



Spring Hill, FL – January 29, 2021 - United Way of Hernando County's **2021-2023 Community Investment Grant (CIG) Eligibility Process** is now open until **February 26, 2021**. This CIG process includes a 2-year grant cycle option for those determined eligible at the end of year one. Interested applicants must be a 501(c)3 health & human service organization, serve Hernando County residents, and align with United Way's Priority Areas through **HEALTH, EDUCATION, FINANCIAL STABILITY, and/or BASIC NEEDS/CRISIS PREVENTION**.

Applicants must complete the Eligibility Process online by logging in through United Way of Hernando County's e-CImpact grant portal and following the provided instructions.
www.UnitedWayHernando.org/CIG-Eligibility

- **New agencies** must create an account and register their organization through e-CImpact.
- **Current Partner Programs** must log in through their e-CImpact account and select "2021-2023 Eligibility" in the far left column of the Home page. They will have the option to select from Program(s) previously listed in the system or add a new one.

The following criteria must be met prior to Program funding being considered:

- The 501(c) 3 organization's Program serves Hernando County residents.
- The organization must have an all-volunteer Board of Directors (i.e. President/ED is a non-voting member)
- Funded Program(s) will need to provide measurable outcomes, indicators, and community impact.
- Programs(s) requesting funding must be operational for at least **one year** prior to the CIG submission date.
- The organization must be listed on 2-1-1 Hernando.
- The organization must have a budget approved by their Board of Directors annually.
- The organization's Program(s) must have balanced budget(s) and demonstrate financial accountability.
- The organization's administrative/fundraising rate cannot exceed 25% in order to be considered.
- The organization's Program(s) must comply with UWHC's Diversity Policy:
www.UnitedWayHernando.org/Diversity
- Duplication of program(s) in Hernando County will be considered by the CIG Committee.
- The organization must be able to explain expanded Program(s), if applicable.
- The organization is expected to partner with United Way, incorporate United Way branding, and is expected to abide by the terms as indicated in the UWHC Affiliation Agreement & USA Patriot Act.

If the organization and Program(s) meet all criteria by the **deadline of 5:00 PM on Friday, February 26, 2021**, qualified applicants will personally be contacted and invited to attend the **virtual CIG Agency Workshop held the beginning of March 2021**. This virtual workshop will include an in-depth review of the online grant process through e-CImpact and organizations will gain access to the **2021-2023 CIG Application**. Please note that the virtual CIG Agency Workshop will be mandatory for all applicants.

True community impact cannot be accomplished alone. United Way strives each year to assure Community Investment Funds support needed Programs and services. Funding amounts are contingent upon actual donations received. The percentage invested in each Priority Area is based on identified unmet needs and strategic planning. We thank Hernando for the continued support and Partner Programs for their local accomplishments.



ELIGIBILITY

Hernando County
Applying Programs visit:
www.UnitedWayHernando.org/CIG-Eligibility



Due to COVID-19, the United Way office is not accepting visitors without an appointment



Have questions?
Call & leave a detailed message
352-688-2026



UnitedWayHernando.org
Facebook.com/UWHC4030
Angie@UnitedWayHernando.org

Below you will find an outline of United Way of Hernando County Priority Areas for the 2-year Community Investment Grant cycle. Identified Outcomes & Indicators for each initiative are included for application and reporting planning purposes.

HEALTH

Increasing Access to Health



GOAL:

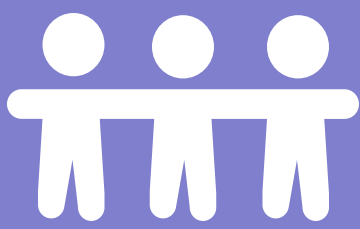
INDIVIDUALS & FAMILIES IN OUR COMMUNITY ARE ABLE TO ACCESS AND BENEFIT FROM AFFORDABLE HEALTH SERVICES TO BETTER THEIR OVERALL QUALITY OF LIFE.

Focus Areas

- Access to Care and Available Health Resources
- Mental and Behavioral Health Services
- Support Services for People with Disabilities (physical, intellectual, developmental)

EDUCATION

Fostering Childhood & Youth Success



GOAL:

CHILDREN & YOUTH WILL HAVE ACCESS TO QUALITY, EDUCATIONAL WRAP AROUND SERVICES TO FURTHER ENHANCE THEIR KNOWLEDGE, SKILLS, AND BEHAVIOR IN ORDER TO BE SUCCESSFUL IN SCHOOL AND AT HOME.

Focus Areas

- Early Childhood Development and School Readiness
- Mentoring Support and Out of School Services
- Youth Development and Family Engagement

FINANCIAL STABILITY

Encouraging Economic Mobility



GOAL:

INDIVIDUALS AND FAMILIES WILL BE EQUIPPED WITH RESOURCES TO ACHIEVE AND MAINTAIN SELF-SUFFICIENCY.

