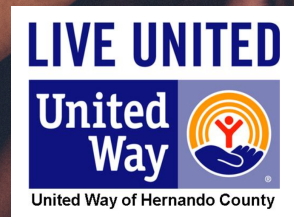




UNITED WAY'S ANNUAL BUSINESS BLITZ CHALLENGE



YOUR BUSINESS IS BEING CHALLENGED TO DONATE TO UNITED WAY IN THE MONTH OF JUNE!

There has never been a time where community support and financial resources have been more critically needed. United Way of Hernando County is on a mission to continue their level of local support for providing direct services to those most vulnerable.

As the world continues to reopen, businesses and non-profits continue to adapt. United Way asks that you support their efforts in mobilizing resources for local unmet needs, with a heavy focus on mental health services, financial accountability, wrap around services, and childcare. Donate now to help United Way reach their goal of \$10,000 in June.

CAUSE BRAND MARKETING WITH UNITED WAY IS A SMART INVESTMENT. EASY PROMOTIONS. QUALITATIVE REFERRALS. IMPACTFUL DOATION!

- By "Accepting the Challenge" your business will be recognized as an official United Way Preferred Partner thanks to your support! UnitedWayHernando.org/Preferred-Partners
- Social Media recognition
- Special video interview to promote your business
- Advertised as a United Way Preferred Partner
- Recognition through PSA's & media outlets
- Product/service mentions on radio announcements
- Listed in United Way's Annual Report



DO YOU ACCEPT THE CHALLENGE?

- Mail or deliver your contribution and this attached slip to United Way (4028 Commercial Way, Spring Hill, FL 34606)
- Or make a donation online! Visit UnitedWayHernando.org/Challenge



SCAN TO DONATE

BUSINESS: _____

NAME: _____ EMAIL: _____

BUSINESS ADDRESS: _____

CONTRIBUTION AMOUNT: ☐ \$50 ☐ \$100 ☐ \$500 ☐ \$1,000 ☐ Other _____

Help United Way Reach their \$10,000 goal!

(Must be submitted by June 30th)

Business Blitz Challenge

Mark Your Calendar! June 1st - June 30th

Reasons to Give

1. Because companies know that through the consumers eyes "who they are" is becoming just as important as what they are selling.
2. Did you know that **87%** of the general public are more likely to switch from one product or service to another if they are associated with a good cause? Around **91%** of consumers believe it is important for companies to support the community in which they do business. Now, more than ever aligning with a cause is translating into purchasing.
3. Although the coronavirus is a global issue, corporations can often have the greatest impact by acting locally. The need is even more crucial in today's rapidly changing environment and creative, brand-aligned partnerships can generate positive PR for your business. Customers and employees are seeking ways to make a difference and take pride in being a part of the solution. Aligning your business with a great cause allows us to forge together to create collective solutions to impact the lives of residents in Hernando County. It just makes sense!

Thank you to those who accepted Spring Hill MRI's CHALLENGE in 2020



LIVE UNITED

United Way of Hernando County

Please mail to: 4028 Commercial Way Spring Hill, FL 34606

Phone: 352-688-2026 | Fax: 352-688-8336 | UnitedWayHernando.org