Elementary



Stuff The Bus



Winner of 2011 Apple Trophy Eastside Elementary



Partner Agency Support



Publix Agency Tour



Training Program Lighthouse for the Visually Impaired & Blind



# In Memory

Ms. Ethel A. Cole,  
In memory of George L. Cole Jr.

Thomas A. Brown,  
In memory of Simon Tottgaard

George R. Lund,  
In memory of Phyllis Lund

Kathy & Michael Jones,  
In memory of Max Laudun

*When one door of happiness closes, another opens, but often we look so long at the closed door that we do not see the one that has been opened for us. - Helen Keller*

Angela Bonfardino,  
In memory of Nana Margherita Barry

Ann Pullman,  
In memory of Charles Pullman

Steve and Vicki Porter,  
In memory of Theodore P. Geatrakas

Max Laudun was a valued Board Member. He guided us along the path of good governance and challenged us to always raise the bar higher. We will miss him and thank him for his guidance along the way to EXCELLENCE.



Mary E. Vernon,  
In memory of Robert J. Vernon  
and  
Vivian D'Ambrosio

Kathleen Smith,  
In memory of Ed A. Smith

Sharon H. Gardiner,  
In memory of Phyllis Griffith



This Community Report was designed and created by the United Way Staff. Printing is courtesy of *Sir Speedy... The Fastest Printer in Town - says United Way.*



**THANK YOU**  
FOR OPENING YOUR HEART  
AND CREATING  
HOPE FOR A BETTER  
**TOMORROW**

**LIVE UNITED**

Community Fund Investments remain local and are used to strengthen our community.



**United Way of Hernando County**  
4030 Commercial Way  
Spring Hill, FL 34607

[www.unitedwayhernando.net](http://www.unitedwayhernando.net)

**GIVE**

**ADVOCATE**

**VOLUNTEER**

**GIVE.  
ADVOCATE.  
VOLUNTEER.**

**LIVE UNITED.**

**LIVE UNITED.**

**Mission:**

**Improving lives  
through the caring  
power of community**

**Focusing on:**

- **Education**
- **Health**
- **Financial Stability**

*Jamie, Jaxson, Will, and Karen*

**United  
Way**





**THANK YOU FOR  
INVESTING IN YOUR  
COMMUNITY.  
GIVE. ADVOCATE. VOLUNTEER.**

# 2011-2012 Annual Report Courtesy of



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