Focus Areas

- Financial Literacy for Youth and Adults
- Job Development and Workforce Training
- Financial Assistance Services

BASIC NEEDS/ CRISIS PREVENTION

Breaking Down Barriers



GOAL:

RESIDENTS EXPERIENCING CRISIS OR TRAUMA WILL RECEIVE EMOTIONAL, FINANCIAL, OR GENERAL SUPPORT THEY NEED TO OVERCOME LIFE'S UNEXPECTED BARRIERS.

Focus Areas

- Food Security
- Protection from Neglect, Abuse, Exploitation
- Transitional/Permanent Supportive Housing Services for Those Experiencing Homelessness

HEALTH

Increasing Access to Health



GOAL:

INDIVIDUALS & FAMILIES IN OUR COMMUNITY ARE ABLE TO ACCESS AND BENEFIT FROM AFFORDABLE HEALTH SERVICES TO BETTER THEIR OVERALL QUALITY OF LIFE.

Focus Areas

- Access to Care and Available Health Resources
- Mental and Behavioral Health Services
- Support Services for People with Disabilities (physical, intellectual, developmental)

OUTCOMES

(must select minimum of two)

OUTCOMES are the difference you made and the results of strategic activities planned for. These are critically important to achieve & measure success.

- Individuals and families served will receive continuity of care without interruption
- People with or those serving people with mental illness will be able to identify the barriers preventing them from leading a healthy and productive life by using the tools provided
- Individuals and families will be able to attend support groups/counseling/training/therapy despite their economic or social status to meet specific client needs
- Participants will be able to demonstrate improved independent living skills by incorporating knowledge obtained through Program
- Individuals and families will be better equipped to confidently care for one's self and/or their loved ones
- Parents and/or caregivers will use their communication/best practice skills in daily interactions to overcome obstacles
- Children/adults will be able to demonstrate healthier life choices/habits resulting in an overall healthier lifestyle
- Children/adults will eat healthier, increase their physical activity, and/or move towards a healthier weight

INDICATORS

(must select minimum of two)

An **INDICATOR** is a specific, observable, and measurable characteristic or change that will represent achievement of the Outcome. For each intended Outcome, an Indicator should be included that helps define the desired change and describe how that change will be measured.

- # of individuals participating in physical activity or have access to healthy food/nutrition programs
- # and % of individuals served who gained access to healthcare services and supports
- # and % of youth/adults served who avoid or reduce risk-taking behaviors
- # and % of participants served who adopt healthy behaviors
- # of support groups attended
- # of counseling/therapy sessions attended
- # of trainings conducted
- # and % of individuals receiving direct support services
- # of families receiving direct support services
- # and % of individuals who successfully reach their identified personal health goal
- # and % of participants who achieve developmental milestones
- # and % of mothers served who access prenatal care
- # and % of babies served who experience healthy birth outcomes
- # and % of health sector participants trained to deliver quality services
- # of respite hours served
- # and % of participants served who regain their independence and increase their quality of life

EDUCATION

Fostering Childhood & Youth Success



GOAL:
CHILDREN & YOUTH WILL HAVE ACCESS TO QUALITY, EDUCATIONAL WRAP AROUND SERVICES TO FURTHER ENHANCE THEIR KNOWLEDGE, SKILLS, AND BEHAVIOR IN ORDER TO BE SUCCESSFUL IN SCHOOL AND AT HOME.

Focus Areas

- Early Childhood Development and School Readiness
- Mentoring Support and Out of School Services
- Youth Development and Family Engagement

OUTCOMES

(must select minimum of two)

OUTCOMES are the difference you made and the results of strategic activities planned for. These are critically important to achieve & measure success.

- Qualified families will be able to access childcare services at an affordable cost
- Pre-school children will be able formulate basic skills in preparation for Kindergarten
- Qualified mentors will be able to support youth in need of guidance by spending quality time together focused around school or home initiatives
- Youth will be able to distinguish when to avoid risky behaviors and negative outcomes, resulting in better decision making
- Youth will be able to show an improvement in their academic performance resulting in greater self-esteem and sense of accomplishment
- Participants will be able to practice team building and leadership skills resulting in greater self-esteem and sense of accomplishment
- Participants will develop soft skills and/or independent living skills by incorporating knowledge obtained through Program

INDICATORS

(must select minimum of two)

An **INDICATOR** is a specific, observable, and measurable characteristic or change that will represent achievement of the Outcome. For each intended Outcome, an Indicator should be included that helps define the desired change and describe how that change will be measured.

- # of children (0-5) enrolled in high-quality early childhood programs
- # and % of early childhood staff trained to provide quality programs/services
- # and % of participants who achieve developmental milestones
- # of participants who spend time with a positive role model
- # and % of participants served receiving literacy support services
- # and % of participants served who are reading at grade level
- # and % of participants served who maintain satisfactory or improve school attendance
- # and % of individuals who participate in/out of school and/or community-based programs
- # and % of individuals receiving individualized support services
- # and % of participants served who receive job skills training
- # of hours volunteered
- # and % of youth served who earn passing grades in core subject areas
- # of support groups and/or workshops attended by youth
- # of support groups and/or workshops attended by adults
- # and % of individuals graduated from the program served
- # of parents/caregivers served that are provided with information, resources, tools, trainings, and/or teaching skills

FINANCIAL STABILITY

Encouraging Economic Mobility



GOAL:

INDIVIDUALS AND FAMILIES WILL BE EQUIPPED WITH RESOURCES TO ACHIEVE AND MAINTAIN SELF-SUFFICIENCY.

Focus Areas

- Financial Literacy for Youth and Adults
- Job Development and Workforce Training
- Financial Assistance Services

OUTCOMES

(must select minimum of two)

OUTCOMES are the difference you made and the results of strategic activities planned for. These are critically important to achieve & measure success.

- Households experiencing a financial crisis will be able to receive assistance after being properly assessed. Individuals and families will be able to receive prevention services
- Participants will be able to manage their personalized plan by receiving support services that promote self-sufficiency
- Participants will be able to develop short and/or long term financial planning by gaining steady employment
- Participants will be able to access benefits ultimately reducing costs
- Participants will be able to properly identify gaps in their household/personal budget
- Participants and/or instructors will earn job-relevant licenses, certificates, and/or credentials
- Participants will be able to demonstrate an understanding of financial practices by incorporating knowledge obtained through Program
- Individuals/families will enhance their socioeconomic status by setting and achieving personalized goals that meet specific client needs

INDICATORS

(must select minimum of two)

An INDICATOR is a specific, observable, and measurable characteristic or change that will represent achievement of the Outcome. For each intended Outcome, an Indicator should be included that helps define the desired change and describe how that change will be measured.

- # and % of participants who create an action plan to address short and/or long-term financial goals
- # and % of participants who maintain a budget for at least 90 days after participating in the program
- # and % of participants served who successfully bank with a financial institution
- # and % of participants who make regular contributions to their savings
- # and % of participants who reduce their debt due to guidance from the program
- # of individuals who access affordable housing, financial products or services
- # of individuals provided employment services
- # of youth served who receive job skills training
- # of adults who receive job skills training
- # and % of participants who receive job-relevant licenses, industry specific credentials or certifications
- # and % of individuals who gain employment
- # of individuals served who increase their wages
- # and % of participants who retain employment for at least six months
- # of support groups/workshops conducted
- # & % of individuals who attend support groups/workshops
- # of individuals who receive support services
- # of individuals who receive rental/mortgage assistance
- # of individuals who receive utility/gas/water assistance
- # of individuals who receive basic needs/material assistance
- # of households who receive rental/mortgage assistance
- # of households who receive gift cards for food and basic needs

BASIC NEEDS/ CRISIS PREVENTION

Breaking Down Barriers



GOAL:

RESIDENTS EXPERIENCING CRISIS OR TRAUMA WILL RECEIVE EMOTIONAL, FINANCIAL, OR GENERAL SUPPORT THEY NEED TO OVERCOME LIFE'S UNEXPECTED BARRIERS.

Focus Areas

- Food Security
- Protection from Neglect, Abuse, Exploitation
- Transitional/Permanent Supportive Housing Services for Those Experiencing Homelessness

→ OUTCOMES

(must select minimum of two)

- Households experiencing a crisis will be able to receive assistance after being properly assessed
- Individuals and families will have access to quality food preventing on-going food insecurity
- Individuals experiencing trauma will be able to receive the quality care services needed by trained professionals
- Individuals and families will be able to receive prevention services
Individuals and families without shelter will be able to explore temporary or permanent housing options

OUTCOMES are the difference you made and the results of strategic activities planned for. These are critically important to achieve & measure success.

→ INDICATORS

(must select minimum of two)

- # of individuals who receive basic needs/material resources
- # of pounds of food distributed · #of bags of food distributed
- # of individuals who receive delivered/served meals
- # of individuals who benefit from food distribution
- # of households who benefit from food distribution
- # and % of individuals who receive crisis intervention services
- # of individuals who develop/implement a safety plan
- # of support groups or therapy sessions attended by those in or affected by crisis
- # of individuals who secure emergency accommodations
- # of direct resource referrals provided to individuals successfully
- # of at-risk homeless individuals
- # of prevention services provided
- # of individuals who receive at least one night of shelter services
- # of bed nights provided to those in need
- # and % of individuals successfully placed in permanent housing
- # and % of individuals who maintain stable permanent housing
- # and % of individuals who move towards self-sufficiency
- # and % of returning individuals receiving support services more than once

An INDICATOR

is a specific, observable, and measurable characteristic or change that will represent achievement of the Outcome. For each intended Outcome, an Indicator should be included that helps define the desired change and describe how that change will be measured.